
By: **Delegate Klausmeier**
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Assigned to: Rules and Executive Nominations

A BILL ENTITLED

1 AN ACT concerning

2 **Public Service Companies - Standards of Conduct - Regulated**
3 **and Nonregulated Business Activities**

4 FOR the purpose of providing certain standards of conduct for certain public service
5 companies and between certain public service companies and certain affiliates
6 concerning regulated and nonregulated business activities of those entities;
7 defining certain terms; providing for the application of this Act; and generally
8 relating to public service companies and regulation of business activities.

9 BY adding to
10 Article - Public Utility Companies
11 Section 5-305
12 Annotated Code of Maryland
13 (1998 Volume and 1999 Supplement)

14 SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF
15 MARYLAND, That the Laws of Maryland read as follows:

16 **Article - Public Utility Companies**

17 5-305.

18 (A) (1) IN THIS SECTION THE FOLLOWING WORDS HAVE THE MEANINGS
19 INDICATED.

20 (2) "AFFILIATE" HAS THE MEANING STATED IN § 7-501 OF THIS ARTICLE.

21 (3) "BUSINESS ACTIVITY" DOES NOT INCLUDE A CHARITABLE
22 CONTRIBUTION MADE TO A NOT-FOR-PROFIT ORGANIZATION OR ENTITY.

23 (B) THIS SECTION APPLIES TO A PUBLIC SERVICE COMPANY THAT:

24 (1) IS REGULATED BY THE COMMISSION;

25 (2) PROVIDES GAS OR ELECTRIC SERVICE; AND

1 (3) ENGAGES IN OR HAS AN AFFILIATE THAT ENGAGES IN A
2 NONREGULATED BUSINESS ACTIVITY.

3 (C) A PUBLIC SERVICE COMPANY REGULATED BY THE COMMISSION AND ITS
4 NONREGULATED AFFILIATES SHALL CONFORM TO THE FOLLOWING STANDARDS OF
5 CONDUCT IN ALL BUSINESS, TRANSACTION, AND MARKETING ACTIVITIES. THESE
6 STANDARDS INCLUDE BUT ARE NOT LIMITED TO:

7 (1) A PUBLIC SERVICE COMPANY ENGAGED IN ANY NONREGULATED
8 BUSINESS, ACTIVITY, OPERATION, OR TRANSACTION SHALL:

9 (I) DO SO AS A SEPARATE AFFILIATED CORPORATION OR OTHER
10 LEGAL ENTITY; AND

11 (II) MAINTAIN SEPARATE BOOKS AND RECORDS THAT SHALL BE
12 MADE AVAILABLE TO THE COMMISSION ON REQUEST.

13 (2) A PUBLIC SERVICE COMPANY AND ITS AFFILIATE SHALL:

14 (I) OPERATE FROM PHYSICALLY SEPARATE LOCATIONS;

15 (II) MAINTAIN SEPARATE TELECOMMUNICATIONS AND BUSINESS
16 OPERATIONS; AND

17 (III) OWN AND MAINTAIN SEPARATE ASSETS, INFORMATION
18 SYSTEMS, AND OTHER GOODS AND EQUIPMENT USED TO CONDUCT BUSINESS.

19 (3) A PUBLIC SERVICE COMPANY:

20 (I) MAY NOT USE ITS PERSONNEL OR ASSETS TO PERFORM
21 ANALYSES OR PROVIDE OTHER SERVICES WITH RESPECT TO ITS AFFILIATE OR
22 CUSTOMERS;

23 (II) MAY NOT TRANSFER EMPLOYEES WITHIN THE BUSINESS
24 ENTITY;

25 (III) SHALL MAINTAIN A SEPARATE WORK FORCE; AND

26 (IV) SHALL SEPARATELY RECRUIT, TRAIN, HIRE, AND CONDUCT
27 PERSONNEL ACTIVITIES.

28 (4) (I) A PUBLIC SERVICE COMPANY SHALL SEEK COMPETITIVE
29 PROPOSALS FROM VENDORS AND CONTRACTORS FOR ADMINISTERING
30 UTILITY-SPONSORED AND RELATED PROGRAMS.

31 (II) AN AFFILIATE MAY SUBMIT A PROPOSAL AND SHALL BE
32 SUBJECT TO THE SAME PUBLICIZED OR WRITTEN EVALUATION AND CONTRACTING
33 TERMS AS AN UNAFFILIATED BIDDER.

34 (III) A PUBLIC SERVICE COMPANY MAY NOT CONTRACT FOR
35 NONTARIFF SERVICE OR PURCHASES WITH AN AFFILIATE WITHOUT FOLLOWING

1 COMPETITIVE SOLICITATION PROCUREMENT PROCEDURES AND SHALL RECORD
2 EACH AFFILIATE TRANSACTION RESULTING FROM A COMPETITIVE PROCUREMENT.

