I3, P1

**ENROLLED BILL** 

— Finance / Economic Matters —

Introduced by Senators Kelley, Astle, Garagiola, Klausmeier, and Middleton

Read and Examined by Proofreaders:

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Sealed	with	the	Great	Seal	and	presented	to 1	the	Governor	, for his	approval	this
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#### 1 AN ACT concerning

#### **Consumer Protection – Personal Information Protection Act** 2

3 FOR the purpose of requiring a certain business, when destroying a customer's records 4 that contain certain personal information of the customer, to take certain steps 5 to protect against unauthorized access to or use of the personal information 6 under certain circumstances; requiring a certain business that owns or licenses 7 certain personal information of an individual residing in the State to implement 8 and maintain certain security procedures and practices under certain 9 circumstances; requiring certain businesses that own, license, or maintain 10 computerized data that includes certain personal information of an individual residing in the State to conduct a certain investigation and notify certain 11

## EXPLANATION: CAPITALS INDICATE MATTER ADDED TO EXISTING LAW. [Brackets] indicate matter deleted from existing law. Underlining indicates amendments to bill. Strike out indicates matter stricken from the bill by amendment or deleted from the law by amendment. Italics indicate opposite chamber / conference committee amendments

(7lr1670)

1 persons of a breach of the security of a system under certain circumstances; 2 specifying the time at which notification must be given; *specifying the contents* 3 of the notification; authorizing notification to be given in a certain manner; 4 requiring certain businesses to retain certain records for a certain period of time 5 *under certain circumstances*; providing that a waiver of certain provisions of this Act is contrary to public policy and is void and unenforceable; providing that 6 7 compliance with certain provisions of this Act does not relieve a certain business 8 from a duty to comply with certain other requirements of federal law; providing 9 that the provisions of this Act are exclusive and shall preempt any provision of 10 local law; requiring a business to report to certain consumer reporting agencies on the breach of the security of a system under certain circumstances; *requiring* 11 12 a business to provide notice of a breach of the security of a system to the Office of 13 the Attorney General prior to giving a certain notification; providing that certain 14 businesses and affiliates shall be deemed to be in compliance with the requirements of this Act under certain circumstances; providing that a violation 15 of this Act is an unfair or deceptive trade practice within the meaning of the 16 17 Maryland Consumer Protection Act and is subject to certain enforcement and penalty provisions; defining certain terms; providing for a delayed effective 18 19 date; and generally relating to the protection of personal information contained 20 in the records of businesses, owned or licensed by businesses, or included in 21 computerized data owned, licensed, or maintained by businesses.

## 22 BY adding to

- 23 Article Commercial Law
- Section 14–3501 through 14–3508 to be under the new subtitle "Subtitle 35.
   Maryland Personal Information Protection Act"
- 26 Annotated Code of Maryland
- 27 (2005 Replacement Volume and 2006 Supplement)
- 28 SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF 29 MARYLAND, That the Laws of Maryland read as follows:
- 30

## Article – Commercial Law

- 31 SUBTITLE 35. MARYLAND PERSONAL INFORMATION PROTECTION ACT.
- 32 **14–3501.**

# 33 (A) IN THIS SUBTITLE THE FOLLOWING WORDS HAVE THE MEANINGS 34 INDICATED.

"BUSINESS" MEANS A SOLE PROPRIETORSHIP, PARTNERSHIP, (1) 1 **(B)** 2 CORPORATION, ASSOCIATION, OR ANY OTHER BUSINESS ENTITY, WHETHER OR 3 NOT ORGANIZED TO OPERATE AT A PROFIT.

(2) **"BUSINESS"** 4 INCLUDES Α FINANCIAL **INSTITUTION** ORGANIZED, CHARTERED, LICENSED, OR OTHERWISE AUTHORIZED UNDER THE 5 LAWS OF THIS STATE, ANY OTHER STATE, THE UNITED STATES, OR ANY OTHER 6 7 COUNTRY, AND THE PARENT OR SUBSIDIARY OF A FINANCIAL INSTITUTION.

