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9lr2130 CF HB 610

By: Senators Garagiola, Glassman, Kittleman, and Klausmeier

Introduced and read first time: February 6, 2009 Assigned to: Finance

Committee Report: Favorable with amendments Senate action: Adopted Read second time: March 27, 2009

CHAPTER _____

1 AN ACT concerning

Health Insurance - Discrimination or Rebates - Bona Fide Wellness Programs - Incentives

4 FOR the purpose of altering the conditions under which it is not discrimination or a 5 rebate for authorizing an insurer, a nonprofit health service plan, a health 6 maintenance organization, or a dental plan organization to provide reasonable 7 incentives for participation in a bona fide wellness program under certain 8 circumstances; providing that it is not discrimination or a rebate for a carrier to 9 provide reasonable incentives for participation in a bona fide wellness program 10 if the bona fide wellness program satisfies certain requirements; authorizing a carrier to condition an incentive for a bona fide wellness program on an 11 individual satisfying a standard that is related to a health factor under certain 12 13 circumstances; providing that a bona fide wellness program shall be construed in a certain manner if certain conditions are met; providing that an incentive 14 15may not be construed in a certain manner unless certain conditions are met; 16 establishing requirements for certain alternative standards or waivers of certain standards; authorizing the use of certain language to satisfy certain 17requirements; authorizing the Maryland Insurance Commissioner to request a 18 19 review of a bona fide wellness program; requiring the expense of the review to 20 be paid in a certain manner; altering the conditions under which it is not 21discrimination or a rebate for a carrier to provide reasonable incentives for 22participation in a bona fide wellness program; making certain provisions 23applicable to health maintenance organizations; defining certain terms; altering 24certain definitions; and generally relating to exceptions to prohibitions against 25discrimination or rebates for incentives for participation in bona fide wellness 26 programs offered with health insurance.

EXPLANATION: CAPITALS INDICATE MATTER ADDED TO EXISTING LAW.

[Brackets] indicate matter deleted from existing law.

Underlining indicates amendments to bill.

Strike out indicates matter stricken from the bill by amendment or deleted from the law by amendment.



1	BY adding to
2	<u>Article – Health – General</u>
3	<u>Section 19–706(ttt)</u>
4	Annotated Code of Maryland
5	(2005 Replacement Volume and 2008 Supplement)
6	BY adding to
7	<u>Article – Insurance</u>
8	<u>Section 15–509</u>
9	Annotated Code of Maryland
10	(2006 Replacement Volume and 2008 Supplement)
11	BY repealing and reenacting, without amendments,
12	Article – Insurance
13	Section <u>15–10A–01(a)</u> , <u>15–1201(a)</u> and <u>27–210(a)</u>
14	Annotated Code of Maryland
15	(2006 Replacement Volume and 2008 Supplement)
16	BY repealing and reenacting, with amendments,
17	Article – Insurance
18	Section <u>15–10A–01(b)(1)</u> , <u>15–1201(r)</u> , and <u>27–210(h)</u>
19	Annotated Code of Maryland
20	(2006 Replacement Volume and 2008 Supplement)
$\frac{21}{22}$	SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF MARYLAND, That the Laws of Maryland read as follows:
23	Article – Health – General
24	<u>19–706.</u>
25	(TTT) THE PROVISIONS OF § 15–509 OF THE INSURANCE ARTICLE APPLY
26	TO HEALTH MAINTENANCE ORGANIZATIONS.
27	Article – Insurance
28	15–509.
20	<u>10-000.</u>
29	(A) (1) IN THIS SECTION THE FOLLOWING WORDS HAVE THE
30	MEANINGS INDICATED.
31	(2) "BONA FIDE WELLNESS PROGRAM" MEANS A PROGRAM THAT
32	IS DESIGNED TO:
33	(I) PROMOTE HEALTH OR PREVENT OR DETECT DISEASE OR
34	ILLNESS;

