C4 9lr2469 CF 9lr2579

By: Senator Klausmeier

Introduced and read first time: February 6, 2009

Assigned to: Finance

A BILL ENTITLED

AN ACT concerning

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Property and Casualty Insurance – Portable Electronics Insurance – Regulation

FOR the purpose of prohibiting the issuance of portable electronics insurance unless certain materials are available to prospective customers at a certain location and in a certain manner; providing for the materials to include a certain summary of coverage, a certain disclosure about other insurance coverage, a certain statement about required enrollment in coverage, a certain description of the process for filing a claim, a certain disclosure about employees evaluating certain insurance coverage, and a certain statement about cancelling the insurance; authorizing the offering of portable electronics insurance on a periodic basis as a certain commercial inland marine policy; authorizing vendors of portable electronics and their employees and authorized representatives to offer enrollment in policies of portable electronics insurance without licensure as insurance producers under certain circumstances; requiring an insurer that offers portable electronics insurance to appoint a certain supervising agency for certain purposes; requiring the development of a certain training program for employees and authorized representatives; authorizing vendors to bill and collect charges for portable electronics insurance in a certain manner; authorizing the Maryland Insurance Commissioner to impose certain fines in certain amounts and impose certain penalties for certain violations; prohibiting an insurer from terminating or changing the terms and conditions of a policy of portable electronics insurance unless the insurer provides at least a certain number of days of notice, with certain exceptions; requiring an insurer that makes certain changes to a policy to provide certain revised policies or endorsements to certain persons; providing that coverage continues under the policy under certain circumstances if the insurer does not provide timely notice; providing that covered customers are eligible for reinstatement of coverage under certain circumstances; requiring a vendor that terminates a policy to give certain notice to covered customers in a certain manner; providing certain circumstances under which notice of termination to covered customers is not



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FOLLOWING CAUSES OF LOSS:

1 2 3	required; establishing that certain required notice is to be given in a certain manner; defining certain terms; and generally relating to the regulation of portable electronics insurance.
4 5 6 7 8 9	BY adding to Article – Insurance Section 19–901 through 19–904 to be under the new subtitle "Subtitle 9. Portable Electronics Insurance" Annotated Code of Maryland (2006 Replacement Volume and 2008 Supplement)
l0 l1	SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF MARYLAND, That the Laws of Maryland read as follows:
12	Article - Insurance
13	SUBTITLE 9. PORTABLE ELECTRONICS INSURANCE.
L 4	19–901.
15 16	(A) IN THIS SUBTITLE THE FOLLOWING WORDS HAVE THE MEANINGS INDICATED.
17 18 19	(B) "COVERED CUSTOMER" MEANS A CUSTOMER WHO ELECTS TO ENROLL IN COVERAGE UNDER A POLICY OF PORTABLE ELECTRONICS INSURANCE ISSUED TO A VENDOR.
20 21	(C) "CUSTOMER" MEANS A PERSON WHO PURCHASES PORTABLE ELECTRONICS.
22 23	(D) (1) "PORTABLE ELECTRONICS" MEANS ELECTRONIC DEVICES THAT ARE PORTABLE IN NATURE.
24	(2) "PORTABLE ELECTRONICS" INCLUDES:
25 26	(I) ACCESSORIES RELATED TO THE ELECTRONIC DEVICES;
27 28	(II) SERVICES RELATED TO THE USE OF THE ELECTRONIC DEVICES.
29 30 31	(E) (1) "PORTABLE ELECTRONICS INSURANCE" MEANS INSURANCE THAT PROVIDES COVERAGE FOR THE REPAIR OR REPLACEMENT OF PORTABLE ELECTRONICS. INCLUDING COVERAGE AGAINST ONE OR MORE OF THE