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#### (3) "BUSINESS" DOES NOT INCLUDE AN ENTITY THAT HAS AN 9 ANNUAL GROSS INCOME OF LESS THAN \$1,000,000.

"ENCRYPTED" MEANS THE TRANSFORMATION OF DATA THROUGH 10 (C) 11 THE USE OF AN ALGORITHMIC PROCESS INTO A FORM IN WHICH THERE IS A LOW 12 PROBABILITY OF ASSIGNING MEANING WITHOUT USE OF A CONFIDENTIAL 13 PROCESS OR KEY.

"PERSONAL INFORMATION" MEANS AN INDIVIDUAL'S 14 <del>(C)</del> (D) (1) 15 FIRST NAME OR FIRST INITIAL AND LAST NAME IN COMBINATION WITH ANY ONE 16 OR MORE OF THE FOLLOWING DATA ELEMENTS, WHEN THE NAME OR THE DATA ELEMENTS ARE NOT ENCRYPTED, REDACTED, OR OTHERWISE PROTECTED BY 17 ANOTHER METHOD THAT RENDERS THE INFORMATION UNREADABLE OR 18 19 **UNUSABLE:** 

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**(I) A SOCIAL SECURITY NUMBER;** 

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**(II)** A DRIVER'S LICENSE NUMBER; OR

22 (III) A FINANCIAL ACCOUNT NUMBER, INCLUDING A CREDIT 23 CARD NUMBER OR DEBIT CARD NUMBER, THAT IN COMBINATION WITH ANY REQUIRED SECURITY CODE, ACCESS CODE, OR PASSWORD, WOULD PERMIT 24 ACCESS TO AN INDIVIDUAL'S FINANCIAL ACCOUNT; OR 25

- (IV) AN INDIVIDUAL TAXPAYER IDENTIFICATION NUMBER 26 27 <del>OR</del> (IV) A CONSUMER REPORT, AS DEFINED IN § 14-1201 OF 28 29 THIS TITLE.
- "PERSONAL INFORMATION" DOES NOT INCLUDE: (2) 30

(I) PUBLICLY AVAILABLE INFORMATION THAT IS
 LAWFULLY MADE AVAILABLE TO THE GENERAL PUBLIC FROM FEDERAL, STATE,
 OR LOCAL GOVERNMENT RECORDS;

4 (II) INFORMATION THAT AN INDIVIDUAL HAS CONSENTED 5 TO HAVE PUBLICLY DISSEMINATED OR LISTED; OR

6 (III) INFORMATION THAT IS DISSEMINATED OR LISTED IN 7 ACCORDANCE WITH THE FEDERAL HEALTH INSURANCE PORTABILITY AND 8 ACCOUNTABILITY ACT.

9 (D) (E) "RECORDS" MEANS INFORMATION THAT IS INSCRIBED ON A
 10 TANGIBLE MEDIUM OR THAT IS STORED IN AN ELECTRONIC OR OTHER MEDIUM
 11 AND IS RETRIEVABLE IN PERCEIVABLE FORM.

12 **14–3502.** 

(A) IN THIS SECTION, "CUSTOMER" MEANS AN INDIVIDUAL RESIDING IN
 THE STATE WHO PROVIDES PERSONAL INFORMATION TO A BUSINESS FOR THE
 PURPOSE OF PURCHASING OR LEASING A PRODUCT OR OBTAINING A SERVICE
 FROM THE BUSINESS.

(B) WHEN A BUSINESS IS DESTROYING A CUSTOMER'S RECORDS THAT
 CONTAIN PERSONAL INFORMATION OF THE CUSTOMER, THE BUSINESS SHALL
 TAKE REASONABLE STEPS TO PROTECT AGAINST UNAUTHORIZED ACCESS TO OR
 USE OF THE PERSONAL INFORMATION, TAKING INTO ACCOUNT:

21 (1) THE SENSITIVITY OF THE RECORDS;

22 (2) THE NATURE AND SIZE OF THE BUSINESS AND ITS 23 OPERATIONS;

24 (3) THE COSTS AND BENEFITS OF DIFFERENT DESTRUCTION
 25 METHODS; AND

26 (4) AVAILABLE TECHNOLOGY.

