

# State of Maryland

## 2011 Bond Bill Fact Sheet

1. Senate		House		2. Name of Project
LR #	Bill #	LR #	Bill #	
lr2169	sb0377	lr2151	hb0324	American Visionary Art Museum
3. Senate Bill Sponsors			House Bill Sponsors	
Ferguson			McHale	
4. Jurisdiction (County or Baltimore City)			5. Requested Amount	
Baltimore City			\$55,000	
6. Purpose of Bill				
<p>Authorizing the creation of a State Debt not to exceed \$55,000, the proceeds to be used as a grant to the Board of Directors of the American Visionary Art Museum, Inc. for the planning, design, and capital equipping of the American Visionary Art Museum.</p>				
7. Matching Fund				
Requirements:		Type:		
Equal		The matching fund may consist of in kind contributions.		
8. Special Provisions				
<input type="checkbox"/> Historical Easement		<input checked="" type="checkbox"/> Non-Sectarian		
9. Contact Name and Title		Contact Phone	Email Address	
Donna Katrinic		410-244-1900 (ext 231)	donna@avam.org	
10. Description and Purpose of Grantee Organization (Limit Length to Visible area)				
<p>The American Visionary Art Museum (AVAM) is the country's official museum and education center for self-taught artistry by unanimous vote of US Congress. AVAM utilizes art to explore and expand the definition of individual human potential, dignity, and community. AVAM studies, collects, preserves, and exhibits visionary art and seeks to increase the public's awareness, knowledge, and understanding of visionary art. At the very heart of AVAM's mission is a belief in the power of creativity. Nothing promotes human IMAGINATION like the arts - the fuel for all creative invention be it then applied to science, engineering, enterprise, literature, or compassionate social betterment. Nearly 10,000 children participate in AVAM's education programs, which link art to the broader context of creative achievement in science, medicine, music, literature, invention, and industry. It is the only museum of its kind in the world, a unique treasure for Maryland, which draws in a national and international audience of almost 100,000 annually.</p>				

**11. Description and Purpose of Project** (Limit Length to Visible area)

AVAM is located in a prime cultural, historical, and tourist hub. Nestled beside historic Federal Hill and overlooking the Inner Harbor, the museum's 1.1-acre campus is a lynch-pin for the downtown cultural area while linking it with extended areas of cultural interest, such as Locust Point and Federal Hill. Currently, AVAM is operating with an over 15-year old security system that is in need of updating. The analog cameras used in our system produce only grainy images, and their limited number produces "blind spots" in the security footage. Thus, we are seeking Maryland State support for capital equipping and planning to address our campus-wide security needs. AVAM's first step will be to complete a thorough security assessment, pinpointing specific areas of need and improvement. The second phase of the project addresses the out-dated security system by replacing the old analog cameras with updated digital equipment, and increase their number. These improvements will not only allow the museum to protect its treasures and provide visitors with peace-of-mind but also serve the local community. AVAM will be able to monitor the immediate area surrounding Federal Hill, helping to deter crime and the systemic car break-ins that plague the neighborhood.

*Round all amounts to the nearest \$1,000. The totals in Items 12 (Estimated Capital Costs) and 13 (Proposed Funding Sources) must match. The proposed funding sources must not include the value of real property unless an equivalent value is shown under Estimated Capital Costs.*

**12. Estimated Capital Costs**

<b>Acquisition</b>	
<b>Design</b>	
<b>Construction</b>	\$10,000
<b>Equipment</b>	\$100,000
<b>Total</b>	\$110,000

**13. Proposed Funding Sources – (List all funding sources and amounts.)**

Source	Amount
AVAM General Fund	\$55,000
Maryland Bond Bill	\$55,000
<b>Total</b>	\$110,000

14. Project Schedule (Enter a date or one of the following in each box. N/A, TBD or Complete)			
Begin Design	Complete Design	Begin Construction	Complete Construction
6/1/2011	12/31/2011	6/1/2012	10/31/2012
15. Total Private Funds and Pledges Raised		16. Current Number of People Served Annually at Project Site	17. Number of People to be Served Annually After the Project is Complete
55000		100000	100000
18. Other State Capital Grants to Recipients in Past 15 Years			
Legislative Session	Amount	Purpose	
SB244 (1998)	1,750,000	Acquisition, development, and improvement for additional exhibit and educational workshop space.	
HB102 (2009)	150,000	Acquisition, repair, renovation, and capital equipping of the improved HV/AC system and roof repair	
19. Legal Name and Address of Grantee		Project Address (If Different)	
800 Key Highway Baltimore, MD 21230			
20. Legislative District in Which Project is Located	46 - Eastern Baltimore City		
21. Legal Status of Grantee (Please Check one)			
Local Govt.	For Profit	Non Profit	Federal
<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
22. Grantee Legal Representative		23. If Match Includes Real Property:	
Name:	Rebecca Hoffberger	Has An Appraisal Been Done?	Yes/No
Phone:	410.244.1900x231/443.310.3897		n/a
Address:	If Yes, List Appraisal Dates and Value		
800 Key Highway Baltimore, MD 21230			