1	(I) LOSS;
2	(II) THEFT;
3	(III) MECHANICAL FAILURE;
4	(IV) MALFUNCTION;
5	(V) DAMAGE; AND
6	(VI) ANY OTHER APPLICABLE PERIL.
7 8 9	(2) "PORTABLE ELECTRONICS INSURANCE" DOES NOT INCLUDE A SERVICE CONTRACT GOVERNED BY TITLE 14, SUBTITLE 4 OF THE COMMERCIAL LAW ARTICLE.
10 11	(F) "SUPERVISING AGENCY" MEANS A BUSINESS ENTITY THAT IS A LICENSED INSURANCE PRODUCER.
12 13 14	(G) "VENDOR" MEANS A PERSON IN THE BUSINESS OF LEASING, SELLING, OR PROVIDING PORTABLE ELECTRONICS TO CUSTOMERS IN THE STATE.
15	19–902.
16 17 18 19	(A) PORTABLE ELECTRONICS INSURANCE MAY NOT BE ISSUED UNLESS, AT EACH LOCATION WHERE THE PORTABLE ELECTRONICS INSURANCE IS OFFERED TO PROSPECTIVE CUSTOMERS, BROCHURES OR OTHER WRITTEN MATERIALS ARE READILY AVAILABLE TO PROSPECTIVE CUSTOMERS THAT:
20 21 22	(1) SUMMARIZE, CLEARLY AND CORRECTLY, THE MATERIAL TERMS OF THE COVERAGE UNDER THE POLICY OF PORTABLE ELECTRONICS INSURANCE INCLUDING:
23	(I) THE IDENTITY OF THE INSURER;
24	(II) THE IDENTITY OF THE SUPERVISING AGENCY;
25	(III) THE PREMIUM TO BE PAID;
26	(IV) ANY APPLICABLE DEDUCTIBLE;
27	(V) THE BENEFITS OF THE COVERAGE; AND

1	(VI) ANY EXCLUSIONS, CONDITIONS, OR OTHER LIMITATIONS
2	OF COVERAGE INCLUDING WHETHER THE PORTABLE ELECTRONICS MAY BE
3	REPAIRED OR REPLACED WITH RECONDITIONED OR NONORIGINAL
4	MANUFACTURER PARTS OR EQUIPMENT;
5	(2) DISCLOSE THAT PORTABLE ELECTRONICS INSURANCE MAY
6	DUPLICATE INSURANCE COVERAGE ALREADY PROVIDED BY A CUSTOMER'S
7	HOMEOWNER'S INSURANCE POLICY, RENTER'S INSURANCE POLICY, OR OTHER
8	SOURCE OF INSURANCE COVERAGE;
9	(3) STATE THAT ENROLLMENT BY THE CUSTOMER IN COVERAGE
10	UNDER A POLICY OF PORTABLE ELECTRONICS INSURANCE IS NOT REQUIRED IN
11	ORDER TO PURCHASE OR LEASE THE PORTABLE ELECTRONICS;
12	(4) DESCRIBE THE PROCESS FOR FILING A CLAIM IF THE
13	CUSTOMER ELECTS TO ENROLL IN COVERAGE UNDER A POLICY OF PORTABLE
14	ELECTRONICS INSURANCE INCLUDING A DESCRIPTION OF:
15	(I) ANY REQUIREMENT TO PAY A DEDUCTIBLE;
16	(II) ANY REQUIREMENT TO RETURN PORTABLE
17	ELECTRONICS;
18	(III) THE MAXIMUM FEE APPLICABLE IF THE CUSTOMER
19	FAILS TO COMPLY WITH A RETURN REQUIREMENT; AND
20	(IV) ANY REQUIREMENT TO FILE A PROOF OF LOSS;
21	(5) STATE THE PRICE, DEDUCTIBLE, BENEFITS, EXCLUSIONS,
22	CONDITIONS, OR OTHER LIMITATIONS OF POLICIES OF PORTABLE ELECTRONICS
23	INSURANCE;
24	(6) DISCLOSE THAT THE EMPLOYEE OF THE VENDOR IS NOT
25	QUALIFIED OR AUTHORIZED TO EVALUATE THE ADEQUACY OF THE CUSTOMER'S
26	EXISTING INSURANCE COVERAGE, UNLESS OTHERWISE LICENSED UNDER THIS
27	ARTICLE; AND
28	(7) STATE THAT:
29	(I) THE CUSTOMER MAY CANCEL THE PORTABLE
30	ELECTRONICS INSURANCE AT ANY TIME; AND

