

Department of Legislative Services  
Maryland General Assembly  
2000 Session

FISCAL NOTE

Senate Bill 253 (Senator Bromwell)

Economic and Environmental Affairs

---

**Alcoholic Beverages - Brewed Products - Advertising Signs**

---

This bill increases to \$150 the value of an advertising sign that a brewer, nonresident dealer, or beer wholesaler may provide to a retail alcoholic beverages licensee. However, a sign manufactured by a beer wholesaler may not be over \$50 in value.

---

**Fiscal Summary**

**State Effect:** Any additional monitoring of advertising signs could be handled with the existing resources of the Comptroller's Office.

**Local Effect:** None. The Comptroller's Office would enforce the bill's provisions.

**Small Business Effect:** Minimal.

---

**Analysis**

**Current Law:** A brewer, nonresident dealer, or beer wholesaler may not furnish an advertising sign over \$50 in value to a retail alcoholic beverages licensee.

---

**Additional Information**

**Prior Introductions:** Cross filed bills introduced in the 1999 session, HB 571/SB 636, would have increased the acceptable value of alcoholic beverage advertising signs to \$250. The bills received unfavorable reports from the House Economic Matters Committee and the Senate Economic and Environmental Affairs Committee, respectively.

**Cross File:** HB 513 (Delegate Love, *et al.*) - Economic Matters.

**Information Source(s):** Office of the Comptroller (Alcohol and Tobacco Tax Division), Baltimore City, Calvert County, Caroline County, Howard County, Montgomery County, Prince George's County, Department of Legislative Services

**Fiscal Note History:** First Reader - February 27, 2000  
nncsjr

---

Analysis by: Mark Collins

Direct Inquiries to:  
John Rixey, Coordinating Analyst  
(410) 946-5510  
(301) 970-5510