

# State of Maryland

## 2007 Bond Bill Fact Sheet

1. Senate		House		2. Name of Project
LR #	Bill #	LR #	Bill #	
1085	SB22	1088	HB149	World Arts Focus Performance Theatre
3. Senate Bill Sponsors			House Bill Sponsors	
Britt			Niemann	
4. Jurisdiction (County or Baltimore City)			5. Requested Amount	
Prince George's			\$250,000	
6. Purpose of Bill				
Authorizing the creation of a State Debt to serve as a grant to the Board of Directors of the World Arts Focus, Inc. for the acquisition, design, construction, renovation, and capital equipping of the World Arts Focus Performance Theatre, in Mount Rainier.				
7. Matching Fund Requirements				
The grantee shall provide and expend a matching fund. No part of the fund may consist of real property, in kind contributions, or funds expended prior to the effective date of the Act.				
8. Special Provisions				
None.				
9. Contact Name and Title		Contact Phone		Email Address
Brooke E. Kidd, Executive Director		301-699-1819		brooke@joesmovement.org
Brooke E. Kidd, Executive Director				bkidd@worldartsfocus.org
10. Description and Purpose of Grantee Organization (3000 characters maximum)				
<p>The mission of the organization is to promote participation and practice in dance, movement, and performance traditions from around the world, while using the arts as a key tool for revitalizing community. Located along the Route 1 corridor of Prince George's Gateway Arts District, the organization operates a new 20,000 sq. ft. community performing arts facility with an arts education and resource center for local youth. This facility is known by the trade name of Joe's Movement Emporium and is part of a larger regional effort to affect board-based economic and social change through the arts. The organization accomplishes its mission by pursuing the following objectives:</p> <ul style="list-style-type: none"> <li>* Offering a cultural resource and education center that is a safe and supportive haven for more than 3,500 local children and youth ages 3 to 16</li> <li>* Expanding culturally diverse arts programs dedicated to the study and presentation of world performing arts traditions</li> <li>* Providing social and educational outlets for children and low-income families through free or reduced-price programs</li> <li>* Supporting a growing arts industry in the town center through the sharing of resources and providing studio space to more than 25 artists in the state</li> <li>* Promoting community revitalization by partnering with municipal agencies and other direct service providers</li> </ul>				

**11. Description and Purpose of Project** (3000 characters maximum)

The organization seeks to complete the build-out and renovation of the performance theatre. This 3,200 sq. ft. space is part of the organization's new community performing arts center. Completion of the performance theatre will enhance cultural programs and learning opportunities for largely underserved audiences. The performance theatre will launch a series of festivals and cultural venues that focus on a number of cultural communities in Prince George's County and neighboring counties in the state. These communities include a growing African community (e.g., Nigerian, Ethiopian, and West African), Southeast Asian, Indian, and historic Native American communities of southern Maryland. Completion of the space will add between 10,000 and 15,000 visitors per year. When the performance theatre is completed, the entire arts center will have an appraised value of \$2 million and an operational budget of more than \$500,000. With these projections, the Arts and Economic Prosperity Index indicates that the annual expenditures of the organization and audience members will have an economic impact that supports 54 full-time equivalent jobs in the community, generates more than \$935,000 to residents and small businesses, contributes \$68,000 to the local government, and contributes more than \$97,000 to the state in tax revenue.

*Round all amounts to the nearest \$1,000. The totals in Items 11 (Estimated Capital Costs) and 12 (Proposed Funding Sources) must match. The proposed funding sources must not include the value of real property unless an equivalent value is shown under Estimated Capital Costs.*

**12. Estimated Capital Costs**

<b>Acquisition</b>	\$275,000
<b>Design</b>	\$40,000
<b>Construction</b>	\$200,000
<b>Equipment</b>	\$60,000
<b>Total</b>	<b>\$575,000</b>

**13. Proposed Funding Sources – (List all funding sources and amounts.)**

Source	Amount
Bond Bill	\$250,000
County Sources CDBG, PY33	\$150,000
Corporate/Maryland	\$50,000
Foundation/private	\$125,000
* Meyer Foundation     \$50,000	
*Fannie Mae             \$10,000 (employee match)	
*committed	
<b>Total</b>	<b>\$575,000</b>

**14. Project Schedule**

<b>Begin Design</b>	<b>Complete Design</b>	<b>Begin Construction</b>	<b>Complete Construction</b>
March 15,2007	June 30, 2007	July 15, 2007	October 15, 2007

<b>15. Total Private Funds and Pledges Raised as of January 2007</b>	<b>16. Current Number of People Served Annually at Project Site</b>	<b>17. Number of People to be Served Annually After the Project is Complete</b>
\$175,000	35,000	50,000