- 1 (II) IF THE CUSTOMER CANCELS THE PORTABLE 2 ELECTRONICS INSURANCE, ANY UNEARNED PREMIUM WILL BE REFUNDED IN 3 ACCORDANCE WITH APPLICABLE LAW.
- 4 (B) PORTABLE ELECTRONICS INSURANCE MAY BE OFFERED ON A 5 MONTH-TO-MONTH OR OTHER PERIODIC BASIS AS A GROUP OR MASTER 6 COMMERCIAL INLAND MARINE POLICY ISSUED TO A VENDOR UNDER WHICH 7 INDIVIDUAL CUSTOMERS MAY ELECT TO ENROLL IN COVERAGE UNDER THE 8 POLICY.
- 9 (C) ELIGIBILITY AND UNDERWRITING STANDARDS FOR CUSTOMERS 10 ENROLLING IN COVERAGE SHALL BE ESTABLISHED FOR EACH PORTABLE 11 ELECTRONICS INSURANCE POLICY.
- 12 **19–903.**
- 13 (A) VENDORS OF PORTABLE ELECTRONICS AND THEIR EMPLOYEES AND
 14 AUTHORIZED REPRESENTATIVES MAY PROVIDE INFORMATION TO AND COLLECT
 15 INFORMATION FROM CUSTOMERS FOR THE PURPOSE OF OFFERING
 16 ENROLLMENT IN COVERAGE UNDER POLICIES OF PORTABLE ELECTRONICS
 17 INSURANCE.
- 18 (B) VENDORS AND THEIR EMPLOYEES AND AUTHORIZED
 19 REPRESENTATIVES ACTING IN ACCORDANCE WITH SUBSECTION (A) OF THIS
 20 SECTION ARE NOT SUBJECT TO LICENSURE AS INSURANCE PRODUCERS UNDER
 21 THIS ARTICLE IF:
- 22 (1) EACH INSURER THAT OFFERS PORTABLE ELECTRONICS 23 INSURANCE APPOINTS A SUPERVISING AGENCY TO:
- 24 (I) SUPERVISE THE OFFERING OF COVERAGE BY THE 25 EMPLOYEES AND AUTHORIZED REPRESENTATIVES; AND
- 26 (II) DEVELOP A TRAINING PROGRAM FOR THE EMPLOYEES
 27 AND AUTHORIZED REPRESENTATIVES IN ACCORDANCE WITH SUBSECTION (C)
 28 OF THIS SECTION;
- 29 (2) THE EMPLOYEES AND AUTHORIZED REPRESENTATIVES DO 30 NOT ADVERTISE, REPRESENT, OR OTHERWISE HOLD THEMSELVES OUT AS 31 LICENSED INSURANCE PRODUCERS; AND
- 32 (3) THE EMPLOYEES AND AUTHORIZED REPRESENTATIVES ARE
 33 NOT COMPENSATED BASED PRIMARILY ON THE NUMBER OF CUSTOMERS
 34 ENROLLED IN PORTABLE ELECTRONICS INSURANCE COVERAGE.