1		<u>(II)</u>	REDUCE OR AVOID POOR CLINICAL OUTCOMES;
$2 \\ 3$	<u>CONDITIONS;</u>	<u>(III)</u>	PREVENT COMPLICATIONS FROM MEDICAL
4		<u>(IV)</u>	PROMOTE HEALTHY BEHAVIORS; OR
5		<u>(V)</u>	PREVENT AND CONTROL INJURY.
6	<u>(3)</u>	"CAF	RRIER" MEANS:
7		<u>(I)</u>	AN INSURER;
8		<u>(II)</u>	A NONPROFIT HEALTH SERVICE PLAN;
9		<u>(III)</u>	A HEALTH MAINTENANCE ORGANIZATION; OR
10		<u>(IV)</u>	A DENTAL PLAN ORGANIZATION.
$\frac{11}{12}$	<u>(4)</u> ANY OF THE FOL		ALTH FACTOR" MEANS, IN RELATION TO AN INDIVIDUAL, G HEALTH STATUS-RELATED FACTORS:
13		<u>(I)</u>	HEALTH STATUS;
14		<u>(II)</u>	MEDICAL CONDITION;
15		<u>(III)</u>	CLAIMS EXPERIENCE;
16		<u>(IV)</u>	RECEIPT OF HEALTH CARE;
17		<u>(V)</u>	MEDICAL HISTORY;
18		<u>(VI)</u>	EVIDENCE OF INSURABILITY; OR
19		<u>(VII)</u>	DISABILITY.
20	<u>(5)</u>	<u>"INC</u>	ENTIVE" MEANS:
21		<u>(I)</u>	A DISCOUNT OF A PREMIUM OR CONTRIBUTION;
$\begin{array}{c} 22\\ 23 \end{array}$	<u>MECHANISM, SUC</u>		<u>A WAIVER OF ALL OR PART OF A COST-SHARING</u> DEDUCTIBLES, COPAYMENTS, OR COINSURANCE;
24		<u>(III)</u>	THE ABSENCE OF A SURCHARGE;

	4 SENATE BILL 638
1	(IV) THE VALUE OF A BENEFIT THAT OTHERWISE WOULD
$\frac{1}{2}$	NOT BE PROVIDED UNDER THE POLICY OR CONTRACT; OR
3	(V) A REBATE AS PERMITTED UNDER § 27–210 OF THIS
4	ARTICLE.
5	(B) (1) A CARRIER MAY PROVIDE REASONABLE INCENTIVES TO AN
6	INDIVIDUAL WHO IS AN INSURED, A SUBSCRIBER, OR A MEMBER FOR
7	PARTICIPATION IN A BONA FIDE WELLNESS PROGRAM OFFERED BY THE
8	CARRIER IF:
9	(I) THE CARRIER DOES NOT MAKE PARTICIPATION IN THE
$\frac{10}{11}$	BONA FIDE WELLNESS PROGRAM A CONDITION OF COVERAGE UNDER A POLICY
11	<u>OR CONTRACT;</u>
12	(II) PARTICIPATION IN THE BONA FIDE WELLNESS
13	PROGRAM IS VOLUNTARY AND A PENALTY IS NOT IMPOSED ON AN INSURED,
14	SUBSCRIBER, OR MEMBER FOR NONPARTICIPATION;
15	
$\frac{15}{16}$	(III) THE CARRIER DOES NOT MARKET THE BONA FIDE
10 17	WELLNESS PROGRAM IN A MANNER THAT REASONABLY COULD BE CONSTRUED TO HAVE AS ITS PRIMARY PURPOSE THE PROVISION OF AN INCENTIVE OR
18	INDUCEMENT TO PURCHASE COVERAGE FROM THE CARRIER; AND
-	
19	(IV) THE BONA FIDE WELLNESS PROGRAM DOES NOT
20	CONDITION AN INCENTIVE ON AN INDIVIDUAL SATISFYING A STANDARD THAT IS
21	RELATED TO A HEALTH FACTOR.
22	(2) NOTWITHSTANDING PARAGRAPH (1)(IV) OF THIS
23	SUBSECTION, A CARRIER MAY CONDITION AN INCENTIVE FOR A BONA FIDE
24	WELLNESS PROGRAM ON AN INDIVIDUAL SATISFYING A STANDARD THAT IS
25	RELATED TO A HEALTH FACTOR IF:
26	(I) 1. ALL INCENTIVES FOR PARTICIPATION IN THE
$\frac{20}{27}$	BONA FIDE WELLNESS PROGRAM DO NOT EXCEED 20% OF THE COST OF
28	EMPLOYEE-ONLY COVERAGE UNDER THE PLAN; OR
29	<u>2.</u> WHEN THE PLAN PROVIDES COVERAGE FOR
30	FAMILY MEMBERS, ALL INCENTIVES FOR PARTICIPATION IN THE BONA FIDE
31	WELLNESS PROGRAM DO NOT EXCEED 20% OF THE COST OF THE COVERAGE IN
32	WHICH THE FAMILY MEMBERS ARE ENROLLED;
33	(II) THE BONA FIDE WELLNESS PROGRAM IS REASONABLY
34	DESIGNED TO PROMOTE HEALTH OR PREVENT DISEASE, AS PROVIDED UNDER
35	SUBSECTION (C) OF THIS SECTION;