**18. Other State Capital Grants to Recipients in Past 15 Years**

<b>Legislative Session</b>	<b>Amount</b>	<b>Purpose</b>
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2005	\$175,000 Bond Bill	Phase I: Construction of new studios, arts education center, offices, individual studios, lobby, gallery space, concession area, bathrooms, dressing rooms, storage of new facility	
2005	\$150,000 Community Legacy	Phase I: Construction of new studios, arts education center, offices, individual studios, lobby, gallery space, concession area, bathrooms, dressing rooms, storage of new facility	
2006	\$22,500 CITC Program, DHCD	State of Maryland CITC program/tax-credit allotment. Phase II of construction to include build-out of performance theatre. CITC program is an incentive to raise additional \$50,000 from companies based or conducting business in Maryland	
<b>19. Legal Name and Address of Grantee</b>		<b>Project Address (If Different)</b>	
World Arts Focus 3309 Bunker Hill Road Mount Rainier, MD 20712			
<b>20. Legislative District in Which Project is Located</b>			47th
<b>21. Legal Status of Grantee (Please Check one)</b>			
<b>Local Govt.</b>	<b>For Profit</b>	<b>Non Profit</b>	<b>Federal</b>
<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<b>22. Grantee Legal Representative</b>		<b>23. If Match Includes Real Property:</b>	
<b>Name:</b>	Larry Taub	<b>Has An Appraisal Been Done?</b>	Yes/No
<b>Phone:</b>	301/572-3274		Yes
<b>Address:</b>		<b>If Yes, List Appraisal Dates and Value</b>	
O'Malley, Miles, Nylan & Gilmore, P.A. 11785 Beltsville Drive, 10 <sup>th</sup> Floor Calverton, MD 20705		June 7, 2005	\$760,000
			\$2 million estimated when completed
<b>24. Impact of Project on Staffing and Operating Cost at Project Site</b>			
<b>Current # of Employees</b>	<b>Projected # of Employees</b>	<b>Current Operating Budget</b>	<b>Projected Operating Budget</b>
8 employees	11 employees + contracted artists	\$520,000	\$572,000
<b>25. Ownership of Property (Info Requested by Treasurer's Office for bond issuance purposes)</b>			
<b>A. Will the grantee own or lease (pick one) the property to be improved?</b>			Own
<b>B. If owned, does the grantee plan to sell within 15 years?</b>			No
<b>C. Does the grantee intend to lease any portion of the property to others?</b>			Yes
<b>D. If property is owned by grantee and any space is to be leased, provide the following:</b>			
<b>Lessee</b>	<b>Terms of Lease</b>	<b>Cost Covered by Lease</b>	<b>Square Footage Leased</b>
Mitchellville Community School of the Arts	Annual	\$450/month	400 sf
Hip Hop Matters	Annual	\$300/month	312 sf
Improv Arts/American Composer's Forum	Annual	\$300/month	300 sf
Gamelan Balinese Orchestra	Annual	\$450/month	400 sf

Marcia Freeman	Annual	\$300/month	300 sf
Steve Nash and African Drum Corp	Annual	\$400 month	380 sf
21 other individual artists/performers in the region	Annual	\$4,224/mont	3,600 sf

**E. If property is leased by grantee – Provide the following:**

Name of Leaser	Length of Lease	Options to Renew

**26. Building Square Footage:**

<b>Current Space GSF</b>	16,502 sq ft
<b>Space to Be Renovated GSF</b>	3,200 sq. ft.
<b>New GSF</b>	19,702 sq.ft.

**27. Year of Construction of Any Structures Proposed for Renovation, Restoration or Conversion**

2007

**28. Comments: (3000 characters maximum)**

When completed, the performance theatre will be the last major component of the new community performing arts center. This center has already become the largest renovated structure near the town center, and it symbolizes a movement from vandalism, graffiti, and blight. Through the use of the center and its programs, board members and staff foresee opportunities to increase the number of community partnerships that are working toward social change. In addition, with its year-round education and youth outreach programs, the fully functional facility will serve as a regional model for improving academic readiness and achievement, decreasing delinquent behavior, improving self-discipline, promoting opportunities for community involvement, and improving children’s attitudes about themselves and their community’s future. The facility, including the performance theatre, will be completely accessible to all patrons and students. With monies already leveraged, and with future investments to be made, the center will create a centralized resource for the entire community. It will also offer economic benefits to the local real estate market, small business sector, and public school programs. With the addition of the performance theatre, the center will provide the organization with a 40% increase of total dollars to residents as a result of program expenditures, a 60% increase in full-time equivalent jobs in the community, and a 60% increase in financial returns to the state economy.