1	(C) (1) THE TRAINING REQUIRED BY SUBSECTION (B)(1)(II) OF THIS
2	SECTION SHALL:
3	(I) BE DELIVERED TO ALL EMPLOYEES AND AUTHORIZED
4	REPRESENTATIVES OF VENDORS THAT OFFER PORTABLE ELECTRONICS
5	INSURANCE TO THEIR CUSTOMERS; AND
6	(II) INCLUDE BASIC INSTRUCTION ABOUT:
7	1. THE PORTABLE ELECTRONICS INSURANCE
8	OFFERED TO CUSTOMERS OF THE VENDOR; AND
9	2. THE DISCLOSURES REQUIRED BY § 19-902 OF
LO	THIS SUBTITLE.
1	(2) THE TRAINING MAY BE PROVIDED IN ELECTRONIC FORM.
12	(D) (1) VENDORS MAY BILL AND COLLECT THE CHARGES FOR
13	PORTABLE ELECTRONICS INSURANCE COVERAGE.
L 4	(2) IF BILLED AND COLLECTED BY VENDORS, THE CHARGES
L 5	SHALL BE SEPARATELY ITEMIZED FROM THE CHARGES FOR THE PURCHASE OR
L6	LEASE OF THE PORTABLE ELECTRONICS.
L 7	(3) VENDORS THAT BILL AND COLLECT CHARGES FOR PORTABLE
l 8	ELECTRONICS INSURANCE COVERAGE ARE NOT REQUIRED TO MAINTAIN THE
19	FUNDS COLLECTED IN A SEGREGATED ACCOUNT IF THE VENDORS REMIT THE
20	FUNDS COLLECTED TO THE SUPERVISING AGENCY WITHIN 60 DAYS AFTER
21	RECEIPT.
22	(4) VENDORS MAY RECEIVE COMPENSATION FOR BILLING AND
23	COLLECTION SERVICES.
24	(E) IF A VENDOR OR ITS EMPLOYEE OR AUTHORIZED REPRESENTATIVE
25	VIOLATES ANY PROVISION OF THIS SECTION, THE COMMISSIONER MAY, AFTER
26	NOTICE AND HEARING:
27	(1) IMPOSE FINES NOT EXCEEDING \$500 PER VIOLATION OR
28	\$5,000 IN THE AGGREGATE FOR THE CONDUCT; AND

(2) IMPOSE OTHER PENALTIES THAT THE COMMISSIONER 30 CONSIDERS NECESSARY AND REASONABLE TO CARRY OUT THE PURPOSE OF 31 THIS ARTICLE, INCLUDING:

1 2 3	(I) SUSPENDING THE PRIVILEGE OF OFFERING PORTABLE ELECTRONICS INSURANCE COVERAGE IN ACCORDANCE WITH THIS SECTION AT SPECIFIC BUSINESS LOCATIONS WHERE VIOLATIONS HAVE OCCURRED; AND
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$\frac{4}{5}$	(II) SUSPENDING THE ABILITY OF INDIVIDUAL EMPLOYEES OR AUTHORIZED REPRESENTATIVES TO OFFER PORTABLE ELECTRONICS
6	INSURANCE COVERAGE.
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7	19–904.
8	(A) EXCEPT AS OTHERWISE PROVIDED IN THIS SECTION, AN INSURER
9	MAY NOT TERMINATE OR OTHERWISE CHANGE THE TERMS AND CONDITIONS OF
10	A POLICY OF PORTABLE ELECTRONICS INSURANCE UNLESS THE INSURER
11	PROVIDES THE POLICYHOLDER AND COVERED CUSTOMERS WITH AT LEAST 60
12	DAYS' NOTICE.
13	(B) IF THE INSURER CHANGES THE TERMS AND CONDITIONS OF A
14	PORTABLE ELECTRONICS INSURANCE POLICY IN ACCORDANCE WITH
15	SUBSECTION (A) OF THIS SECTION, THEN THE INSURER SHALL:
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16 17	(1) PROVIDE THE POLICYHOLDER WITH A REVISED POLICY OR
17	ENDORSEMENT; AND
18	(2) PROVIDE EACH COVERED CUSTOMER WITH:
19	(I) A REVISED CERTIFICATE, ENDORSEMENT, UPDATED
20	BROCHURE, OR OTHER EVIDENCE THAT INDICATES THAT A CHANGE IN THE
21	TERMS AND CONDITIONS OF THE POLICY HAS OCCURRED; AND
22	(II) A SUMMARY OF MATERIAL CHANGES.
23	(C) AN INSURER MAY TERMINATE COVERAGE UNDER A POLICY OF
24	PORTABLE ELECTRONICS INSURANCE AFTER 15 DAYS' NOTICE FOR DISCOVERY
25	OF FRAUD OR MATERIAL MISREPRESENTATION IN OBTAINING COVERAGE OR IN
26	THE PRESENTATION OF A CLAIM UNDER THE POLICY.
27	(D) (1) AN INSURER MAY AUTOMATICALLY TERMINATE COVERAGE
28	UNDER A POLICY OF PORTABLE ELECTRONICS INSURANCE:
29	(I) IF THE COVERED CUSTOMER CEASES TO HAVE ACTIVE