3 (5) A PUBLIC SERVICE COMPANY AND ITS AFFILIATE MAY NOT SHARE
4 BETWEEN THEMSELVES CUSTOMER OR POTENTIAL CUSTOMER INFORMATION OR
5 BUSINESS RELATED RECORDS.

6 (6) AN AFFILIATE MAY NOT USE THE UTILITY BILL FOR FINANCING
7 UNLESS THIS SERVICE IS OFFERED TO THIRD PARTIES UNDER THE SAME TERMS AND
8 CONDITIONS.

9 (7) A PUBLIC SERVICE COMPANY MAY OFFER THE SAME PERMITTED
10 DISCOUNTS, REBATES, TERMS OF SERVICE, PROMOTIONAL PRACTICES, OR
11 GUARANTEES TO ALL NONUTILITY, UNAFFILIATED SUPPLIERS OR CUSTOMERS THAT
12 IT OFFERS TO ITS AFFILIATE OR AFFILIATE'S CUSTOMERS AND SHALL APPLY EACH
13 TARIFF PROVISION IN THE SAME MANNER TO THE SAME OR SIMILARLY SITUATED
14 PERSONS.

15 (8) A PUBLIC SERVICE COMPANY SHALL PROCESS ALL SIMILAR
16 REQUESTS FOR REGULATED UTILITY SERVICES IN THE SAME MANNER AND PERIOD
17 OF TIME.

18 (9) (I) A PUBLIC SERVICE COMPANY AND ITS AFFILIATE MAY NOT
19 MAKE JOINT CALLS.

20 (II) A PUBLIC SERVICE COMPANY AND ITS AFFILIATE MAY NOT
21 CONDUCT JOINT PROMOTIONS.

22 (III) AN AFFILIATE MAY NOT UTILIZE THE COMPANY'S NAME, LOGO,
23 OR TRADEMARK.

24 (IV) A COMPANY MAY NOT PROVIDE SALES LEADS OR
25 PROCUREMENT ADVICE TO ITS AFFILIATE OR IMPLY THAT A BUSINESS
26 RELATIONSHIP EXISTS BETWEEN THE ENTITIES.

27 (V) A COMPANY MAY RESPOND TO A CUSTOMER'S REQUEST FOR
28 INFORMATION REGARDING SERVICES PROVIDED BY ITS AFFILIATE BUT MAY NOT
29 MENTION OR REFER TO ITS AFFILIATE.

30 (VI) A CUSTOMER MAY ARRANGE FOR A COMPANY
31 REPRESENTATIVE TO CALL TO ADVISE ON TECHNICAL OR SAFETY ISSUES BUT THE
32 ADVICE MAY NOT RELATE TO SALES OR MARKETING.

33 (10) A PUBLIC SERVICE COMPANY MAY NOT ARRANGE, GUARANTEE, OR
34 PROVIDE FINANCING TO ITS AFFILIATE IN ORDER FOR THE AFFILIATE TO PURCHASE
35 GOODS, PRODUCTS, OR EQUIPMENT.

36 (11) (I) ALL PERMITTED TRANSACTIONS BETWEEN REGULATED
37 PUBLIC SERVICE COMPANY ACTIVITIES AND AFFILIATES SHALL BE:

1 1. RECORDED ACCORDING TO THE PUBLIC SERVICE
2 COMPANY'S COST ALLOCATION MANUAL; AND

3 2. FILED AND PREAPPROVED BY THE COMMISSION.

4 (II) A PUBLIC SERVICE COMPANY THAT OFFERS EITHER DIRECTLY
5 OR INDIRECTLY ANY TRANSACTION, SERVICE, PERSONNEL, OR ACTIVITY TO ITS
6 AFFILIATE MUST ALLOCATE THAT OFFER TO PREVENT CROSS-SUBSIDIZATION BY
7 RATEPAYERS.

8 (III) THE COMMISSION SHALL ANNUALLY CONDUCT AN
9 ALLOCATION COMPLIANCE AUDIT OF THE PUBLIC SERVICE COMPANY.

10 (IV) INDEPENDENT COMPLIANCE AUDITS FOR MAJOR UTILITIES
11 SHALL BE CONDUCTED ONCE EVERY 2 YEARS.

12 (12) A PUBLIC SERVICE COMPANY SHALL MAINTAIN WITH THE
13 COMMISSION A FILE ON ITS NONREGULATED BUSINESS ACTIVITIES THAT SHALL
14 INCLUDE:

15 (I) EACH NONPUBLIC SERVICE COMPANY BUSINESS OPERATION;

16 (II) ITS BUSINESS PURPOSE;

17 (III) WHEN IT WAS FORMED OR ACQUIRED;

18 (IV) THE TYPE OF LEGAL ENTITY OF THE OPERATION;

19 (V) THE PUBLIC SERVICE COMPANY'S SPECIFIC OWNERSHIP
20 INTEREST;

21 (VI) THE NAMES AND ADDRESSES OF ALL OFFICERS AND
22 DIRECTORS OF THE OPERATION;

23 (VII) ALL BUSINESS LOCATION ADDRESSES; AND

24 (VIII) ANY ADDITIONAL INFORMATION THE COMMISSION REQUESTS.