27 **14–3503.** 

1 (A) TO PROTECT PERSONAL INFORMATION FROM UNAUTHORIZED 2 ACCESS, USE, MODIFICATION, OR DISCLOSURE, A BUSINESS THAT OWNS OR 3 LICENSES PERSONAL INFORMATION OF AN INDIVIDUAL RESIDING IN THE STATE 4 SHALL IMPLEMENT AND MAINTAIN REASONABLE SECURITY PROCEDURES AND 5 PRACTICES THAT ARE APPROPRIATE TO THE NATURE OF THE PERSONAL 6 INFORMATION OWNED OR LICENSED AND THE NATURE AND SIZE OF THE 7 BUSINESS AND ITS OPERATIONS.

8 (B) (1) A BUSINESS THAT USES A NONAFFILIATED THIRD PARTY AS A 9 SERVICE PROVIDER TO PERFORM SERVICES FOR THE BUSINESS AND DISCLOSES 10 PERSONAL INFORMATION ABOUT AN INDIVIDUAL RESIDING IN THE STATE 11 UNDER A WRITTEN CONTRACT WITH THE THIRD PARTY SHALL REQUIRE BY 12 CONTRACT THAT THE THIRD PARTY IMPLEMENT AND MAINTAIN REASONABLE 13 SECURITY PROCEDURES AND PRACTICES THAT:

14(I)ARE APPROPRIATE TO THE NATURE OF THE PERSONAL15INFORMATION DISCLOSED TO THE NONAFFILIATED THIRD PARTY; AND

(II) ARE REASONABLY DESIGNED TO HELP PROTECT THE
 PERSONAL INFORMATION FROM UNAUTHORIZED ACCESS, USE, MODIFICATION,
 DISCLOSURE, OR DESTRUCTION.

19(2) THIS SUBSECTION SHALL APPLY TO A WRITTEN CONTRACT20THAT IS ENTERED INTO ON OR AFTER JANUARY 1, 2009.

- 21 **14–3504.**
- 22 (A) IN THIS SECTION:

(1) "BREACH OF THE SECURITY OF A SYSTEM" MEANS THE
UNAUTHORIZED ACQUISITION OF COMPUTERIZED DATA THAT COMPROMISES
THE SECURITY, CONFIDENTIALITY, OR INTEGRITY OF THE PERSONAL
INFORMATION MAINTAINED BY A BUSINESS AND WILL LIKELY RESULT IN A
MATERIAL RISK OF IDENTIFY THEFT; AND

(2) "BREACH OF THE SECURITY OF A SYSTEM" DOES NOT
 INCLUDE THE GOOD FAITH ACQUISITION OF PERSONAL INFORMATION BY AN
 EMPLOYEE OR AGENT OF A BUSINESS FOR THE PURPOSES OF THE BUSINESS,
 PROVIDED THAT:

 1
 (I)
 THE
 THE
 PERSONAL INFORMATION IS NOT USED OR

 2
 SUBJECT TO FURTHER UNAUTHORIZED DISCLOSURE; AND

3 (II) IT IS NOT LIKELY THAT THE ACQUISITION WILL RESULT
 4 IN A MATERIAL RISK OF IDENTITY THEFT.

5 **(B)** (1) A BUSINESS THAT OWNS OR LICENSES COMPUTERIZED DATA 6 THAT INCLUDES PERSONAL INFORMATION OF AN INDIVIDUAL RESIDING IN THE 7 STATE, WHEN IT DISCOVERS OR IS NOTIFIED OF A BREACH OF THE SECURITY OF 8 A SYSTEM, SHALL CONDUCT IN GOOD FAITH A REASONABLE AND PROMPT 9 INVESTIGATION TO DETERMINE THE LIKELIHOOD THAT THE BREACH WILL 10 **RESULT IN A MATERIAL RISK OF IDENTITY THEFT** PERSONAL INFORMATION OF 11 THE INDIVIDUAL HAS BEEN OR WILL BE MISUSED AS A RESULT OF THE BREACH.

