SENATE BILL 643

0lr 2978 CF HB 880

By: Senators Pugh, Currie, Forehand, Harrington, Jones, King, Kramer, Lenett, Madaleno, and Raskin Raskin, and Exum

Introduced and read first time: February 5, 2010

Assigned to: Finance

Committee Report: Favorable with amendments

Senate action: Adopted

Read second time: March 25, 2010

CHAPTER	
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1 AN ACT concerning

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Telephone Companies and Resellers Bills - Third-Party Vendor Billing

3 FOR the purpose of prohibiting a telephone company or reseller from engaging in 4 certain third-party vendor billing third-party vendor or billing agent from 5 submitting charges to a certain telephone company or reseller for third-party 6 vendor billing without certain express authorization from a an ordering 7 customer; requiring the authorization to be separate from certain other 8 documents and to include certain information; requiring a telephone company 9 or reseller third-party vendor or billing agent to retain a certain copy of the express authorization for a certain period of time; requiring a telephone 10 11 company or reseller to offer customers a certain blocking option under certain 12 circumstances at no charge; requiring a telephone company or reseller to 13 provide customers with certain notice concerning third-party vendor billing; prohibiting disconnection of a customer's telephone service or imposition of 14 certain additional fees or interest charges for nonpayment of certain charges: 15 16 authorizing the Public Service Commission to adopt certain regulations: 17 providing that a telephone company or reseller subject to this Act is liable to a 18 customer for certain charges; authorizing the Commission to assess a certain 19 administrative penalty on a telephone company or reseller under certain 20 eircumstances; providing that a certain customer is not liable for third-party vendor billing charges unless certain notice has been given to the customer and 21 22 the customer is provided access to certain information; providing that unless a 23 third-party vendor or billing agent provides a copy of a certain authorization to 24 a certain customer and a certain telephone company or reseller, the customer is

EXPLANATION: CAPITALS INDICATE MATTER ADDED TO EXISTING LAW.

[Brackets] indicate matter deleted from existing law.

<u>Underlining</u> indicates amendments to bill.

Strike out indicates matter stricken from the bill by amendment or deleted from the law by amendment.

1	not liable for third-party vendor billing charges to the customer, if the
2	customer, in good faith and in a reasonably timely manner, disputes that the
3	charges were authorized; providing that a certain agreement for third-party
4	vendor billing is void and unenforceable under certain circumstances; providing
5	that a certain violation is an unfair or deceptive trade practice under the
6	Maryland Consumer Protection Act and is subject to certain enforcement and
7	penalty provisions; defining certain terms; and generally relating to third-party
8	vendor billing.
9	BY adding to
10	Article - Public Utility Companies
11	Section 8-701 through 8-708 to be under the new subtitle "Subtitle 7.
$\overline{12}$	Third-Party Vendor Billing"
13	Annotated Code of Maryland
14	(2008 Replacement Volume and 2009 Supplement)
15	BY repealing and reenacting, with amendments,
16	<u>Article – Commercial Law</u>
17	<u>Section 13–301(14)(xxiii)</u>
18	Annotated Code of Maryland
19	(2005 Replacement Volume and 2009 Supplement)
20	BY adding to
21	Article – Commercial Law
22	Section 14–1322
23	Annotated Code of Maryland
24	(2005 Replacement Volume and 2009 Supplement)
	(12000 representative volume and 2000 employments)
25	SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF
26	MARYLAND, That the Laws of Maryland read as follows:
0.7	A . I D III IIII C
27	Article - Public Utility Companies
28	SUBTITLE 7. THIRD—PARTY VENDOR BILLING.
29	8-701.
20	Autiala Cammanaial I am
30	<u>Article - Commercial Law</u>
31	<u>13–301.</u>
32	<u>Unfair or deceptive trade practices include any:</u>
33	(14) Violation of a provision of:
55	(11) Violation of a province of.
34	(xxiii) Section [14–1319 or] 14–1319, § 14–1320, OR §
35	14-1322 of this article;

