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By: **Delegates Menes, Bohanan, Donoghue, and Rudolph**

Introduced and read first time: January 26, 2005

Assigned to: Appropriations

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A BILL ENTITLED

1 AN ACT concerning

2 **State Employee and Retiree Health and Welfare Benefits Program -**  
3 **Academic Detailing Initiative**

4 FOR the purpose of requiring the Department of Budget and Management to  
5 establish an academic detailing initiative within the State Employee and  
6 Retiree Health and Welfare Benefits Program; establishing the purpose of the  
7 academic detailing initiative; requiring the academic detailing initiative to use  
8 pharmacists within the University of Maryland School of Pharmacy for certain  
9 purposes; requiring the Department to report on certain effects of the academic  
10 detailing initiative to the Governor and the General Assembly on or before  
11 certain dates; defining certain terms; and generally relating to an academic  
12 detailing initiative within the State Employee and Retiree Health and Welfare  
13 Benefits Program.

14 BY adding to  
15 Article - State Personnel and Pensions  
16 Section 2-516  
17 Annotated Code of Maryland  
18 (2004 Replacement Volume)

19 SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF  
20 MARYLAND, That the Laws of Maryland read as follows:

21 **Article - State Personnel and Pensions**

22 2-516.

23 (A) (1) IN THIS SECTION THE FOLLOWING WORDS HAVE THE MEANINGS  
24 INDICATED.

25 (2) "ACADEMIC DETAILING" MEANS OUTREACH BY CLINICAL  
26 PHARMACIST EDUCATORS FOR THE PURPOSE OF PROVIDING AUTHORIZED  
27 PRESCRIBERS WITH WELL-RESEARCHED, UNBIASED, EVIDENCE-BASED  
28 INFORMATION ABOUT THE USE OF PHARMACEUTICALS IN TREATING PATIENTS.

1 (3) "AUTHORIZED PRESCRIBER" HAS THE MEANING STATED IN § 12-101  
2 OF THE HEALTH OCCUPATIONS ARTICLE.

3 (B) THE DEPARTMENT SHALL ESTABLISH AN ACADEMIC DETAILING  
4 INITIATIVE WITHIN THE STATE EMPLOYEE AND RETIREE HEALTH AND WELFARE  
5 BENEFITS PROGRAM.

6 (C) THE PURPOSE OF THE ACADEMIC DETAILING INITIATIVE IS TO ENHANCE  
7 PRESCRIBING KNOWLEDGE OF PHYSICIANS AND OTHER AUTHORIZED PRESCRIBERS  
8 IN ORDER TO OPTIMIZE HEALTH OUTCOMES OF PROGRAM PARTICIPANTS.

9 (D) THE ACADEMIC DETAILING INITIATIVE SHALL USE PHARMACISTS WITHIN  
10 THE UNIVERSITY OF MARYLAND SCHOOL OF PHARMACY TO:

11 (1) VISIT PHYSICIANS AND OTHER AUTHORIZED PRESCRIBERS IN THEIR  
12 OFFICES;

13 (2) PROVIDE CONTINUING EDUCATION; AND

14 (3) PROVIDE CLEAR, CONCISE, EVIDENCE-BASED INFORMATION  
15 REGARDING THE USE OF PHARMACEUTICALS TO AID PRESCRIBING DECISIONS IN  
16 VARIOUS DISEASE STATES.

17 (E) ON OR BEFORE OCTOBER 1, 2006 AND ON OR BEFORE EACH OCTOBER 1  
18 THEREAFTER, THE DEPARTMENT SHALL REPORT TO THE GOVERNOR AND, IN  
19 ACCORDANCE WITH § 2-1246 OF THE STATE GOVERNMENT ARTICLE, THE GENERAL  
20 ASSEMBLY REGARDING THE EFFECT OF THE ACADEMIC DETAILING INITIATIVE ON:

21 (1) PRESCRIPTION DRUG UTILIZATION PATTERNS OF PROGRAM  
22 PARTICIPANTS; AND

23 (2) PROGRAM EXPENDITURES ON PRESCRIPTION DRUGS.

24 SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall take effect  
25 October 1, 2005.