TELECOMMUNICATIONS SERVICE WITH THE VENDOR;

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1 (II) IF THE COVERED CUSTOMER EXHAUSTS THE
2 AGGREGATE LIMIT OF LIABILITY, IF ANY, UNDER THE TERMS OF THE POLICY OF
3 PORTABLE ELECTRONICS INSURANCE AND THE INSURER SENDS NOTICE OF
4 TERMINATION TO THE COVERED CUSTOMER WITHIN 15 BUSINESS DAYS AFTER
5 EXHAUSTION OF THE LIMIT, SUBJECT TO PARAGRAPH (2) OF THIS SUBSECTION;

6 **OR**

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(III) FOR NONPAYMENT OF PREMIUM.

- 8 (2) If the insurer does not send timely notice in 9 Accordance with paragraph (1)(ii) of this subsection, coverage shall 10 Continue under the policy notwithstanding the aggregate limit of 11 Liability until the insurer sends notice of termination to the 12 Covered customer.
- 13 (E) NOTWITHSTANDING SUBSECTION (D)(1)(II) OF THIS SECTION, ON REQUEST OF A COVERED CUSTOMER, THE COVERED CUSTOMER SHALL BE ELIGIBLE FOR REINSTATEMENT OF COVERAGE NOT MORE THAN 12 MONTHS AFTER THE DATE OF EXHAUSTION OF THE COVERAGE LIMIT IN ACCORDANCE WITH THE TERMS OF THE POLICY AND SUBJECT TO THE ENROLLMENT CRITERIA THEN APPLICABLE TO PROSPECTIVE CUSTOMERS GENERALLY.
- 19 (F) IF A VENDOR TERMINATES A POLICY OF PORTABLE ELECTRONICS 20 INSURANCE, THE VENDOR SHALL MAIL OR DELIVER, AT LEAST 30 DAYS BEFORE 21 TERMINATION, WRITTEN NOTICE TO EACH COVERED CUSTOMER THAT ADVISES 22 THE COVERED CUSTOMER OF THE TERMINATION OF THE POLICY AND THE 23 EFFECTIVE DATE OF TERMINATION.
- 24 (G) (1) AN INSURER IS NOT REQUIRED TO GIVE NOTICE OF
 25 TERMINATION TO A COVERED CUSTOMER IF THE INSURER HAS BEEN ADVISED
 26 BY EITHER THE VENDOR OR ANOTHER INSURER THAT SUBSTANTIALLY SIMILAR
 27 COVERAGE HAS BEEN OBTAINED FROM ANOTHER INSURER WITHOUT LAPSE OF
 28 COVERAGE.
- 29 (2) A VENDOR IS NOT REQUIRED TO GIVE NOTICE OF 30 TERMINATION TO A COVERED CUSTOMER IF SUBSTANTIALLY SIMILAR 31 COVERAGE HAS BEEN OBTAINED FROM ANOTHER INSURER WITHOUT LAPSE OF 32 COVERAGE.
- 33 (H) (1) Whenever notice is required in accordance with this 34 Section, the notice shall be in writing and mailed or delivered to 35 The vendor at the vendor's mailing address and its affected 36 Customers' last known mailing addresses on file with the insurer.

- 1 (2) THE INSURER OR VENDOR, AS THE CASE MAY BE, SHALL
 2 MAINTAIN PROOF OF MAILING IN A FORM AUTHORIZED OR ACCEPTED BY THE
 3 UNITED STATES POSTAL SERVICE OR OTHER COMMERCIAL MAIL DELIVERY
 4 SERVICE.
- 5 SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall take effect 6 July 1, 2009.