### By: Delegates Montgomery, Ali, Anderson, Barkley, Benson, Carr, Carter, Gutierrez, Haynes, Hecht, Hubbard, Ivey, Kipke, Lee, McDonough, Mizeur, Nathan–Pulliam, Pena–Melnyk, Ramirez, Riley, and Robinson Introduced and read first time: February 13, 2009

Assigned to: Health and Government Operations

# A BILL ENTITLED

# 1 AN ACT concerning

## **Prescription Confidentiality Act**

FOR the purpose of prohibiting certain patient-identifiable or prescriber-identifiable
information from being licensed, transferred, used, or sold for any commercial
purpose by certain entities; making certain provisions inapplicable to certain
actions under certain circumstances; prohibiting certain provisions from being
construed to prohibit certain actions; defining certain terms; and generally
relating to the confidentiality of certain information on a prescription.

- 9 BY adding to
- 10 Article Health General
- 11 Section 21–220.1
- 12 Annotated Code of Maryland
- 13 (2005 Replacement Volume and 2008 Supplement)
- 14 BY repealing and reenacting, without amendments,
- 15 Article Health General
- 16 Section 21–1215
- 17 Annotated Code of Maryland
- 18 (2005 Replacement Volume and 2008 Supplement)
- 19 SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF
- 20 MARYLAND, That the Laws of Maryland read as follows:
- 21

#### Article – Health – General

22 **21–220.1.** 

EXPLANATION: CAPITALS INDICATE MATTER ADDED TO EXISTING LAW. [Brackets] indicate matter deleted from existing law.



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1 (1) (A) IN THIS SECTION THE FOLLOWING WORDS HAVE THE  $\mathbf{2}$ **MEANINGS INDICATED.** 3 (2) **"CARRIER" MEANS:** 4 **(I)** AN INSURER; 5**(II) A NONPROFIT HEALTH SERVICE PLAN;** 6 (III) A HEALTH MAINTENANCE ORGANIZATION; 7 (IV) A DENTAL PLAN ORGANIZATION; 8 **(V)** A THIRD-PARTY ADMINISTRATOR; OR 9 (VI) ANY OTHER PERSON THAT PROVIDES HEALTH BENEFIT 10 PLANS SUBJECT TO REGULATION BY THE STATE. 11 (3) "COMMERCIAL PURPOSE" MEANS: 12**(I) ADVERTISING;** 13 **(II) MARKETING:** 14 (III) **PROMOTING**; 15(IV) **DETAILING; OR** 16 **(V)** ANY OTHER ACTIVITY THAT COULD BE USED TO: 17 1. INFLUENCE SALES OR MARKET SHARE OF A 18 **PHARMACEUTICAL PRODUCT:** 19 2. INFLUENCE OR EVALUATE THE PRESCRIBING BEHAVIOR OF A HEALTH CARE PRACTITIONER; OR 20213. **EVALUATE** THE EFFECTIVENESS OF Α 22PROFESSIONAL PHARMACEUTICAL DETAILING SALES FORCE. 23(4) "ELECTRONIC TRANSMISSION INTERMEDIARY" MEANS AN 24ENTITY THAT PROVIDES THE INFRASTRUCTURE THAT CONNECTS THE 25COMPUTER SYSTEMS OR OTHER ELECTRONIC DEVICES USED BY PRESCRIBERS, 26PHARMACIES, HEALTH CARE FACILITIES, PHARMACY BENEFITS MANAGERS, AND

CARRIERS, OR AGENTS AND CONTRACTORS OF PRESCRIBERS, PHARMACIES,

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HEALTH CARE FACILITIES, PHARMACY BENEFITS MANAGERS, AND CARRIERS,
 TO FACILITATE THE SECURE TRANSMISSION OF AN INDIVIDUAL'S
 PRESCRIPTION DRUG ORDER, REFILL, AUTHORIZATION REQUEST, CLAIM,
 PAYMENT, OR OTHER PRESCRIPTION DRUG INFORMATION.