25 (13) A PUBLIC SERVICE COMPANY AND ITS AFFILIATE SHALL ADOPT
26 SPECIFIC WRITTEN PROCEDURES TO ENSURE THAT MANAGEMENT AND EMPLOYEES
27 UNDERSTAND AND FOLLOW THESE STANDARDS OF CONDUCT AND SHALL INCLUDE
28 TRAINING AND EDUCATION, WRITTEN NOTICES, AND OTHER INFORMATION TO
29 REINFORCE ONGOING COMPLIANCE.

30 (14) (I) IF A PUBLIC SERVICE COMPANY'S COMPETITOR OR CUSTOMER
31 BELIEVES THAT THE PUBLIC SERVICE COMPANY HAS VIOLATED ANY OF THE
32 STANDARDS OF CONDUCT PERTAINING TO AFFILIATE TRANSACTIONS, THE
33 COMPETITOR OR CUSTOMER MAY FILE WITH THE COMMISSION, A WRITTEN
34 COMPLAINT WITHIN 30 DAYS AFTER IDENTIFYING THE ALLEGED VIOLATION. THE
35 COMPLAINING COMPETITOR OR CUSTOMER ("COMPLAINANT") SHALL

1 SIMULTANEOUSLY FORWARD A COPY OF THE COMPLAINT TO THE OFFICE OF
2 GENERAL COUNSEL OF THE AFFECTED PUBLIC SERVICE COMPANY.

3 (II) A PUBLIC SERVICE COMPANY SHALL FILE WITHIN 30 DAYS,
4 SIMULTANEOUSLY WITH THE COMMISSION AND THE COMPLAINANT, A WRITTEN
5 RESPONSE TO THE COMPLAINT THAT SHALL INCLUDE THE DATE OF THE COMPANY'S
6 RESPONSE AND STATEMENTS ADDRESSING THE COMPLAINT.

7 (III) THE PUBLIC SERVICE COMPANY AND THE COMPLAINANT MAY
8 MEET TO RESOLVE THE COMPLAINT WITHIN 2 WEEKS AFTER THE DATE OF THE
9 PUBLIC SERVICE COMPANY'S RESPONSE.

10 (IV) THE PUBLIC SERVICE COMPANY AND THE COMPLAINANT
11 SHALL IMMEDIATELY NOTIFY THE COMMISSION IF THE COMPLAINT CANNOT BE
12 RESOLVED INFORMALLY. THE COMMISSION SHALL THEN ADDRESS THE COMPLAINT
13 UNDER ITS OWN PROCEDURES.

14 (15) THE COMMISSION MAY AUDIT, INSPECT, INVESTIGATE, AND
15 CONDUCT OTHER PROCEEDINGS AS THE COMMISSION REQUIRES TO ENFORCE
16 COMPLIANCE WITH THESE STANDARDS OF CONDUCT AND MAY RETAIN AN
17 INDEPENDENT CONSULTANT TO CONDUCT THE AUDITS.

18 (D) (1) IF THE COMMISSION FINDS THAT A PUBLIC SERVICE COMPANY HAS
19 VIOLATED SUBSECTION (C) OF THIS SECTION, THE COMMISSION MAY ISSUE AN
20 ORDER REQUIRING A REFUND FROM THE PUBLIC SERVICE COMPANY TO THE
21 RATEPAYERS OF THE PUBLIC SERVICE COMPANY.

22 (2) SUBJECT TO PARAGRAPH (3) OF THIS SUBSECTION, A REFUND UNDER
23 PARAGRAPH (1) OF THIS SUBSECTION SHALL BE IN AN AMOUNT EQUAL TO THE
24 VALUE OF THE BENEFIT TO THE AFFILIATE IN VIOLATION OF SUBSECTION (C) OF
25 THIS SECTION.

26 (3) THE REFUND SHALL BE CALCULATED FROM THE LATER OF:

27 (I) OCTOBER 1, 2000; OR

28 (II) THE DATE OF THE LATEST NOTICE TO THE COMMISSION
29 UNDER § 4-203 OF THIS ARTICLE AFFECTING A RATE INVOLVED IN THE VIOLATION
30 OF SUBSECTION (C) OF THIS SECTION.

31 (4) THE REFUND MAY BE PAID TO RATEPAYERS IN A MANNER THE
32 COMMISSION DETERMINES.

33 SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall be
34 construed as clarifying and additional to, and not in derogation of, existing law and
35 may not be construed to have any effect on any existing regulation, order, or final
36 proceeding relating to a public service company.

37 SECTION 3. AND BE IT FURTHER ENACTED, That this Act shall take effect
38 October 1, 2000.