<b>24. Impact of Project on Staffing and Operating Cost at Project Site</b>			
<b>Current # of Employees</b>	<b>Projected # of Employees</b>	<b>Current Operating Budget</b>	<b>Projected Operating Budget</b>
28	28	2.4 million	2.4 million
<b>25. Ownership of Property (Info Requested by Treasurer's Office for bond issuance purposes)</b>			
<b>A. Will the grantee own or lease (pick one) the property to be improved?</b>			own
<b>B. If owned, does the grantee plan to sell within 15 years?</b>			no
<b>C. Does the grantee intend to lease any portion of the property to others?</b>			no
<b>D. If property is owned by grantee and any space is to be leased, provide the following:</b>			
<b>Lessee</b>	<b>Terms of Lease</b>	<b>Cost Covered by Lease</b>	<b>Square Footage Leased</b>
n/a			
<b>E. If property is leased by grantee – Provide the following:</b>			
<b>Name of Leaser</b>	<b>Length of Lease</b>	<b>Options to Renew</b>	
n/a			
<b>26. Building Square Footage:</b>			
<b>Current Space GSF</b>	84496		
<b>Space to Be Renovated GSF</b>	84496		
<b>New GSF</b>	0		
<b>27. Year of Construction of Any Structures Proposed for Renovation, Restoration or Conversion</b>			n/a

**28. Comments: (Limit Length to Visible area)**

Thank you for your past support and understanding of the importance of education and creative vision for all of Maryland's citizens. Our American Visionary Art Museum utilizes art to explore and expand the definition of individual human potential, dignity, and community. Nothing promotes human IMAGINATION like the arts - the fuel for all creative invention be it then applied to science, engineering, enterprise, literature, or compassionate social betterment. Your steadfast commitment to the stability and growth of Maryland's lively and respected cultural and educational institutions is vital to our state's cultural and tourism economy as well as the success of our next generation!

We are, of course, very respectful of the hard economic climate this year and understanding of tough decisions you must make this session. AVAM does not make a regular habit of requesting bonds from the state, but we find ourselves in urgent need of security improvements to our facilities. Therefore, we urge support from the Maryland State Legislature for our request of \$55,000 Bond Bill toward our capital equipping and planning for a state-of-the-art campus-wide security system (endorsed and cross-filed by Delegate Brian K. McHale and Senator William Ferguson). We have a full matching funds in-hand to meet the State's monies. AVAM's security system is 15 years old, dating back to the museum's opening, and in dire need of upgrading. As such, our project includes two levels. First, we will conduct a campus-wide security assessment, identifying problem areas and necessary repairs and upgrades. Second, AVAM will replace its old analog cameras with new digital versions and increase their number.

In 1993, AVAM broke ground to renovate the Baltimore Copper Paint Company building. AVAM opened in 1995, with a modern swirling addition that complements the shape of the original brick structure, and contains approximately 9,000 sq. ft. of climatized exhibition space, museum shop, visitor welcome area, storage, library, and offices, all 100% handicap accessible. Shortly after opening, the building received an Urban Land Institute award for architectural design. Then, in 2005, AVAM doubled the size of its campus, renovating the old Rose Whiskey warehouse providing new exhibition and classroom space while maintaining the historic elements of the building. Ultimately, the story of AVAM's responsible, adaptive re-use mirrors the trajectory of Baltimore itself. As the museum makes history and plays a national cultural role, the original buildings are guaranteed a continued role in creating a strong Baltimore. It is imperative that AVAM provides exceptional security for the campus, its holdings, and annual visitors.

Maryland State funds have been critical to AVAM, the congressionally-designated museum and education center for self-taught and intuitive artistry. Thank you for your consideration of our request for equipping and planning that can not be put off any longer.