- 1 **14–1322.**
- 2 (A) (1) IN THIS SUBTITLE SECTION THE FOLLOWING WORDS HAVE
- 3 THE MEANINGS INDICATED.
- 4 (2) "BILLING AGENT" MEANS A PERSON THAT SUBMITS CHARGES
- 5 FOR PRODUCTS OR SERVICES TO A TELEPHONE COMPANY OR RESELLER ON
- 6 BEHALF OF THE PERSON SUBMITTING THE CHARGES OR ON BEHALF OF A
- 7 THIRD-PARTY VENDOR.
- 8 (B) (3) "CUSTOMER" MEANS A CUSTOMER OF A TELEPHONE
- 9 COMPANY OR RESELLER.
- 10 (C) (4) "EXPRESS AUTHORIZATION" MEANS AN EXPRESS,
- 11 AFFIRMATIVE ACT BY \(\text{\text{\text{\text{\text{\text{AN ORDERING}}}}}\) CUSTOMER IN THE FORM OF:
- 12 (1) (1) \underline{A} WRITTEN AUTHORIZATION;
- 13 (2) (II) AN AN ORAL AUTHORIZATION VERIFIED AND RECORDED
- 14 BY AN INDEPENDENT PARTY; OR
- 15 $\frac{\text{(III)}}{\text{A}}$ A RECORDED ELECTRONIC AUTHORIZATION.
- 16 **Reseller" has the meaning stated in § 8-401 of this title.
- 17 (5) "ORDERING CUSTOMER" MEANS A CUSTOMER OR ANOTHER
- 18 PERSON ORDERING SERVICES THAT WILL APPEAR ON THE CUSTOMER'S
- 19 TELEPHONE BILL.
- 20 (6) "RESELLER" MEANS A PERSON THAT PROVIDES WIRELINE
- 21 TELEPHONE VOICE SERVICE BY USING THE TRANSMISSION FACILITIES OF
- 22 ANOTHER PERSON.
- 23 (7) "TELEPHONE COMPANY" MEANS A PERSON THAT PROVIDES
- 24 WIRELINE TELEPHONE VOICE SERVICES.
- 25 (E) (8) "THIRD-PARTY VENDOR" MEANS AN ENTITY SEPARATE FROM
- 26 NOT AFFILIATED WITH A TELEPHONE COMPANY OR RESELLER THAT:
- 27 (1) PROVIDES PROVIDES PRODUCTS OR SERVICES TO A
- 28 CUSTOMER; AND
- 29 (II) SEEKS SEEKS TO CHARGE THE CUSTOMER THROUGH
- 30 THIRD-PARTY VENDOR BILLING.

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1	(F) (9) (1) "Third-party vendor billing" means the use of A
2	TELEPHONE COMPANY'S OR RESELLER'S BILLING SYSTEM, EITHER
3	DIRECTLY OR THROUGH A BILLING AGENT, TO CHARGE A CUSTOMER FOR
4	PRODUCTS OR SERVICES PROVIDED BY A THIRD-PARTY VENDOR.
5	(II) "THIRD-PARTY VENDOR BILLING" DOES NOT INCLUDE
6	BILLING FOR:
Ü	DIEDLING TOW
7	1. PRODUCTS OR SERVICES OFFERED BY, OR
8	BUNDLED WITH THE PRODUCTS OR SERVICES OF, A TELEPHONE COMPANY, A
9	RESELLER, OR AN AFFILIATE OF A TELEPHONE COMPANY OR RESELLER;
10	9 LONG DIGMANGE GERNIGEG MILATIA GUGTOMER
10 11	2. Long distance services that a customer initiates by dialing 1+, 0+, 0-, or 1010XXX; or
11	INITIALES BY DIALING 1+, 0+, 0-, OR 1010AAA, OR
12	3. Commercial mobile radio services.
13	8-702.
- 1	(1) A
14	(A) A TELEPHONE COMPANY OR RESELLER MAY NOT ALLOW THIRD PARTY VENDOR BILLING WITHOUT A CUSTOMER'S EXPRESS
15 16	AUTHORIZATION.
10	AUTHORIZATION.
17	(B) UNLESS THE THIRD-PARTY VENDOR OR BILLING AGENT FIRST
18	OBTAINS AN ORDERING CUSTOMER'S EXPRESS AUTHORIZATION, A
19	THIRD-PARTY VENDOR OR BILLING AGENT MAY NOT SUBMIT CHARGES TO A
20	TELEPHONE COMPANY OR RESELLER.
0.1	(n) (a) W
21	(B) (C) THE EXPRESS AUTHORIZATION REQUIRED UNDER
22	SUBSECTION (A) (B) OF THIS SECTION SHALL:
23	(1) BE BE SEPARATE FROM ANY SOLICITATION MATERIAL OR
24	ENTRY FORMS FOR SWEEPSTAKES OR CONTESTS; AND
25	(2) INCLUDE:
26	(I) THE THE NAME AND TELEPHONE NUMBER OF THE
27	ORDERING CUSTOMER;
28	(II) THE THE DATE OF AUTHORIZATION;
20	(ii) The The Date of Actionization,
29	(III) AN AN EXPLANATION OF:

 $\overline{\text{THE}}$ The product or service offered; and

1.

