

# State of Maryland

## 2011 Bond Bill Fact Sheet

1. Senate		House		2. Name of Project
LR #	Bill #	LR #	Bill #	
lr1590	sb0195	lr1885	hb0350	JCCGW Theatre Renovation
3. Senate Bill Sponsors				House Bill Sponsors
Garagiola				Frick
4. Jurisdiction (County or Baltimore City)			5. Requested Amount	
Montgomery County			\$250,000	
6. Purpose of Bill				
<p>Authorizing the creation of a State Debt not to exceed \$250,000, the proceeds to be used as a grant to the Board of Directors of the Jewish Community Center of Greater Washington, Inc. for the design, construction, renovation, and capital equipping of the Jewish Community Center of Greater Washington Theatre.</p>				
7. Matching Fund				
Requirements:		Type:		
Equal		The grantee shall provide and expend a matching fund		
8. Special Provisions				
<input type="checkbox"/> Historical Easement		<input checked="" type="checkbox"/> Non-Sectarian		
9. Contact Name and Title		Contact Phone	Email Address	
Michael Feinstein		301-348-3701	mfeinstein@jccgw.org	
10. Description and Purpose of Grantee Organization (Limit Length to Visible area)				
<p>Founded in the District of Columbia in 1913 and relocated to Rockville, MD in 1969, the JCCGW is a 501(c)(3) non-profit, non-sectarian, community service agency serving the broad community through educational, physical, cultural, recreational, civic and "safety net" programs and services that are both affordable and accessible. The JCCGW touches hundreds of thousands of lives each year with programs as diverse as the population we serve. Participants reflect all ages, races, ethnicities; they vary in physical/mental abilities, economic status, and backgrounds.</p>				

**11. Description and Purpose of Project** (Limit Length to Visible area)

For over 40 years, the JCCGW has played an essential role in the vibrant growth of the Montgomery County arts scene. In addition to presenting in-house productions and events, our Gildenhorn/Speisman Center for the Arts and 290-seat Kreeger Theatre have become well known to the local arts community as a reasonably priced, high quality venue, and hosted nearly 50 major events for outside organizations last year. No other facility in lower Montgomery County offers small arts organizations the opportunity to present performances in an affordable, professional venue.

The JCCGW requests funding for theatre renovations, as well as for the acquisition of capital equipment, in order to provide better accessibility in both front-of-house and backstage sections; reconfigure the stage to accommodate more varied events; improve energy efficiency; replace obsolete sound, lighting and projection technologies; and become a free or low cost performing arts venue for non-profit organizations and individuals in the community. Removing cost barriers will benefit both artist and audiences. The broader community will benefit from the creation of an arts "incubator" for small and up-and-coming arts organizations in a variety of disciplines.

*Round all amounts to the nearest \$1,000. The totals in Items 12 (Estimated Capital Costs) and 13 (Proposed Funding Sources) must match. The proposed funding sources must not include the value of real property unless an equivalent value is shown under Estimated Capital Costs.*

**12. Estimated Capital Costs**

<b>Acquisition</b>	0
<b>Design</b>	0
<b>Construction</b>	\$51,000
<b>Equipment</b>	\$449,000
<b>Total</b>	<b>\$500,000</b>

**13. Proposed Funding Sources – (List all funding sources and amounts.)**

Source	Amount
State of Maryland Bond Bill	\$250,000
Grants, contributions and internal resources	\$250,000
<b>Total</b>	<b>\$500,000</b>

<b>14. Project Schedule (Enter a date or one of the following in each box. N/A, TBD or Complete)</b>			
<b>Begin Design</b>	<b>Complete Design</b>	<b>Begin Construction</b>	<b>Complete Construction</b>
Complete	Complete	July, 2011	September, 2011
<b>15. Total Private Funds and Pledges Raised</b>		<b>16. Current Number of People Served Annually at Project Site</b>	<b>17. Number of People to be Served Annually After the Project is Complete</b>
\$250,000		25,000	27,500
<b>18. Other State Capital Grants to Recipients in Past 15 Years</b>			
<b>Legislative Session</b>	<b>Amount</b>	<b>Purpose</b>	
1998	\$600,000	Comprehensive renovation of facility, excluding systems (sound, lighting, projection) included in this request.	
<b>19. Legal Name and Address of Grantee</b>		<b>Project Address (If Different)</b>	
Jewish Community Center of Greater Washington 6125 Montrose Road Rockville, MD 20852			
<b>20. Legislative District in Which Project is Located</b>	16 - Southern Montgomery County		
<b>21. Legal Status of Grantee (Please Check one)</b>			
<b>Local Govt.</b>	<b>For Profit</b>	<b>Non Profit</b>	<b>Federal</b>
<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<b>22. Grantee Legal Representative</b>		<b>23. If Match Includes Real Property:</b>	
<b>Name:</b>	Abbe Lowell	<b>Has An Appraisal Been Done?</b>	Yes/No
<b>Phone:</b>	202-756-8001		N/A
<b>Address:</b>	<b>If Yes, List Appraisal Dates and Value</b>		
McDermott, Will & Emery 600 13th St, NW Washington, DC 20005-3096			