1	(III) THE BONA FIDE WELLNESS PROGRAM GIVES
2	INDIVIDUALS ELIGIBLE FOR THE BONA FIDE WELLNESS PROGRAM THE
3	OPPORTUNITY TO QUALIFY FOR THE INCENTIVE UNDER THE BONA FIDE
4	WELLNESS PROGRAM AT LEAST ONCE A YEAR;
5	(IV) THE BONA FIDE WELLNESS PROGRAM IS AVAILABLE TO
6	ALL SIMILARLY SITUATED INDIVIDUALS; AND
7	
7	(V) INDIVIDUALS ARE PROVIDED A REASONABLE
8 9	ALTERNATIVE STANDARD OR A WAIVER OF THE STANDARD AS REQUIRED UNDER
9	SUBSECTION (D)(1) OF THIS SECTION.
10	(C) A BONA FIDE WELLNESS PROGRAM SHALL BE CONSTRUED TO BE
11	REASONABLY DESIGNED TO PROMOTE HEALTH OR PREVENT DISEASE IF THE
12	BONA FIDE WELLNESS PROGRAM:
13	(1) HAS A REASONABLE CHANCE OF IMPROVING THE HEALTH OF
14	OR PREVENTING DISEASE IN PARTICIPATING INDIVIDUALS;
15	(2) IS NOT OVERLY BURDENSOME;
10	
$\frac{16}{17}$	(3) IS NOT A SUBTERFUGE FOR DISCRIMINATING BASED ON A
11	HEALTH FACTOR; AND
18	(4) IS NOT HIGHLY SUSPECT IN THE METHOD CHOSEN TO
19	PROMOTE HEALTH OR PREVENT DISEASE.
-	
20	(D) (1) A CARRIER SHALL PROVIDE A REASONABLE ALTERNATIVE
21	STANDARD, OR A WAIVER OF THE OTHERWISE APPLICABLE STANDARD, FOR
22	OBTAINING THE INCENTIVE FOR ANY INDIVIDUAL FOR WHOM IT IS:
23	(I) UNREASONABLY DIFFICULT DUE TO A MEDICAL
24	CONDITION TO SATISFY THE OTHERWISE APPLICABLE STANDARD; OR
25	
$\frac{25}{26}$	(II) <u>MEDICALLY INADVISABLE TO ATTEMPT TO SATISFY THE</u> OTHERWISE APPLICABLE STANDARD.
20	<u>OTHERWISE AFFLICABLE STANDARD.</u>
27	(2) A CARRIER MAY SEEK VERIFICATION, SUCH AS A STATEMENT
28	FROM AN INDIVIDUAL'S HEALTH CARE PROVIDER, THAT A HEALTH FACTOR
29	MAKES IT UNREASONABLY DIFFICULT OR MEDICALLY INADVISABLE FOR THE
30	INDIVIDUAL TO SATISFY OR ATTEMPT TO SATISFY THE OTHERWISE APPLICABLE
31	STANDARD.