12(2)IF, AFTER THE INVESTIGATION IS CONCLUDED, THE BUSINESS13REASONABLY BELIEVES DETERMINESTHAT THE BREACH OF THE SECURITY OF A14SYSTEM HAS RESULTED OR WILL RESULT IN A MATERIAL RISK OF IDENTITY15THEFT OF PERSONAL INFORMATION OF AN INDIVIDUAL RESIDING IN THE STATE16MISUSE OF THE INDIVIDUAL'S PERSONAL INFORMATION HAS OCCURRED OR IS17REASONABLY LIKELY TO OCCUR AS A RESULT OF A BREACH OF THE SECURITY OF18A SYSTEM, THE BUSINESS SHALL NOTIFY THE INDIVIDUAL OF THE BREACH.

(3) EXCEPT AS PROVIDED IN SUBSECTION (D) OF THIS SECTION,
 THE NOTIFICATION REQUIRED UNDER PARAGRAPH (2) OF THIS SUBSECTION
 SHALL BE GIVEN AS SOON AS REASONABLY PRACTICABLE AFTER THE BUSINESS
 CONDUCTS THE INVESTIGATION REQUIRED UNDER PARAGRAPH (1) OF THIS
 SUBSECTION.

24 (4) IF AFTER THE INVESTIGATION REQUIRED UNDER PARAGRAPH
 25 (1) OF THIS SUBSECTION IS CONCLUDED, THE BUSINESS DETERMINES THAT
 26 NOTIFICATION UNDER PARAGRAPH (2) OF THIS SUBSECTION IS NOT REQUIRED,
 27 THE BUSINESS SHALL MAINTAIN RECORDS THAT REFLECT ITS DETERMINATION
 28 FOR 3 YEARS AFTER THE DETERMINATION IS MADE.

(C) (1) A BUSINESS THAT MAINTAINS COMPUTERIZED DATA THAT
 INCLUDES PERSONAL INFORMATION THAT THE BUSINESS DOES NOT OWN OR
 LICENSE SHALL NOTIFY THE OWNER OR LICENSEE OF THE PERSONAL
 INFORMATION OF A BREACH OF THE SECURITY OF A SYSTEM IF IT IS LIKELY
 THAT THE BREACH HAS RESULTED OR WILL RESULT IN A MATERIAL RISK OF

1 IDENTITY THEFT THE MISUSE OF PERSONAL INFORMATION OF AN INDIVIDUAL
 2 RESIDING IN THE STATE.

3 (2) EXCEPT AS PROVIDED IN SUBSECTION (D) OF THIS SECTION,
4 THE NOTIFICATION REQUIRED UNDER PARAGRAPH (1) OF THIS SUBSECTION
5 SHALL BE GIVEN AS SOON AS REASONABLY PRACTICABLE AFTER THE BUSINESS
6 DISCOVERS OR IS NOTIFIED OF THE BREACH OF THE SECURITY OF A SYSTEM.

7 (3) <u>A BUSINESS THAT IS REQUIRED TO NOTIFY AN OWNER OR</u>
 8 <u>LICENSEE OF PERSONAL INFORMATION OF A BREACH OF THE SECURITY OF A</u>
 9 <u>SYSTEM UNDER PARAGRAPH (1) OF THIS SUBSECTION SHALL SHARE WITH THE</u>
 10 <u>OWNER OR LICENSEE INFORMATION RELEVANT TO THE BREACH.</u>

11 (D) (1) THE NOTIFICATION REQUIRED UNDER SUBSECTIONS (B) AND
12 (C) OF THIS SECTION MAY BE DELAYED:

(I) IF A LAW ENFORCEMENT AGENCY DETERMINES THAT
 THE NOTIFICATION WILL IMPEDE A CRIMINAL INVESTIGATION OR JEOPARDIZE
 HOMELAND OR NATIONAL SECURITY; OR

(II) TO DETERMINE THE SCOPE OF THE BREACH OF THE
 SECURITY OF A SYSTEM, IDENTIFY THE INDIVIDUALS AFFECTED, OR RESTORE
 THE INTEGRITY OF THE SYSTEM.

