HOUSE BILL 1457

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By: Delegates Dumais, Anderson, Barnes, Carter, Conaway, Dwyer, Frank, Jennings, Levi, McComas, McConkey, Rosenberg, Schuler, and Valderrama Introduced and read first time: February 26, 2010

Assigned to: Rules and Executive Nominations Re–referred to: Judiciary, March 8, 2010

Committee Report: Favorable with amendments House action: Adopted Read second time: March 27, 2010

CHAPTER _____

1 AN ACT concerning

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Civil Liability – AMBER, Silver, or Emergency Alert Dissemination – Immunity for Broadcast Media

FOR the purpose of establishing that certain broadcasters and their employees,
officers, directors, members, managers, or agents are not liable for damages for
any act or omission in broadcasting or disseminating a certain AMBER, Silver,
or Emergency Alert after receiving a certain notification under certain
circumstances; providing for the application of this Act; defining certain terms;
and generally relating to the dissemination of an AMBER, Silver, or Emergency
Alert.

- 11 BY adding to
- 12 Article Courts and Judicial Proceedings
- 13 Section 5–427
- 14 Annotated Code of Maryland
- 15 (2006 Replacement Volume and 2009 Supplement)
- 16 SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF 17 MARYLAND, That the Laws of Maryland read as follows:
- 18 Article Courts and Judicial Proceedings

EXPLANATION: CAPITALS INDICATE MATTER ADDED TO EXISTING LAW.

[Brackets] indicate matter deleted from existing law.

<u>Underlining</u> indicates amendments to bill.

Strike out indicates matter stricken from the bill by amendment or deleted from the law by amendment.



1 **5–427.**

2 (A) (1) IN THIS SECTION THE FOLLOWING WORDS HAVE THE 3 MEANINGS INDICATED.

4 (2) "AMBER ALERT" MEANS AN ALERT THAT A MINOR HAS BEEN ABDUCTED AND IS IN DANGER, AND INCLUDES ALL KNOWN DETAILS $\mathbf{5}$ SURROUNDING THE MINOR'S ABDUCTION, ISSUED AS A RESULT OF THE 6 VOLUNTARY AMBER ALERT PROGRAM ENTERED INTO BY MARYLAND LAW 7 8 AGENCIES AND ENFORCEMENT RADIO AND TELEVISION BROADCAST 9 **ORGANIZATIONS.**

10 (3) "BROADCASTER" MEANS AN INDIVIDUAL OR ENTITY ENGAGED
 11 IN THE BROADCASTING OF TELEVISION, CABLE, OR RADIO PROGRAMMING BY
 12 ANY MEANS OF COMMUNICATION, INCLUDING:

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(I) THROUGH THE PUBLIC AIRWAVES;

- 14 (II) BY CABLE; OR
- 15 (III) BY DIRECT OR INDIRECT SATELLITE TRANSMISSION.

16 (4) "EMERGENCY ALERT" MEANS AN ALERT THAT WARNS OF A 17 LARGE SCALE NATURAL OR MAN-MADE EMERGENCY, AND INCLUDES ALL 18 KNOWN DETAILS SURROUNDING THE EMERGENCY, ISSUED BY THE MARYLAND 19 EMERGENCY MANAGEMENT AGENCY OR BY A LOCAL JURISDICTION FOR 20 EMERGENCY MANAGEMENT.

(5) "SILVER ALERT" MEANS AN ALERT THAT A PERSON WHO
SUFFERS A COGNITIVE IMPAIRMENT INCLUDING A DIAGNOSIS OF ALZHEIMER'S
DISEASE OR DEMENTIA IS MISSING, AND INCLUDES ALL KNOWN DETAILS
SURROUNDING THE EVENT, ISSUED BY THE MARYLAND STATE POLICE.