1	(3) (I) A CARRIER SHALL DISCLOSE THE AVAILABILITY OF A
2	REASONABLE ALTERNATIVE STANDARD OR A WAIVER OF THE OTHERWISE
3	APPLICABLE STANDARD IN ALL POLICY FORMS PERTAINING TO THE BONA FIDE
4	WELLNESS PROGRAM.
5	(II) A CARRIER MAY MEET THE DISCLOSURE
6	REQUIREMENTS OF THIS PARAGRAPH BY USING THE FOLLOWING LANGUAGE OR
7	SUBSTANTIALLY SIMILAR LANGUAGE:
8	"IF IT IS UNREASONABLY DIFFICULT DUE TO A MEDICAL CONDITION FOR
9	YOU TO ACHIEVE THE STANDARDS FOR THE INCENTIVE UNDER THIS PROGRAM,
10	OR IF IT IS MEDICALLY INADVISABLE FOR YOU TO ATTEMPT TO ACHIEVE THE
11	STANDARDS FOR THE INCENTIVE UNDER THIS PROGRAM, CALL US AT (INSERT
12	TELEPHONE NUMBER), AND WE WILL WORK WITH YOU TO DEVELOP ANOTHER
13	WAY TO QUALIFY FOR THE INCENTIVE.".
14	
14 15	(E) (1) IN DETERMINING IF A CARRIER'S BONA FIDE WELLNESS
15 16	PROGRAM MEETS THE REQUIREMENTS OF THIS SECTION, THE COMMISSIONER
16 17	MAY REQUEST A REVIEW OF THE BONA FIDE WELLNESS PROGRAM BY AN
17	INDEPENDENT REVIEW ORGANIZATION FROM THE LIST COMPILED UNDER §
18	15–10A–05(B) OF THIS TITLE.
19	(2) THE EXPENSE OF THE REVIEW OF THE BONA FIDE WELLNESS
19 20	(2) THE EXPENSE OF THE REVIEW OF THE BONA FIDE WELLNESS PROCEDUM BY AN INDEPENDENT REVIEW OPCANIZATION SHALL BE DAD BY THE
20	PROGRAM BY AN INDEPENDENT REVIEW ORGANIZATION SHALL BE PAID BY THE
20	PROGRAM BY AN INDEPENDENT REVIEW ORGANIZATION SHALL BE PAID BY THE CARRIER, IN THE MANNER PROVIDED UNDER § 15–10A–05(H) OF THIS TITLE.
20 21	PROGRAM BY AN INDEPENDENT REVIEW ORGANIZATION SHALL BE PAID BY THE
20 21	PROGRAM BY AN INDEPENDENT REVIEW ORGANIZATION SHALL BE PAID BY THE CARRIER, IN THE MANNER PROVIDED UNDER § 15–10A–05(H) OF THIS TITLE.
20 21 22 23	PROGRAM BY AN INDEPENDENT REVIEW ORGANIZATION SHALL BE PAID BY THE CARRIER, IN THE MANNER PROVIDED UNDER § 15–10A–05(H) OF THIS TITLE. 15–10A–01. (a) In this subtitle the following words have the meanings indicated.
20 21 22	PROGRAM BY AN INDEPENDENT REVIEW ORGANIZATION SHALL BE PAID BY THE CARRIER, IN THE MANNER PROVIDED UNDER § 15–10A–05(H) OF THIS TITLE.
20 21 22 23 24	PROGRAM BY AN INDEPENDENT REVIEW ORGANIZATION SHALL BE PAID BY THE CARRIER, IN THE MANNER PROVIDED UNDER § 15–10A–05(H) OF THIS TITLE. 15–10A–01. (a) In this subtitle the following words have the meanings indicated. (b) (1) "Adverse decision" means:
20 21 22 23 24 25	PROGRAM BY AN INDEPENDENT REVIEW ORGANIZATION SHALL BE PAID BY THE CARRIER, IN THE MANNER PROVIDED UNDER § 15–10A–05(H) OF THIS TITLE. 15–10A–01. (a) In this subtitle the following words have the meanings indicated. (b) (1) "Adverse decision" means: (I) a utilization review determination by a private review agent,
20 21 22 23 24	PROGRAM BY AN INDEPENDENT REVIEW ORGANIZATION SHALL BE PAID BY THE CARRIER, IN THE MANNER PROVIDED UNDER § 15–10A–05(H) OF THIS TITLE. 15–10A–01. (a) In this subtitle the following words have the meanings indicated. (b) (1) "Adverse decision" means:
20 21 22 23 24 25 26	PROGRAM BY AN INDEPENDENT REVIEW ORGANIZATION SHALL BE PAID BY THE CARRIER, IN THE MANNER PROVIDED UNDER § 15–10A–05(H) OF THIS TITLE. 15–10A–01. (a) In this subtitle the following words have the meanings indicated. (b) (1) "Adverse decision" means: (I) a utilization review determination by a private review agent, a carrier, or a health care provider acting on behalf of a carrier that:
20 21 22 23 24 25 26 27	PROGRAM BY AN INDEPENDENT REVIEW ORGANIZATION SHALL BE PAID BY THE CARRIER, IN THE MANNER PROVIDED UNDER § 15–10A–05(H) OF THIS TITLE. 15–10A–01. (a) In this subtitle the following words have the meanings indicated. (b) (1) "Adverse decision" means: (I) a utilization review determination by a private review agent, a carrier, or a health care provider acting on behalf of a carrier that: [(i)] 1. a proposed or delivered health care service covered
 20 21 22 23 24 25 26 27 28 	PROGRAM BY AN INDEPENDENT REVIEW ORGANIZATION SHALL BE PAID BY THE CARRIER, IN THE MANNER PROVIDED UNDER § 15–10A–05(H) OF THIS TITLE. 15–10A–01. (a) In this subtitle the following words have the meanings indicated. (b) (1) "Adverse decision" means: (I) a utilization review determination by a private review agent, a carrier, or a health care provider acting on behalf of a carrier that: [(i)] 1. a proposed or delivered health care service covered under the member's contract is or was not medically necessary, appropriate, or
20 21 22 23 24 25 26 27	PROGRAM BY AN INDEPENDENT REVIEW ORGANIZATION SHALL BE PAID BY THE CARRIER, IN THE MANNER PROVIDED UNDER § 15–10A–05(H) OF THIS TITLE. 15–10A–01. (a) In this subtitle the following words have the meanings indicated. (b) (1) "Adverse decision" means: (I) a utilization review determination by a private review agent, a carrier, or a health care provider acting on behalf of a carrier that: [(i)] 1. a proposed or delivered health care service covered
 20 21 22 23 24 25 26 27 28 	PROGRAM BY AN INDEPENDENT REVIEW ORGANIZATION SHALL BE PAID BY THE CARRIER, IN THE MANNER PROVIDED UNDER § 15–10A–05(H) OF THIS TITLE. 15–10A–01. (a) In this subtitle the following words have the meanings indicated. (b) (1) "Adverse decision" means: (I) a utilization review determination by a private review agent, a carrier, or a health care provider acting on behalf of a carrier that: [(i)] 1. a proposed or delivered health care service covered under the member's contract is or was not medically necessary, appropriate, or efficient; and
20 21 22 23 24 25 26 27 28 29	PROGRAM BY AN INDEPENDENT REVIEW ORGANIZATION SHALL BE PAID BY THE CARRIER, IN THE MANNER PROVIDED UNDER § 15–10A–05(H) OF THIS TITLE. 15–10A–01. (a) In this subtitle the following words have the meanings indicated. (b) (1) "Adverse decision" means: (I) a utilization review determination by a private review agent, a carrier, or a health care provider acting on behalf of a carrier that: (ii) 1. (iii) 1. (iiii) 1. (iiiii) 2. (iii) 2.
20 21 22 23 24 25 26 27 28 29 30	PROGRAM BY AN INDEPENDENT REVIEW ORGANIZATION SHALL BE PAID BY THE CARRIER, IN THE MANNER PROVIDED UNDER § 15–10A–05(H) OF THIS TITLE. 15–10A–01. (a) In this subtitle the following words have the meanings indicated. (b) (1) "Adverse decision" means: (I) a utilization review determination by a private review agent, a carrier, or a health care provider acting on behalf of a carrier that: [(i)] 1. a proposed or delivered health care service covered under the member's contract is or was not medically necessary, appropriate, or efficient; and

