

State of Maryland

2010 Bond Bill Fact Sheet

1. Senate		House		2. Name of Project
LR #	Bill #	LR #	Bill #	
lr3211	sb0861	lr2097	hb0941	La Vida Sana (Healthy Living Farm)
3. Senate Bill Sponsors				House Bill Sponsors
Pinsky				Ross
4. Jurisdiction (County or Baltimore City)			5. Requested Amount	
Prince George's County			\$200,000	
6. Purpose of Bill				
<p>Authorizing the creation of a State Debt not to exceed \$200,000, the proceeds to be used as a grant to the Board of Directors of the Engaged Community Offshoots, Inc. for the acquisition, design, and construction of the Healthy Living Farm.</p>				
7. Matching Fund				
Requirements:		Type:		
Equal		The matching fund may consist of real property, in kind contributions, or funds expended prior to the effective date of this Act.		
8. Special Provisions				
<input type="checkbox"/> Historical Easement		<input checked="" type="checkbox"/> Non-Sectarian		
9. Contact Name and Title		Contact Phone	Email Address	
Margaret Morgan-Hubbard		202-812-3901	ecoinc@me.com	
10. Description and Purpose of Grantee Organization (Limit Length to Visible area)				
<p>Engaged Community Offshoots, Inc. (ECO) is a new organization with an established track record in urban farming in Prince George's County. Now independent of the University of Maryland that helped to incubate us, ECO seeks to reverse the effects of systemic poverty, racism, oppression and neglect that disempowers our communities by establishing and promoting green social ventures that meet basic community needs. Our mission is to involve people from all walks of life in healthy and sustainable living activities and jobs. ECO energizes, exemplifies and educates to create the conditions for urban agriculture to become a permanent feature of our Chesapeake landscape. ECO is supported by Kaiser Permanente, the Prince George's County Executive's Office and Prince George's County Councilman Eric Olson, amongst others.</p>				

11. Description and Purpose of Project (Limit Length to Visible area)

These funds will enable us to purchase close to an acre of land to establish a farm in the town of Edmonston, remove the existing condemned structure on the site, and build a working demonstration farm. Our project-- La Vida Sana~ the Healthy Life --is an integrated approach to community revitalization designed to address the needs of food insecure and health-challenged residents. Healthy food will be grown and marketed directly to residents at farmers markets, sold to local food co-ops, restaurants, and to the Prince George's County Public School System to be served in a demonstration salad bar. Wholesome, safe foods can be expensive and hard to find, making food security and preventable ailments from poor diets, such as heart disease and diabetes, a grave concern for local communities. La Vida Sana redefines agriculture as a viable asset to communities, making it possible to grow food on small urban plots. ECO intends to support a number of interrelated and synergistic activities, all of which will contribute to ECO's income stream and which will be phased in over the next five years. Continued in item 28.

Round all amounts to the nearest \$1,000. The totals in Items 12 (Estimated Capital Costs) and 13 (Proposed Funding Sources) must match. The proposed funding sources must not include the value of real property unless an equivalent value is shown under Estimated Capital Costs.

12. Estimated Capital Costs

Acquisition	\$120,000
Design	\$25,000
Construction	\$195,000
Equipment	\$60,000
Total	\$400,000

13. Proposed Funding Sources – (List all funding sources and amounts.)

Source	Amount
Kaiser Permanente	\$75,000
Private Individual	\$120,000
Bond Bill	\$200,000
Other	\$5,000
Total	\$400,000

14. Project Schedule			
Begin Design	Complete Design	Begin Construction	Complete Construction
Feb/Mar 2010	April/June 2010	May 2010	September 2010
15. Total Private Funds and Pledges Raised		16. Current Number of People Served Annually at Project Site	17. Number of People to be Served Annually After the Project is Complete
\$220,000		0	5,000
18. Other State Capital Grants to Recipients in Past 15 Years			
Legislative Session	Amount	Purpose	
n/a			
19. Legal Name and Address of Grantee		Project Address (If Different)	
Engaged Community Offshoots, Inc 3901 Livingston Street, Hyattsville, MD 20781		La Vida Sana—The Healthy Life (to be located at: 5104 Emerson Street Edmonston, Maryland 20373)	
20. Legislative District in Which Project is Located			22
21. Legal Status of Grantee (Please Check one)			
Local Govt.	For Profit	Non Profit	Federal
<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
22. Grantee Legal Representative		23. If Match Includes Real Property:	
Name:	Margaret Morgan-Hubbard CEO	Has An Appraisal Been Done?	Yes/No
Phone:			No
Address:		If Yes, List Appraisal Dates and Value	

24. Impact of Project on Staffing and Operating Cost at Project Site			
Current # of Employees	Projected # of Employees	Current Operating Budget	Projected Operating Budget
3	6	\$250,000	\$400,000
25. Ownership of Property (Info Requested by Treasurer's Office for bond issuance purposes)			
A. Will the grantee own or lease (pick one) the property to be improved?			Own
B. If owned, does the grantee plan to sell within 15 years?			No
C. Does the grantee intend to lease any portion of the property to others?			No
D. If property is owned by grantee and any space is to be leased, provide the following:			
Lessee	Terms of Lease	Cost Covered by Lease	Square Footage Leased
E. If property is leased by grantee – Provide the following:			
Name of Leaser	Length of Lease	Options to Renew	
26. Building Square Footage:			
Current Space GSF	n/a		
Space to Be Renovated GSF	n/a		
New GSF	n/a		
27. Year of Construction of Any Structures Proposed for Renovation, Restoration or Conversion			

28. Comments: (Limit Length to Visible area)

We name these inter-related activities La Vida Sana~The Healthy Life. Expanding on two of our previously successful programs, La Vida Sana's business activities will help the town of Edmonston, the Port Towns and other low income communities in the County to address the needs of their food insecure and health-challenged residents. The interconnected revenue streams of La Vida Sana will:

- Establish ECO-farm that grows and markets produce to low-income residents in a variety of local venues, including farmers markets, local food co-ops, restaurants, and the Prince George's County Public School System;
- Establish a Commercial Co-Kitchen that offers entrepreneurs access to modern commercial kitchen equipment in a shared space to prepare and process food for marketing and to provide community cooking/tasting lessons;
- Create, produce, and distribute healthy value-added packaged foods;
- Support the growing interest in community garden and entrepreneurial farm projects through instruction and technical assistance for nearby communities, municipalities and organizations to grow and distribute locally grown food;
- Provide education to local residents and youth on how to grow, cook, and eat healthy produce and live a healthy and sustainable life.