5 (B) THIS SECTION DOES NOT APPLY TO:

6 (1) THE LICENSE, TRANSFER, USE, OR SALE OF PRESCRIPTION 7 INFORMATION FOR THE PURPOSE OF:

- 8 (I) PHARMACY REIMBURSEMENT;
- 9 (II) FORMULARY COMPLIANCE;
- 10 (III) CARE MANAGEMENT;
- 11 (IV) UTILIZATION REVIEW; OR
- 12 (V) HEALTH CARE RESEARCH; OR

13(2) THE COLLECTION, USE, TRANSFER, OR SALE OF14INFORMATION DERIVED FROM OR RELATING TO A PRESCRIPTION FOR A15COMMERCIAL PURPOSE IF THE INFORMATION:

16(I) ISNOTPATIENT-IDENTIFIABLEOR17PRESCRIBER-IDENTIFIABLE; AND

18 (II) IS AGGREGATED BY ZIP CODE, OTHER GEOGRAPHIC
 19 REGION, OR MEDICAL SPECIALTY.

20(C)PATIENT-IDENTIFIABLEORPRESCRIBER-IDENTIFIABLE21INFORMATION DERIVED FROM OR RELATING TO A PRESCRIPTION MAY NOT BE22LICENSED, TRANSFERRED, USED, OR SOLD FOR ANY COMMERCIAL PURPOSE BY:

- 23
- (1) A PHARMACY BENEFITS MANAGER;
- 24 (2) A CARRIER;
- 25 (3) AN ELECTRONIC TRANSMISSION INTERMEDIARY; OR
- 26 (4) A RETAIL, MAIL ORDER, OR INTERNET PHARMACY.
- 27 (D) THIS SECTION MAY NOT BE CONSTRUED TO PROHIBIT:

	4 HOUSE BILL 1155
$\frac{1}{2}$	(1) THE DISPENSING OF PRESCRIPTION DRUGS TO A PATIENT OR THE PATIENT'S AUTHORIZED REPRESENTATIVE;
3 4	(2) THE TRANSMISSION OF PRESCRIPTION INFORMATION BETWEEN AN AUTHORIZED PRESCRIBER AND A LICENSED PHARMACY;
5 6	(3) THE TRANSFER OF PRESCRIPTION INFORMATION BETWEEN LICENSED PHARMACIES;
7 8 9	(4) THE TRANSFER OF PRESCRIPTION RECORDS THAT MAY OCCUR IN THE EVENT A PHARMACY OWNERSHIP IS CHANGED OR TRANSFERRED; OR
10 11	(5) CARE MANAGEMENT EDUCATIONAL COMMUNICATIONS PROVIDED TO A PATIENT ABOUT:
12	(I) THE PATIENT'S HEALTH CONDITION;
13	(II) ADHERENCE TO A PRESCRIBED COURSE OF THERAPY;
14	(III) THE DRUG BEING DISPENSED;
15	(IV) TREATMENT OPTIONS; OR
16	(V) CLINICAL TRIALS.
17	21–1215.
18	(a) This section does not apply to a violation of $ 21-220(b)(4) $ of this title.
19 20 21	(b) A person who violates any provision of Subtitle 2 of this title or any regulation adopted under Subtitle 2 of this title is guilty of a misdemeanor and on conviction is subject to:
$\begin{array}{c} 22\\ 23 \end{array}$	(1) A fine not exceeding \$10,000 or imprisonment not exceeding 1 year or both; or
$\begin{array}{c} 24 \\ 25 \end{array}$	(2) If the person has been convicted once of violating Subtitle 2 of this title, a fine not exceeding \$25,000 or imprisonment not exceeding 3 years or both.
26 27 28 29	(c) In addition to any criminal penalties imposed under this section, a person who violates any provision of Subtitle 2 of this title, any rule or regulation adopted under Subtitle 2 of this title, or any term, condition, or limitation of any license or registration issued under Subtitle 2 of this title:

1 (1) Is subject to a civil penalty not exceeding \$5,000, in an action in 2 any District Court; and

3 (2) May be enjoined from continuing the violation.

4 (d) Each day on which a violation occurs is a separate violation under this 5 section.

6 SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall take effect 7 October 1, 2009.