33 FOR AN ALTERNATIVE STANDARD OR A WAIVER OF A STANDARD TO SATISFY THE

$rac{1}{2}$	<u>REQUIREM</u> <u>TITLE.</u>	<u>ENTS</u>	OF A E	BONA FIDE WELLNESS PROGRAM UNDER § 15-509 OF THIS
3	<u>15–1201.</u>			
4	<u>(a)</u>	<u>In th</u>	<u>is subt</u>	itle the following words have the meanings indicated.
5 6	<u>(r)</u> plan that pr			enefit" means a benefit [offered as a rider to a health benefit age for a program or activity] that:
7		<u>(1)</u>	[is de	esigned to:
8			<u>(i)</u>	prevent or detect disease or illness;
9			<u>(ii)</u>	reduce or avoid poor clinical outcomes;
10			<u>(iii)</u>	prevent complications from medical conditions; or
$\frac{11}{12}$	<u>A BONA FII</u>	DE WE	(iv) LLNES	promote healthy behaviors and lifestyle choices;] INCLUDES S PROGRAM AS DEFINED IN § 15–509 OF THIS TITLE; and
13		<u>(2)</u>	<u>comp</u>	lies with regulations adopted by the Commission.
14	27–210.			
$15 \\ 16 \\ 17$	(a) include with in this section	nin the		7–208 and 27–209 of this subtitle may not be construed to ition of discrimination or rebates any of the practices set forth
18 19	(h) indicated.	(1)	(i)	In this subsection the following words have the meanings
$\begin{array}{c} 20\\ 21 \end{array}$	designed to:	÷	(ii)	"Bona fide wellness program" means a program that is
22 23	illness;			1. PROMOTE HEALTH OR prevent or detect disease or
24				2. reduce or avoid poor clinical outcomes;
25				3. prevent complications from medical conditions; or
26				4. promote healthy behaviors and lifestyle choices.
27			(iii)	"Carrier" means:
28				1. an insurer;

	8		SENATE BILL 638
1		<u>9</u>	a nonprofit health service plan;
-			
2		3.	a health maintenance organization; or
3		4.	a dental plan organization.
4	(IV)	" HE/	ALTH FACTOR" MEANS, IN RELATION TO AN
5	INDIVIDUAL, ANY OF TH	IE FOI	LOWING HEALTH STATUS-RELATED FACTORS:
6		1	HEALTH STATUS;
7		2.	MEDICAL CONDITION;
8		3.	CLAIMS EXPERIENCE;
9		4.	RECEIPT OF HEALTH CARE;
10		5.	MEDICAL HISTORY;
11		6.	GENETIC INFORMATION;
12		7.	EVIDENCE OF INSURABILITY; OR
13		8.	DISABILITY.
14	(V)	<u>"Inc</u>	ENTIVE" MEANS:
15		1.	A DISCOUNT OR REBATE OF A PREMIUM OR
16	CONTRIBUTION;		
17		2.	A WAIVER OF ALL OR PART OF A COST-SHARING
18	MECHANISM, SUCH AS I)EDU(TIBLES, COPAYMENTS, OR COINSURANCE;
19		}	THE ABSENCE OF A SURCHARGE; OR
20		4.	THE VALUE OF A BENEFIT THAT WOULD
21	OTHERWISE NOT BE PR	OVIDI	ED UNDER THE POLICY OR CONTRACT.
22	(H) (1) IN TH	IIS SII	BSECTION, "BONA FIDE WELLNESS PROGRAM" HAS
$\frac{22}{23}$			5–509 OF THIS ARTICLE.
24	(9) I = -	not -	liganimination on a nabata far a comiser to meride
$\frac{24}{25}$			liscrimination or a rebate for a carrier to provide
20 90	reasonable incentives to a		ividual who is an insured, a subscriber, or a member for

