

CHAPTER 507

(House Bill 599)

AN ACT concerning

The Baby Boomer Initiative Act

FOR the purpose of establishing a Baby Boomer Initiative Council; establishing the membership of the Council; requiring the Governor to appoint the chair to the Council; establishing the duties of the Council; requiring the Council to make certain recommendations; providing for the staffing of the Council; requiring the Council to provide certain reports to the Governor and General Assembly on or before certain dates; providing for the termination of this Act; defining certain terms; and generally relating to the baby boomer population.

BY adding to

Article – Health – General

Section 24–1501 through 24–1505 to be under the new subtitle “Subtitle 15.
Baby Boomer Initiative Council”

Annotated Code of Maryland

(2005 Replacement Volume and 2006 Supplement)

SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF MARYLAND, That the Laws of Maryland read as follows:

Article – Health – General

SUBTITLE 15. BABY BOOMER INITIATIVE COUNCIL.

24–1501.

(A) **IN THIS SUBTITLE THE FOLLOWING WORDS HAVE THE MEANINGS INDICATED.**

(B) **“BABY BOOMER” MEANS AN INDIVIDUAL BORN DURING THE YEARS 1946 THROUGH 1964.**

(C) **“COUNCIL” MEANS THE BABY BOOMER INITIATIVE COUNCIL.**

24–1502.

THERE IS A BABY BOOMER INITIATIVE COUNCIL.

24-1503.

THE COUNCIL CONSISTS OF THE FOLLOWING MEMBERS:

- (1) **ONE REPRESENTATIVE OF THE DEPARTMENT OF AGING;**
 - (2) **ONE REPRESENTATIVE OF THE STATE DEPARTMENT OF EDUCATION;**
 - (3) **ONE REPRESENTATIVE OF THE DEPARTMENT OF BUSINESS AND ECONOMIC DEVELOPMENT;**
 - (4) **ONE REPRESENTATIVE OF THE DEPARTMENT OF HEALTH AND MENTAL HYGIENE;**
 - (5) **ONE REPRESENTATIVE THE DEAN OF THE UNIVERSITY OF MARYLAND; MARYLAND'S COLLEGE OF HEALTH AND HUMAN PERFORMANCE, OR THE DEAN'S DESIGNEE;**
 - (6) **ONE REPRESENTATIVE OF THE BUSINESS COMMUNITY, APPOINTED BY THE GOVERNOR;**
 - (7) **ONE REPRESENTATIVE OF UNITED SENIORS OF MARYLAND;**
 - (8) **ONE REPRESENTATIVE OF AARP MARYLAND; AND**
 - (9) **ONE REPRESENTATIVE OF JOHNS HOPKINS INSTITUTIONS.**
 - (9) **THE DIRECTOR OF THE JOHNS HOPKINS UNIVERSITY CENTER ON AGING AND HEALTH, OR THE DIRECTOR'S DESIGNEE.**
- AND**
- (6) **~~THE FOLLOWING MEMBERS, APPOINTED BY THE GOVERNOR:~~**
 - (1) **~~ONE REPRESENTATIVE OF THE BUSINESS COMMUNITY;~~**

~~(II) ONE REPRESENTATIVE OF THE EDUCATION COMMUNITY; AND~~

~~(III) ONE REPRESENTATIVE OF THE AGING COMMUNITY.~~

24-1504.

(A) THE GOVERNOR SHALL DESIGNATE THE CHAIR OF THE COUNCIL.

(B) THE COUNCIL SHALL:

(1) DEVELOP A MODEL WITH RECOMMENDATIONS FOR ADDRESSING THE NEEDS OF THE BABY BOOMER POPULATION;

(2) MAKE RECOMMENDATIONS REGARDING PUBLIC POLICY INITIATIVES FOR UTILIZING THE BABY BOOMER POPULATION AS A SOURCE OF SOCIAL CAPITAL AND AS A WAY TO ADDRESS COMMUNITY NEEDS;

(3) MAKE RECOMMENDATIONS TO THE DEPARTMENT OF AGING FOR:

(I) A MARKETING OUTREACH EFFORT TO BUSINESSES; AND

(II) OUTREACH TO NONPROFIT ORGANIZATIONS, THE STATE DEPARTMENT OF EDUCATION, AND OTHER STATE AGENCIES;

(4) MAKE RECOMMENDATIONS FOR ELIGIBLE CIVIC ENGAGEMENT AND MULTIGENERATIONAL ACTIVITIES SUCH AS EARLY CHILDHOOD EDUCATION AND AFTER-SCHOOL PROGRAMS, RESPITE SERVICES FOR OLDER ADULTS AND CAREGIVERS, AND TRANSITIONS FOR THE BABY BOOMER POPULATION TO ENGAGE IN PURPOSEFUL WORK FOLLOWING THEIR EXIT FROM CAREER-TRACK WORK; AND

(5) STUDY AND DOCUMENT HEALTH AND SOCIAL BENEFITS DERIVED FROM:

(I) THE ACTIVE ENGAGEMENT OF THE BABY BOOMER POPULATION; AND

(II) INTERGENERATIONAL ACTIVITY, LIFE-LONG LEARNING, AND CIVIC ENGAGEMENT FOR THE GENERAL COMMUNITY.

~~(C) THE UNIVERSITY OF MARYLAND REPRESENTATIVE TO THE COUNCIL SHALL INITIATE A STUDY TO BETTER UNDERSTAND AND DOCUMENT:~~

(C) THE REPRESENTATIVES ON THE COUNCIL FROM THE UNIVERSITY OF MARYLAND AND JOHNS HOPKINS INSTITUTIONS JOINTLY SHALL INITIATE A STUDY TO BETTER UNDERSTAND AND DOCUMENT:

(1) THE ECONOMIC IMPACT OF OLDER WORKERS' ROLES IN THE ECONOMY; AND

(2) THE SOCIAL IMPACT OF OLDER WORKERS' ROLES IN THE COMMUNITY.

(D) THE UNIVERSITY OF MARYLAND'S COLLEGE OF HEALTH AND HUMAN PERFORMANCE, IN COOPERATION WITH JOHNS HOPKINS INSTITUTIONS, SHALL PROVIDE STAFF FOR THE COUNCIL.

24-1505.

ON OR BEFORE DECEMBER 31, 2008, AND ANNUALLY THEREAFTER, THE COUNCIL SHALL REPORT ITS FINDINGS AND RECOMMENDATIONS TO THE GOVERNOR AND, IN ACCORDANCE WITH § 2-1246 OF THE STATE GOVERNMENT ARTICLE, THE GENERAL ASSEMBLY.

SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall take effect October 1, 2007. It shall remain effective for a period of 4 years and 3 months and, at the end of December 31, 2011, with no further action required by the General Assembly, this Act shall be abrogated and of no further force and effect.

Approved by the Governor, May 17, 2007.