1	2. ALL APPLICABLE CHARGES; AND
2	(IV) AN AN AFFIRMATION BY THE ORDERING CUSTOMER
3	THAT:
4	1. THE THE ORDERING CUSTOMER IS AT LEAST 18
5	YEARS OF AGE AND QUALIFIED TO AUTHORIZE THIRD-PARTY VENDOR BILLING
6	AUTHORIZED TO ORDER SERVICES THAT WILL APPEAR ON THE CUSTOMER'S
7	TELEPHONE BILL; AND
8	2. Third-party vendor billing charges may
9	BE BILLED USING THE CUSTOMER'S TELEPHONE BILL.
10	(C) (D) A TELEPHONE COMPANY OR RESELLER A THIRD-PARTY
l 1	<u>VENDOR OR BILLING AGENT</u> SHALL RETAIN A COPY OF THE EXPRESS
12	AUTHORIZATION REQUIRED UNDER SUBSECTION (A) (B) OF THIS SECTION FOR 2
13	YEARS AFTER THE DATE OF AUTHORIZATION.
14	8–703.
15	A TELEPHONE COMPANY OR RESELLER THAT ALLOWS THIRD PARTY
16	VENDOR BILLING SHALL PROVIDE THE CUSTOMER WITH THE OPTION TO BLOCK
L 7	THIRD-PARTY VENDOR BILLING AT NO CHARGE.
18	8–704.
19	(A) A TELEPHONE COMPANY OR RESELLER THAT ALLOWS
20	THIRD-PARTY VENDOR BILLING SHALL PROVIDE QUARTERLY NOTICE ON OR
21	WITH A CUSTOMER'S BILL:
22	(1) THAT THE TELEPHONE COMPANY OR RESELLER ALLOWS
23	THIRD-PARTY VENDOR BILLING; AND
24	(2) THAT THE CUSTOMER MAY BLOCK THIRD-PARTY VENDOR
25	BILLING AT NO CHARGE.
26	(B) (1) IN ADDITION TO THE NOTICE REQUIRED UNDER SUBSECTION
27	(A) OF THIS SECTION, ON EACH BILL FOR WHICH THIRD-PARTY VENDOR
28	CHARGES APPEAR, A TELEPHONE COMPANY OR RESELLER SHALL GIVE A
29	CUSTOMER CONSPICUOUS NOTICE OF THE CHARGES IN A PORTION OF THE
30	CUSTOMER'S BILL THAT IS IDENTIFIED AS UNRELATED TO LOCAL OR LONG
31	DISTANCE TELEPHONE CHARGES.

32

1	(2) THE NOTICE REQUIRED UNDER PARAGRAPH (1) OF THIS
2	SUBSECTION SHALL INCLUDE:
3	(1) A CLEAR DESCRIPTION OF EACH THIRD DARWY VENDOR
3 4	(I) A CLEAR DESCRIPTION OF EACH THIRD-PARTY VENDOR PRODUCT OR SERVICE FOR WHICH THE CUSTOMER IS CHARGED;
4	TRODUCT ON SERVICE FOR WINCH THE CUSTOMER IS CHARGED,
5	(H) THE CHARGE FOR EACH THIRD-PARTY VENDOR
6	PRODUCT OR SERVICE, INCLUDING TAXES;
7	(III) THE TELEPHONE NUMBER THE CUSTOMER DIALED, IF
8	ANY, TO OBTAIN THE THIRD-PARTY VENDOR PRODUCT OR SERVICE WHICH
9	RESULTED IN A CHARGE APPEARING ON THE CUSTOMER'S BILL;
10	(IV) (E) THE A CUSTOMER IS NOT LIABLE FOR
11	THIRD-PARTY VENDOR BILLING CHARGES UNLESS:
11	THIRD THEFT VEHICLE BILLING CHINGES CHILDS:
12	(1) THE CUSTOMER HAS BEEN GIVEN NOTICE THAT THE
13	TELEPHONE COMPANY OR RESELLER MAY ALLOW THIRD-PARTY VENDOR
14	BILLING AND THAT FREE BLOCKING OF CERTAIN THIRD-PARTY VENDOR
15	BILLING MAY BE AVAILABLE TO THE CUSTOMER; AND
16	(2) THE CUSTOMER IS PROVIDED ACCESS TO:
17	(I) AN ITEMIZATION OF THE THIRD-PARTY VENDOR
18	BILLING CHARGES IDENTIFYING THEM SEPARATELY FROM OTHER CHARGES;
19	AND
10	AND .
20	(II) THE NAME AND TELEPHONE NUMBER OF THE
21	THIRD-PARTY VENDOR ; AND OR ITS BILLING AGENT.
22	(V) INFORMATION ABOUT HOW TO RESOLVE ANY DISPUTE
23	ABOUT A CHARGE FROM THE THIRD-PARTY VENDOR, INCLUDING:
24	1. THE NAME AND TELEPHONE NUMBER OF ANY
$\frac{24}{25}$	BILLING AGGREGATOR OR CLEARINGHOUSE WITH THE AUTHORITY TO RESOLVE
26	A DISPUTE; AND
20	A DIST OTE, AND
27	2. A LOCAL OR TOLL-FREE TELEPHONE NUMBER
28	FOR INQUIRIES AND COMPLAINTS TO THE TELEPHONE COMPANY OR RESELLER.
29	8-705.
0.0	A MELEDHONE COMPANY OF PECTATE MAY NOT PASSONESS.
30	A TELEPHONE COMPANY OR RESELLER MAY NOT DISCONNECT A
31	CUSTOMER'S TELEPHONE SERVICE OR IMPOSE ADDITIONAL FEES OR INTEREST