26 participation in a bona fide wellness program offered by the carrier $\frac{1}{100}$

$\frac{1}{2}$	(i) the carrier does not make participation in the bona fide wellness program a condition of coverage under a policy or contract;
3 4 5	(ii) participation in the bona fide wellness program is voluntary and a penalty is not imposed on an insured, subscriber, or member for
5	nonparticipation;
6	[(iii) an insured, subscriber, or member is not required to achieve
$\frac{7}{8}$	any specific outcome in order to receive an incentive for participation in the bona fide wellness program; and]
0	wenness program, and
9	[(iv)] (III) the carrier does not market the bona fide wellness
$\begin{array}{c} 10 \\ 11 \end{array}$	program in a manner that reasonably could be construed to have as its primary
11 12	purpose the provision of an incentive or inducement to purchase coverage from the carrier; AND
12	
13	(IV) 1. THE BONA FIDE WELLNESS PROGRAM DOES NOT
14	CONDITION AN INCENTIVE ON AN INDIVIDUAL SATISFYING A STANDARD THAT IS
15	RELATED TO A HEALTH FACTOR; OR
16	2. A. THE BONA FIDE WELLNESS PROGRAM DOES
17	CONDITION AN INCENTIVE ON AN INDIVIDUAL SATISFYING A STANDARD THAT IS
10	
18	RELATED TO A HEALTH FACTOR;
19	B. THE USE OF THE HEALTH FACTOR IS NOT
19 20 21	B. THE USE OF THE HEALTH FACTOR IS NOT OTHERWISE PROHIBITED BY LAW; AND C. THE BONA FIDE WELLNESS PROGRAM MEETS THE
19 20 21 22	B. THE USE OF THE HEALTH FACTOR IS NOT OTHERWISE PROHIBITED BY LAW; AND C. THE BONA FIDE WELLNESS PROGRAM MEETS THE REQUIREMENTS OF PARAGRAPH (3) OF THIS SUBSECTION IN ACCORDANCE
19 20 21	B. THE USE OF THE HEALTH FACTOR IS NOT OTHERWISE PROHIBITED BY LAW; AND C. THE BONA FIDE WELLNESS PROGRAM MEETS THE
19 20 21 22 23	B. THE USE OF THE HEALTH FACTOR IS NOT OTHERWISE PROHIBITED BY LAW; AND C. THE BONA FIDE WELLNESS PROGRAM MEETS THE REQUIREMENTS OF PARAGRAPH (3) OF THIS SUBSECTION IN ACCORDANCE WITH § 15–509 OF THIS ARTICLE.
19 20 21 22	B. THE USE OF THE HEALTH FACTOR IS NOT OTHERWISE PROHIBITED BY LAW; AND C. THE BONA FIDE WELLNESS PROGRAM MEETS THE REQUIREMENTS OF PARAGRAPH (3) OF THIS SUBSECTION IN ACCORDANCE
19 20 21 22 23 24 25	B. THE USE OF THE HEALTH FACTOR IS NOT OTHERWISE PROHIBITED BY LAW; AND C. THE BONA FIDE WELLNESS PROCRAM MEETS THE REQUIREMENTS OF PARAGRAPH (3) OF THIS SUBSECTION IN ACCORDANCE WITH § 15–509 OF THIS ARTICLE. In a bona fide wellness program:
 19 20 21 22 23 24 25 26 	B. THE_USE_OF_THE_HEALTH_FACTOR_IS_NOT OTHERWISE PROHIBITED BY LAW; AND C. C. THE BONA FIDE WELLNESS PROCRAM MEETS THE REQUIREMENTS_OF_PARAGRAPHI_(3)_OF_THIS_SUBSECTION_IN_ACCORDANCE WITH § 15–509 OF THIS ARTICLE. Image: f(3) Any incentive offered for participation in a bona fide wellness program: (i) shall be reasonably related to the bona fide wellness
19 20 21 22 23 24 25	B. THE USE OF THE HEALTH FACTOR IS NOT OTHERWISE PROHIBITED BY LAW; AND C. THE BONA FIDE WELLNESS PROCRAM MEETS THE REQUIREMENTS OF PARAGRAPH (3) OF THIS SUBSECTION IN ACCORDANCE WITH § 15–509 OF THIS ARTICLE. In a bona fide wellness program:
 19 20 21 22 23 24 25 26 	B. THE_USE_OF_THE_HEALTH_FACTOR_IS_NOT OTHERWISE PROHIBITED BY LAW; AND C. C. THE BONA FIDE WELLNESS PROCRAM MEETS THE REQUIREMENTS_OF_PARAGRAPHI_(3)_OF_THIS_SUBSECTION_IN_ACCORDANCE WITH § 15–509 OF THIS ARTICLE. Image: f(3) Any incentive offered for participation in a bona fide wellness program: (i) shall be reasonably related to the bona fide wellness
19 20 21 22 23 24 25 26 27	B. THE USE OF THE HEALTH FACTOR IS NOT OTHERWISE PROHIBITED BY LAW; AND C. C. THE BONA FIDE WELLNESS PROGRAM MEETS THE REQUIREMENTS OF PARAGRAPH (3) OF THIS SUBSECTION IN ACCORDANCE WITH § 15-509 OF THIS ARTICLE. (i) Any incentive offered for participation in a bona fide wellness program; (i) shall be reasonably related to the bona fide wellness program; and
 19 20 21 22 23 24 25 26 27 28 29 	B. THE_USE_OF_THE_HEALTH_FACTOR_IS_NOT OTHERWISE PROHIBITED BY LAW; AND C. C. THE BONA FIDE WELLNESS PROCRAM MEETS THE REQUIREMENTS_OF_PARAGRAPHI (3)_OF_THIS_SUBSECTION_IN_ACCORDANCE WITH \$ 15–509 OF_THIS ARTICLE. Image: transmission of the state of the
19 20 21 22 23 24 25 26 27 28 29 30	B. THE USE OF THE HEALTH FACTOR IS NOT OTHERWISE PROHIBITED BY LAW; AND C. THE BONA FIDE WELLNESS PROCRAM MEETS THE REQUIREMENTS OF PARAGRAPHI (3) OF THIS SUBSECTION IN ACCORDANCE WITH § 15–509 OF THIS ARTICLE. (a) Any incentive offered for participation in a bona fide wellness program; and (i) shall be reasonably related to the bona fide wellness (ii) may not have a value that exceeds any limit established in (iii) may not have a value that exceeds any limit established in (2) AS PROVIDED UNDER PARAGRAPHI (2) OF THIS SUBSECTION, A
 19 20 21 22 23 24 25 26 27 28 29 30 31 	B. THE USE OF THE HEALTH FACTOR IS NOT OTHERWISE PROHIBITED BY LAW; AND C. THE BONA FIDE WELLNESS PROCRAM MEETS THE REQUIREMENTS OF PARAGRAPHI (3) OF THIS SUBSECTION IN ACCORDANCE WITH § 15-509 OF THIS ARTICLE. (i) Any incentive offered for participation in a bona fide wellness program: (i) shall be reasonably related to the bona fide wellness program; and (ii) may not have a value that exceeds any limit established in regulations adopted by the Commissioner. (3) As provided under paragraphi (2) of THIS SUBSECTION, A BONA FIDE WELLNESS PROGRAM MAY CONDITION AN INCENTIVE ON AN
19 20 21 22 23 24 25 26 27 28 29 30	B. THE USE OF THE HEALTH FACTOR IS NOT OTHERWISE PROHIBITED BY LAW; AND C. THE BONA FIDE WELLNESS PROCRAM MEETS THE REQUIREMENTS OF PARAGRAPHI (3) OF THIS SUBSECTION IN ACCORDANCE WITH § 15–509 OF THIS ARTICLE. (a) Any incentive offered for participation in a bona fide wellness program; and (i) shall be reasonably related to the bona fide wellness (ii) may not have a value that exceeds any limit established in (iii) may not have a value that exceeds any limit established in (2) AS PROVIDED UNDER PARAGRAPHI (2) OF THIS SUBSECTION, A