25**(B)** A BROADCASTER, OR AN EMPLOYEE, AN OFFICER, A DIRECTOR, A MEMBER, A MANAGER, OR AN AGENT OF A BROADCASTER, WHO VOLUNTARILY 2627AND WITHOUT COMPENSATION BROADCASTS OR OTHERWISE DISSEMINATES AN AMBER, A SILVER, OR AN EMERGENCY ALERT AFTER RECEIVING AN ALERT 2829NOTIFICATION FROM THE MARYLAND STATE POLICE IN THE CASE OF AN 30 AMBER OR A SILVER ALERT, OR FROM THE MARYLAND EMERGENCY 31MANAGEMENT AGENCY OR AN EMERGENCY MANAGEMENT OFFICE OF A LOCAL JURISDICTION, IN THE CASE OF AN EMERGENCY ALERT, IS NOT LIABLE FOR ANY 32DAMAGES FOR ANY ACT OR OMISSION THAT FORMS PART OF THE BROADCAST 33 34OR ITS DISSEMINATION UNLESS THE ACT OR OMISSION CONSTITUTES:

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1	(1) WILLFUL OR WANTON MISCONDUCT;
2	(2) GROSS NEGLIGENCE; OR
3	(3) INTENTIONALLY TORTIOUS CONDUCT IF THE BROADCASTER:
4	(1) IS A PARTY TO A MEMORANDUM OF UNDERSTANDING
5	REGARDING THE AMBER ALERT, SILVER ALERT, OR EMERGENCY ALERT
6	PLAN ENTERED INTO BETWEEN THE MARYLAND STATE POLICE AND THE
7	MARYLAND-DISTRICT OF COLUMBIA-DELAWARE BROADCASTER'S
8	ASSOCIATION, INC.;
9	(2) HAS ESTABLISHED STANDARD OPERATING PROCEDURES
10	APPROVED BY THE MARYLAND STATE POLICE THAT INCLUDE PROCEDURES
11	GOVERNING:
12	(I) <u>THE MANAGEMENT, RECEIPT, DISSEMINATION, AND</u>
13	BROADCAST OF THE AMBER ALERT, SILVER ALERT, OR EMERGENCY ALERT
14	INFORMATION PROVIDED THROUGH THE EMERGENCY ALERT SYSTEM BY THE
15	MARYLAND STATE POLICE;
16	(II) WHICH EMPLOYEES, OFFICERS, DIRECTORS, MEMBERS,
17	MANAGERS, AND AGENTS OF THE BROADCASTER ARE AUTHORIZED BY THE
18	BROADCASTER TO RECEIVE THE AMBER ALERT, SILVER ALERT, AND
19	EMERGENCY ALERT INFORMATION PROVIDED THROUGH THE EMERGENCY
20	ALERT SYSTEM; AND
21	(III) WHICH EMPLOYEES, OFFICERS, DIRECTORS, MEMBERS,
22	MANAGERS, AND AGENTS OF THE BROADCASTER ARE AUTHORIZED BY THE
23	BROADCASTER TO DISSEMINATE THE AMBER ALERT, SILVER ALERT, AND
24 27	EMERGENCY ALERT INFORMATION PROVIDED THROUGH THE EMERGENCY
25	ALERT SYSTEM; AND
26	(3) REQUIRES EACH EMPLOYEE, OFFICER, DIRECTOR, MEMBER,
27	MANAGER, AND AGENT WHO IS AUTHORIZED BY THE BROADCASTER TO RECEIVE
28	OR DISSEMINATE THE AMBER ALERT, SILVER ALERT, AND EMERGENCY
29	ALERT INFORMATION TO CONSENT TO, IN WRITING, OR EXECUTE THE
30	MEMORANDUM OF UNDERSTANDING DESCRIBED IN THIS SUBSECTION.
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31 29	SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall be
$\frac{32}{33}$	construed to apply only prospectively and may not be applied or interpreted to have any effect on or application to any cause of action arising before the effective date of
$\frac{33}{34}$	this Act.
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1 SECTION 3. AND BE IT FURTHER ENACTED, That this Act shall take effect 2 October 1, 2010.

Approved:

Governor.

Speaker of the House of Delegates.

President of the Senate.