CHARGES FOR NONPAYMENT OF CHARGES FROM A THIRD-PARTY VENDOR.

1 8-706.

- 2 TO IMPLEMENT THIS SUBTITLE THE COMMISSION MAY ADOPT
 3 REGULATIONS NECESSARY TO CARRY OUT THE PROVISIONS OF THIS SUBTITLE
 4 THAT ARE CONSISTENT WITH FEDERAL LAW.
- 5 8-707.
- 6 A TELEPHONE COMPANY OR RESELLER THAT IS SUBJECT TO THIS
 7 SUBTITLE IS LIABLE TO A CUSTOMER FOR ALL UNAUTHORIZED THIRD-PARTY
 8 VENDOR BILLING CHARGES.
- 9 8-708.
- 10 (A) IN ADDITION TO ANY OTHER AVAILABLE PENALTY, THE
 11 COMMISSION MAY ASSESS DIRECTLY, AFTER AN OPPORTUNITY FOR HEARING,
 12 AN ADMINISTRATIVE PENALTY ON A TELEPHONE COMPANY OR RESELLER THAT
 13 VIOLATES:
- 14 (1) THIS SUBTITLE;
- 15 (2) A REGULATION ADOPTED UNDER THIS SUBTITLE; OR
- 16 (3) A FEDERAL LAW OR REGULATION ON UNAUTHORIZED
 17 THIRD-PARTY VENDOR BILLING.
- 18 (B) THE ADMINISTRATIVE PENALTY ASSESSED UNDER THIS SECTION
 19 MAY NOT EXCEED \$1,000 FOR EACH VIOLATION ASSOCIATED WITH A SPECIFIC
 20 TELEPHONE ACCESS LINE IN THE STATE.
- 21 (C) AN ADMINISTRATIVE PENALTY COLLECTED UNDER THIS SECTION
 22 SHALL BE PAID INTO THE GENERAL FUND OF THE STATE.
- 23 (F) UNLESS THE THIRD-PARTY VENDOR OR BILLING AGENT PROVIDES
 24 A COPY OF THE AUTHORIZATION REQUIRED UNDER SUBSECTION (B) OF THIS
 25 SECTION TO THE CUSTOMER AND TO THE TELEPHONE COMPANY OR RESELLER,
 26 A CUSTOMER IS NOT LIABLE FOR THIRD-PARTY VENDOR BILLING CHARGES IF
 27 THE CUSTOMER, IN GOOD FAITH AND IN A REASONABLY TIMELY MANNER, BUT
 28 NOT OUTSIDE THE TIME PERIOD SPECIFIED IN SUBSECTION (D) OF THIS
 29 SECTION, DISPUTES THAT THE CHARGES WERE AUTHORIZED.
- 30 (G) AN AGREEMENT FOR THIRD-PARTY VENDOR BILLING ENTERED
 31 INTO BY A TELEPHONE COMPANY OR RESELLER AND A THIRD-PARTY VENDOR
 32 OR BILLING AGENT ON OR AFTER OCTOBER 1, 2010, IS VOID AND

1	UNENFORCEABLE TO THE EXTENT THAT IT DOES NOT REQUIRE THE
2	THIRD-PARTY VENDOR TO COMPLY WITH SUBSECTION (B) OF THIS SECTION.
3 4	(H) A VIOLATION OF THIS SECTION BY A THIRD-PARTY VENDOR OR BILLING AGENT:
5 6	(1) Is an unfair or deceptive trade practice under Title 13 of this article; and
7 8 9	(2) EXCEPT FOR THE PROVISIONS OF § 13–411 OF THIS ARTICLE. IS SUBJECT TO THE ENFORCEMENT AND PENALTY PROVISIONS CONTAINED IN TITLE 13 OF THIS ARTICLE.
10 11	SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall take effect October 1, 2010.
	Approved:
	Governor.
	President of the Senate.
	Speaker of the House of Delegates.