1 (II) **1.** ANY INCENTIVE FOR PARTICIPATION IN THE BONA 2 FIDE WELLNESS PROGRAM, COUPLED WITH THE INCENTIVE FOR OTHER BONA 3 FIDE WELLNESS PROGRAMS WITH RESPECT TO THE POLICY OR CONTRACT THAT 4 **REQUIRE SATISFACTION OF A STANDARD RELATED TO A HEALTH FACTOR. DOES** 5NOT EXCEED 20% OF THE COST OF EMPLOYEE-ONLY COVERAGE UNDER THE 6 PLAN: OR 7 2 WHEN THE PLAN PROVIDES COVERAGE FOR A 8 SPOUSE OR DEPENDENT CHILDREN, THE INCENTIVE FOR PARTICIPATION IN 9 THE BONA FIDE WELLNESS PROGRAM DOES NOT EXCEED 20% OF THE COST OF 10 THE COVERAGE IN WHICH THE EMPLOYEE AND THE SPOUSE OR DEPENDENT 11 **CHILDREN ARE ENROLLED;** 12(III) THE BONA FIDE WELLNESS PROGRAM IS REASONABLY 13 **DESIGNED TO PROMOTE HEALTH OR PREVENT DISEASE, AS PROVIDED UNDER** 14 PARAGRAPH (4) OF THIS SUBSECTION; 15(III) THE BONA FIDE WELLNESS PROGRAM GIVES 16 INDIVIDUALS ELIGIBLE FOR THE BONA FIDE WELLNESS PROGRAM THE 17 **OPPORTUNITY TO QUALIFY FOR THE INCENTIVE UNDER THE BONA FIDE** 18 WELLNESS PROGRAM AT LEAST ONCE A YEAR: 19 (IV) SUBJECT TO PARAGRAPH (5) OF THIS SUBSECTION. THE 20BONA FIDE WELLNESS PROGRAM IS AVAILABLE TO ALL SIMILARLY SITUATED 21**INDIVIDUALS; AND** 22(V) THE CARRIER DISCLOSES IN ALL POLICY OR CONTRACT 23**MATERIALS DESCRIBING THE TERMS OF THE BONA FIDE WELLNESS PROGRAM** 24THE AVAILABILITY OF A REASONABLE ALTERNATIVE STANDARD OR THE 25POSSIBILITY OF A WAIVER OF THE OTHERWISE APPLICABLE STANDARD. AS 26 PROVIDED UNDER PARAGRAPHS (5) AND (6) OF THIS SUBSECTION. 27(4) A BONA FIDE WELLNESS PROGRAM SHALL BE CONSTRUED TO 28BE REASONABLY DESIGNED TO PROMOTE HEALTH OR PREVENT DISEASE IF THE 29 **BONA FIDE WELLNESS PROGRAM:** 30 (I) HAS A REASONABLE CHANCE OF IMPROVING THE 31HEALTH OF OR PREVENTING DISEASE IN PARTICIPATING INDIVIDUALS; AND 32(III) 1. **IS NOT OVERLY BURDENSOME:** 33 2 IS NOT A SUBTERFUGE FOR DISCRIMINATING 34 **BASED ON A HEALTH FACTOR; AND**