19 (2) IF NOTIFICATION IS DELAYED UNDER PARAGRAPH (1)(I) OF 20 THIS SUBSECTION, NOTIFICATION SHALL BE GIVEN AS SOON AS REASONABLY 21 PRACTICABLE AFTER THE LAW ENFORCEMENT AGENCY DETERMINES THAT IT 22 WILL NOT IMPEDE A CRIMINAL INVESTIGATION AND WILL NOT JEOPARDIZE 23 HOMELAND OR NATIONAL SECURITY.

24 (E) THE NOTIFICATION REQUIRED UNDER SUBSECTIONS (B) AND (C) OF 25 THIS SECTION MAY BE GIVEN:

26 (1) BY WRITTEN NOTICE SENT TO THE MOST RECENT ADDRESS OF
 27 THE INDIVIDUAL IN THE RECORDS OF THE BUSINESS;

(2) BY ELECTRONIC NOTICE, IF THE ELECTRONIC NOTICE IS
 CONSISTENT WITH THE REQUIREMENTS FOR ELECTRONIC RECORDS AND
 SIGNATURES UNDER 15 U.S.C. § 7001 MAIL TO THE MOST RECENT ELECTRONIC
 MAIL ADDRESS OF THE INDIVIDUAL IN THE RECORDS OF THE BUSINESS, *IF*:

1 *(I)* THE INDIVIDUAL HAS EXPRESSLY CONSENTED TO 2 **RECEIVE ELECTRONIC NOTICE; OR** 3 (II) THE BUSINESS CONDUCTS ITS BUSINESS PRIMARILY 4 THROUGH INTERNET ACCOUNT TRANSACTIONS OR THE INTERNET; 5 (3) BY TELEPHONIC NOTICE, TO THE MOST RECENT TELEPHONE NUMBER OF THE INDIVIDUAL IN THE RECORDS OF THE BUSINESS; OR 6 7 (4) BY SUBSTITUTE NOTICE AS PROVIDED IN SUBSECTION (F) OF 8 THIS SECTION, IF: 9 **(I)** THE BUSINESS DEMONSTRATES THAT THE COST OF PROVIDING NOTICE WOULD EXCEED \$25,000 \$100,000 OR THAT THE AFFECTED 10 CLASS OF INDIVIDUALS TO BE NOTIFIED EXCEEDS 50.000 175.000: OR 11 12 THE BUSINESS DOES NOT HAVE SUFFICIENT CONTACT **(II)** 13 INFORMATION TO GIVE NOTICE IN ACCORDANCE WITH ITEM (1), (2), OR (3) OF 14 THIS SUBSECTION. 15 **(F)** SUBSTITUTE NOTICE UNDER SUBSECTION (E)(4) OF THIS SECTION 16 SHALL CONSIST OF: 17 (1) **ELECTRONICALLY MAILING THE NOTICE TO AN INDIVIDUAL** 18 ENTITLED TO NOTIFICATION UNDER SUBSECTION (B) OF THIS SECTION, IF THE BUSINESS HAS AN ELECTRONIC MAIL ADDRESS FOR THE INDIVIDUAL TO BE 19 20 **NOTIFIED;** 21 (2) **CONSPICUOUS POSTING OF THE NOTICE ON THE WEBSITE OF** 22 THE BUSINESS, IF THE BUSINESS MAINTAINS A WEBSITE; AND (3) 23 NOTIFICATION TO STATEWIDE MEDIA. 24 (G) THE NOTIFICATION REQUIRED UNDER SUBSECTION (B) OF THIS 25 **SECTION SHALL INCLUDE:** 26 TO THE EXTENT POSSIBLE, A DESCRIPTION OF THE (1) 27 CATEGORIES OF INFORMATION THAT WERE, OR ARE REASONABLY BELIEVED TO 28 HAVE BEEN, ACQUIRED BY AN UNAUTHORIZED PERSON, INCLUDING WHICH OF

