SENATE BILL 527

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By: **Senator Simonaire** Introduced and read first time: February 4, 2011 Assigned to: Finance

A BILL ENTITLED

1 AN ACT concerning

2 Anne Arundel County – Automated Political Telephone Calls – Prohibition

- FOR the purpose of prohibiting a person from placing or causing to have placed an automated telephone call to a residential telephone number in Anne Arundel County that is registered on a certain do-not-call registry with the purpose of promoting a political candidate or advertising, campaigning, or soliciting donations for or against a political candidate, or relating to a political issue; altering a certain penalty provision; and generally relating to prohibitions on political telephone calls.
- 10 BY repealing and reenacting, with amendments,
- 11 Article Commercial Law
- 12 Section 14–3201 and 14–3202
- 13 Annotated Code of Maryland
- 14 (2005 Replacement Volume and 2010 Supplement)
- 15 SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF 16 MARYLAND, That the Laws of Maryland read as follows:
- 17 Article Commercial Law
- 18 14-3201.
- 19 (A) A person may not violate:

(1) The Telemarketing and Consumer Fraud and Abuse Prevention
Act, 15 U.S.C. §§ 6101 through 6108, as implemented by the Federal Trade
Commission in the Telemarketing Sales Rule (16 C.F.R. Part 310); or

EXPLANATION: CAPITALS INDICATE MATTER ADDED TO EXISTING LAW. [Brackets] indicate matter deleted from existing law.



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$egin{array}{c} 1 \\ 2 \\ 3 \end{array}$	(2) The Telephone Consumer Protection Act, 47 U.S.C. § 227, as implemented by the Federal Communications Commission in the Restrictions on Telemarketing and Telephone Solicitations Rule (47 C.F.R. Part 64, Subpart L).
4 5	(B) (1) THIS SUBSECTION APPLIES ONLY TO A TELEPHONE CALL MADE TO A RESIDENTIAL TELEPHONE NUMBER IN ANNE ARUNDEL COUNTY.
	(2) A PERSON MAY NOT PLACE OR CAUSE TO HAVE PLACED AN AUTOMATED TELEPHONE CALL TO A RESIDENTIAL TELEPHONE NUMBER IN THE COUNTY THAT IS REGISTERED ON THE NATIONAL DO-NOT-CALL REGISTRY, AS IMPLEMENTED BY THE FEDERAL COMMUNICATIONS COMMISSION IN 47 C.F.R. PART 64, SUBPART L (RESTRICTIONS ON TELEMARKETING, TELEPHONE SOLICITATIONS, AND FACSIMILE ADVERTISING):
12	(I) WITH THE PURPOSE OF:
13	1. PROMOTING A POLITICAL CANDIDATE; OR
$\begin{array}{c} 14 \\ 15 \end{array}$	2. ADVERTISING, CAMPAIGNING, OR SOLICITING DONATIONS FOR OR AGAINST A POLITICAL CANDIDATE; OR
16	(II) RELATING TO A POLITICAL ISSUE.
17	14-3202.
18 19 20	(a) A violation of this subtitle is an unfair or deceptive trade practice within the meaning of Title 13 of this article and is subject to the enforcement and penalty provisions contained in Title 13 of this article.
21 22 23	(b) In addition to the remedies provided in § 13–408 of this article, an individual who is affected by a violation of this subtitle may bring an action against a person that violates this subtitle to recover:
24	(1) Reasonable attorney's fees; and
25	(2) Damages in the amount of the greater of:
26	(i) \$500 for each violation; or
27	(ii) Actual damages sustained as a result of the violation.
28 29 30	(c) For purposes of this section, each prohibited telephone solicitation OR TELEPHONE CALL and each prohibited practice during a telephone solicitation OR TELEPHONE CALL is a separate violation.

1 SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall take effect 2 October 1, 2011.