1 3-IS NOT HIGHLY SUSPECT IN THE METHOD CHOSEN $\mathbf{2}$ TO PROMOTE HEALTH OR PREVENT DISEASE. 3 (5) (1) AN INCENTIVE MAY NOT BE CONSTRUED TO BE 4 AVAILABLE TO ALL SIMILARLY SITUATED INDIVIDUALS FOR A PERIOD UNLESS $\mathbf{5}$ THE BONA FIDE WELLNESS PROGRAM ALLOWS A REASONABLE ALTERNATIVE 6 STANDARD, OR A WAIVER OF THE OTHERWISE APPLICABLE STANDARD, FOR 7 OBTAINING THE INCENTIVE FOR ANY INDIVIDUAL FOR WHOM, FOR THAT 8 PERIOD. IT IS: 9 1 UNREASONABLY DIFFICULT DUE TO A MEDICAL 10 **CONDITION TO SATISFY THE OTHERWISE APPLICABLE STANDARD; OR** 11 <u>2</u>-**MEDICALLY INADVISABLE TO ATTEMPT TO** 12SATISFY THE OTHERWISE APPLICABLE STANDARD. 13 (II) A CARRIER MAY SEEK VERIFICATION. SUCH AS A 14 STATEMENT FROM AN INDIVIDUAL'S HEALTH CARE PROVIDER, THAT A HEALTH 15FACTOR MAKES IT UNREASONABLY DIFFICULT OR MEDICALLY INADVISABLE 16 FOR THE INDIVIDUAL TO SATISFY OR ATTEMPT TO SATISFY THE OTHERWISE 17APPLICABLE STANDARD. 18 (6) THE FOLLOWING LANGUAGE. OR SUBSTANTIALLY SIMILAR 19 LANGUAGE, MAY BE USED TO SATISFY THE REQUIREMENTS OF PARAGRAPH 20(3)(V) OF THIS SUBSECTION: 21"IF IT IS UNREASONABLY DIFFICULT DUE TO A MEDICAL CONDITION FOR 22YOU TO ACHIEVE THE STANDARDS FOR THE INCENTIVE UNDER THIS PROGRAM, 23OR IF IT IS MEDICALLY INADVISABLE FOR YOU TO ATTEMPT TO ACHIEVE THE 24STANDARDS FOR THE INCENTIVE UNDER THIS PROGRAM, CALL US AT (INSERT 25TELEPHONE NUMBER), AND WE WILL WORK WITH YOU TO DEVELOP ANOTHER 26WAY TO QUALIFY FOR THE INCENTIVE.".

27 $\{(4)\}$ $\{(7)\}$ The Commissioner shall adopt regulations to implement the28provisions of this subsection.

SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall take effect
 October 1, 2009.

11