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1 THE ELEMENTS OF PERSONAL INFORMATION WERE, OR ARE REASONABLY 2 **BELIEVED TO HAVE BEEN. ACQUIRED:** 3 (2) CONTACT INFORMATION FOR THE BUSINESS MAKING THE NOTIFICATION, INCLUDING THE BUSINESS' ADDRESS, TELEPHONE NUMBER, AND 4 5 TOLL-FREE TELEPHONE NUMBER IF ONE IS MAINTAINED; 6 (3) THE TOLL-FREE TELEPHONE NUMBERS AND ADDRESSES FOR 7 THE MAJOR CONSUMER REPORTING AGENCIES; AND 8 (4) (I) THE TOLL-FREE TELEPHONE NUMBERS, ADDRESSES, 9 AND WEBSITE ADDRESSES FOR: THE FEDERAL TRADE COMMISSION: AND 10 1. *2*. 11 THE OFFICE OF THE ATTORNEY GENERAL; AND (II) A STATEMENT THAT AN INDIVIDUAL CAN OBTAIN 12 13 INFORMATION FROM THESE SOURCES ABOUT STEPS THE INDIVIDUAL CAN TAKE 14 TO AVOID IDENTITY THEFT. 15 (G) A (1) EXCEPT AS PROVIDED IN PARAGRAPH (2) OF THIS 16 SUBSECTION. A 17 (H) PRIOR TO GIVING THE NOTIFICATION REQUIRED UNDER 18 SUBSECTION (B) OF THIS SECTION AND SUBJECT TO SUBSECTION (D) OF THIS 19 SECTION, A BUSINESS SHALL PROVIDE NOTICE OF A BREACH OF THE SECURITY OF A SYSTEM TO THE OFFICE OF THE ATTORNEY GENERAL WITHIN 5-BUSINESS 20 DAYS AFTER THE BUSINESS BECOMES AWARE DISCOVERS OR IS - NOTIFIED OF 21 22 THE BREACH. 23 <del>(2)</del> <del>(I)</del> THE NOTIFICATION REQUIRED UNDER PARAGRAPH (1) 24 OF THIS SUBSECTION MAY BE DELAYED IF A LAW ENFORCEMENT ACENCY DETERMINES THAT THE NOTIFICATION WILL IMPEDE A CRIMINAL 25 26 INVESTIGATION OR JEOPARDIZE HOMELAND OR NATIONAL SECURITY. 27 **IF NOTIFICATION IS DELAYED UNDER SUBPARAGRAPH** <del>(II)</del> 28 (I) OF THIS PARAGRAPH, NOTIFICATION SHALL BE GIVEN AS SOON AS 29 REASONABLY PRACTICABLE AFTER THE LAW ENFORCEMENT AGENCY

DETERMINES THAT IT WILL NOT IMPEDE A CRIMINAL INVESTIGATION AND WILL
 NOT JEOPARDIZE HOMELAND OR NATIONAL SECURITY.

3 (H) (I) A WAIVER OF ANY PROVISION OF THIS SECTION IS CONTRARY
4 TO PUBLIC POLICY AND IS VOID AND UNENFORCEABLE.

5 (I) (J) COMPLIANCE WITH THIS SECTION DOES NOT RELIEVE A 6 BUSINESS FROM A DUTY TO COMPLY WITH ANY OTHER REQUIREMENTS OF 7 FEDERAL LAW RELATING TO THE PROTECTION AND PRIVACY OF PERSONAL 8 INFORMATION.

9 **14–3505.** 

10THE PROVISIONS OF THIS SUBTITLE ARE EXCLUSIVE AND SHALL11PREEMPT ANY PROVISION OF LOCAL LAW.