<b>24. Impact of Project on Staffing and Operating Cost at Project Site</b>			
<b>Current # of Employees</b>	<b>Projected # of Employees</b>	<b>Current Operating Budget</b>	<b>Projected Operating Budget</b>
138	138	\$10,246,000	\$10,553,000
<b>25. Ownership of Property (Info Requested by Treasurer's Office for bond issuance purposes)</b>			
<b>A. Will the grantee own or lease (pick one) the property to be improved?</b>			Lease
<b>B. If owned, does the grantee plan to sell within 15 years?</b>			
<b>C. Does the grantee intend to lease any portion of the property to others?</b>			No
<b>D. If property is owned by grantee and any space is to be leased, provide the following:</b>			
<b>Lessee</b>	<b>Terms of Lease</b>	<b>Cost Covered by Lease</b>	<b>Square Footage Leased</b>
<b>E. If property is leased by grantee – Provide the following:</b>			
<b>Name of Leaser</b>	<b>Length of Lease</b>	<b>Options to Renew</b>	
Jewish Community Foundation of Greater Washington	99 Years	Yes	
<b>26. Building Square Footage:</b>			
<b>Current Space GSF</b>	120,000		
<b>Space to Be Renovated GSF</b>	11,929		
<b>New GSF</b>	120,000		
<b>27. Year of Construction of Any Structures Proposed for Renovation, Restoration or Conversion</b>			1969

## **28. Comments: (Limit Length to Visible area)**

In addition to providing a home for a wide variety of in-house programming, the JCCGW's Kreeger Theatre has become well known to the local arts community as an affordable, high quality rental venue with an intimate audience/stage relationship. Last year the Kreeger Theatre hosted nearly 50 major events for outside organizations ranging from Bel Cantanti Opera, Natya Bharati and the LimeLight Theatre, to Dansez Dansez, Adventure Theatre and The Peabody Institute of Music. Currently over 80% of activity in the theatre is from rentals.

Rentals are evenly divided between music, drama, dance, film and special events. The major systems of the theatre--sound, lighting, projection and general facilities--are obsolete and unable to meet the needs of the diverse events we stage, nor do they provide the flexibility that today's performers require. This results in staffing and energy costs that are unnecessarily high, and many performing arts groups are turned away because the facilities do not meet their production needs.

The Kreeger Theatre was last renovated in 1998 with most of the work involving the public auditorium space. The basic theater systems--lighting, sound, stage and control booth--date back to the 1980s. The JCCGW has been refurbishing and upgrading the theatre on a piecemeal basis in an effort to maintain its value as a performance venue and since the 1998 renovation has invested over \$80,000 in repairs and equipment maintenance.

Goals for this renovation include:

- Make the space more flexible to accommodate broader and more varied events;
- Make both the front-of-house and backstage sections of the theatre accessible to differently-abled artists and patrons;
- Improve the safety of performers and audience by replacing the crumbling stage floor and providing safe and easy access to the stage from the seating area;
- Install updated, energy efficient technology to reduce costs associated with set-up, maintenance and operation of technical equipment, as well as reduce the energy footprint of the space;
- Replace obsolete sound, lighting and film/video equipment to improve the overall comfort and enjoyment for a growing audience base.

We see the Kreeger Theatre becoming a true community resource as a Community Performing Arts Center where non-profit organizations and individuals who could otherwise not afford access to a professional performance venue, have a place to grow and thrive. We want to make the space available to more local arts partners and offer a state-of-the-art venue at little or no charge, so that the cost of performance space is no longer a barrier to the performing arts. No other facility in Montgomery County currently fills this need.