12 **14–3506.** 

(A) IF A BUSINESS IS REQUIRED UNDER § 14–3504 OF THIS SUBTITLE TO
GIVE NOTICE OF A BREACH OF THE SECURITY OF A SYSTEM TO 1,000 OR MORE
INDIVIDUALS, THE BUSINESS ALSO SHALL NOTIFY, WITHOUT UNREASONABLE
DELAY, EACH CONSUMER REPORTING AGENCY THAT COMPILES AND MAINTAINS
FILES ON CONSUMERS ON A NATIONWIDE BASIS, AS DEFINED BY 15 U.S.C. §
1681A(P), OF THE TIMING, DISTRIBUTION, AND CONTENT OF THE NOTICES.

(B) THIS SECTION DOES NOT REQUIRE THE INCLUSION OF THE NAMES
 OR OTHER PERSONAL IDENTIFYING INFORMATION OF RECIPIENTS OF NOTICES
 OF THE BREACH OF THE SECURITY OF A SYSTEM.

22 **14–3507.** 

(A) IN THIS SECTION, "AFFILIATE" MEANS A COMPANY THAT CONTROLS,
IS CONTROLLED BY, OR IS UNDER COMMON CONTROL WITH A BUSINESS
DESCRIBED IN SUBSECTION (C)(1) OF THIS SECTION.

(B) A BUSINESS THAT COMPLIES WITH THE REQUIREMENTS FOR
 NOTIFICATION PROCEDURES, THE PROTECTION OR SECURITY OF PERSONAL
 INFORMATION, OR THE DESTRUCTION OF PERSONAL INFORMATION UNDER THE
 RULES, REGULATIONS, PROCEDURES, OR GUIDELINES ESTABLISHED BY THE

PRIMARY OR FUNCTIONAL FEDERAL OR STATE REGULATOR OF THE BUSINESS
 SHALL BE DEEMED TO BE IN COMPLIANCE WITH THIS SUBTITLE.

3 **(C)** A BUSINESS THAT IS SUBJECT TO AND IN COMPLIANCE WITH § (1) 501(B) OF THE FEDERAL GRAMM-LEACH-BLILEY ACT, 15 U.S.C. § 6801, § 216 4 OF THE FEDERAL FAIR AND ACCURATE TRANSACTIONS ACT, 15 U.S.C. § 5 1681w. THE FEDERAL INTERAGENCY GUIDELINES **ESTABLISHING** 6 7 INFORMATION SECURITY STANDARDS, AND THE FEDERAL INTERAGENCY GUIDANCE ON RESPONSE PROGRAMS FOR UNAUTHORIZED ACCESS TO 8 CUSTOMER INFORMATION AND CUSTOMER NOTICE, AND ANY REVISIONS, 9 ADDITIONS, OR SUBSTITUTIONS, SHALL BE DEEMED TO BE IN COMPLIANCE 10 11 WITH THIS SUBTITLE.

AN AFFILIATE THAT COMPLIES WITH § 501(B) OF THE 12 (2) FEDERAL GRAMM-LEACH-BLILEY ACT, 15 U.S.C. § 6801, § 216 OF THE 13 FEDERAL FAIR AND ACCURATE TRANSACTIONS ACT, 15 U.S.C. § 1681W, THE 14 FEDERAL INTERAGENCY GUIDELINES ESTABLISHING INFORMATION SECURITY 15 STANDARDS, AND THE FEDERAL INTERAGENCY GUIDANCE ON RESPONSE 16 **PROGRAMS FOR UNAUTHORIZED ACCESS TO CUSTOMER INFORMATION AND** 17 18 CUSTOMER NOTICE, AND ANY REVISIONS, ADDITIONS, OR SUBSTITUTIONS, 19 SHALL BE DEEMED TO BE IN COMPLIANCE WITH THIS SUBTITLE.

- 20 **14–3508.**
- 21 **A VIOLATION OF THIS SUBTITLE:**

(1) IS AN UNFAIR OR DECEPTIVE TRADE PRACTICE WITHIN THE
 MEANING OF TITLE 13 OF THIS ARTICLE; AND

- 24(2) IS SUBJECT TO THE ENFORCEMENT AND PENALTY25PROVISIONS CONTAINED IN TITLE 13 OF THIS ARTICLE.
- 26 SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall take effect 27 January 1, 2008.