Introduced and read first time: February 9, 2012 Assigned to: Economic Matters

Committee Report: Favorable with amendments House action: Adopted Read second time: March 7, 2012

CHAPTER _____

1 AN ACT concerning

2 Electric Companies and Gas Companies – Customer Accounts and 3 Information

4 FOR the purpose of requiring an electric company, a gas company, or an electric and $\mathbf{5}$ gas company, on a certain request by a certain competitive supplier of electricity 6 or gas, to provide certain information related to certain customer accounts to 7 the supplier, subject to certain restrictions; requiring the distribution utility to 8 provide the information in a certain form and to update it periodically; 9 prohibiting a distribution utility from providing certain information without the 10 prior authorization of a certain customer; providing the method by which a 11 distribution utility must obtain the customer's authorization, including 12 requiring certain notice to be provided containing certain information; requiring 13the notice to be provided to certain customers at certain times; establishing 14 when a customer is deemed to have given certain authorization; authorizing a 15customer to withdraw authorization in a certain manner; requiring a distribution utility to ensure that certain information is not shared under 16 certain circumstances; requiring a distribution utility to notify a certain 1718 competitive supplier that a certain customer has withdrawn certain 19authorization; requiring a competitive supplier to redact certain information 20from its records under certain circumstances and refrain from contacting a 21certain customer in a certain manner under certain circumstances; requiring 22the Public Service Commission to allow a distribution utility to recover certain 23costs directly from a competitive supplier; providing that a competitive supplier 24may use certain information only for a certain purpose; prohibiting a 25competitive supplier from selling or providing certain information to any other

EXPLANATION: CAPITALS INDICATE MATTER ADDED TO EXISTING LAW.

[Brackets] indicate matter deleted from existing law.

Underlining indicates amendments to bill.

Strike out indicates matter stricken from the bill by amendment or deleted from the law by amendment.



1 person, with a certain exception; authorizing a competitive supplier to provide $\mathbf{2}$ certain information to an authorized agent for a certain purpose; providing that 3 the authorized agent is subject to the same restrictions on the use, sale, or 4 provision of the information as the competitive supplier; requiring a certain $\mathbf{5}$ competitive supplier to include certain information in certain marketing 6 materials sent to certain customers; prohibiting a competitive supplier from 7transferring a certain customer account without certain authorization; 8 requiring a competitive supplier to retain certain information for a certain 9 purpose; requiring the Commission to adopt certain orders or regulations in 10 consultation with the Office of the Attorney General; providing that a violation 11 of this Act is an unfair or deceptive trade practice that is subject to certain 12penalty and enforcement provisions; authorizing the coordination of certain 13 enforcement efforts; providing for the application of this Act to certain gas 14suppliers under certain provisions of law; providing for the enforcement of this 15Act with respect to certain gas suppliers and gas customers; providing that this 16 Act does not apply to an electric cooperative or a gas cooperative; defining 17certain terms; providing for the effective date of certain provisions of this Act; 18 providing for the termination of certain provisions of this Act; and generally 19 relating to electricity, gas supply, and customer account information.

- 20 BY repealing and reenacting, with amendments,
- 21 Article Commercial Law
- 22 Section 13–301(14)(xxvii)
- 23 Annotated Code of Maryland
- 24 (2005 Replacement Volume and 2011 Supplement)
- 25 BY adding to
- 26 Article Commercial Law
- 27 Section 13–301(14)(xxix)
- 28 Annotated Code of Maryland
- 29 (2005 Replacement Volume and 2011 Supplement)
- 30 BY adding to
- 31 Article Public Utilities
- 32 Section 7–510.1 and 7–604(c)
- 33 Annotated Code of Maryland
- 34 (2010 Replacement Volume and 2011 Supplement)
- 35 BY repealing and reenacting, with amendments,
- 36 Article Commercial Law
- 37 Section 13–301(14)(xxvi)
- 38 Annotated Code of Maryland
- 39 (2005 Replacement Volume and 2011 Supplement)
- 40 (As enacted by Chapters 280 and 281 of the Acts of the General Assembly of 41 2011)

42 BY adding to

$ \begin{array}{c} 1 \\ 2 \\ 3 \\ 4 \\ 5 \\ 6 \end{array} $	Article – Commercial Law Section 13–301(14)(xxviii) Annotated Code of Maryland (2005 Replacement Volume and 2011 Supplement) (As enacted by Chapters 280 and 281 of the Acts of the General Assembly of 2011)
7 8	SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF MARYLAND, That the Laws of Maryland read as follows:
9	Article – Commercial Law
10	13–301.
11	Unfair or deceptive trade practices include any:
12	(14) Violation of a provision of:
$\frac{13}{14}$	(xxvii)Section 7-405(e)(2)(ii) of the Health Occupations Article; [or]
$15\\16$	(XXIX) SECTION 7–510.1 OF THE PUBLIC UTILITIES ARTICLE; OR
17 18	SECTION 2. AND BE IT FURTHER ENACTED, That the Laws of Maryland read as follows:
19	Article – Public Utilities
20	7-510.1.
$\begin{array}{c} 21 \\ 22 \end{array}$	(A) (1) IN THIS SECTION THE FOLLOWING WORDS HAVE THE MEANINGS INDICATED.
23	(2) "COMPETITIVE SUPPLIER" MEANS:
24 25	(I) AN ELECTRICITY SUPPLIER LICENSED UNDER THIS SUBTITLE; OR
26 27	(II) A GAS SUPPLIER LICENSED UNDER SUBTITLE 6 OF THIS TITLE.
$\frac{28}{29}$	(3) "DISTRIBUTION UTILITY" MEANS AN ELECTRIC COMPANY, A GAS COMPANY, OR AN ELECTRIC AND GAS COMPANY.
30	(4) "SMALL COMMERCIAL CUSTOMER" DOES NOT INCLUDE:

1 **(I)** AN OWNER OR AUTHORIZED AGENT OF A RESIDENTIAL $\mathbf{2}$ MULTIPLE OCCUPANCY BUILDING SERVED ON ANY COMMERCIAL OR 3 **INDUSTRIAL ELECTRIC OR GAS SERVICE TARIFF:** 4 (II) AN OWNER OR AUTHORIZED AGENT OF A COMMERCIAL MULTIPLE OCCUPANCY OFFICE BUILDING SERVED ON ANY COMMERCIAL OR $\mathbf{5}$ 6 INDUSTRIAL ELECTRIC OR GAS SERVICE TARIFF; OR 7 (III) ANY ELECTRIC OR GAS DISTRIBUTION ACCOUNT 8 SERVING A COMMON AREA OR AMENITY IN A RESIDENTIAL MULTIPLE 9 OCCUPANCY BUILDING OR COMMERCIAL MULTIPLE OCCUPANCY OFFICE 10 **BUILDING.** 11 THIS SECTION DOES NOT APPLY TO AN ELECTRIC COOPERATIVE OR **(B)** 12A GAS COOPERATIVE. 13 **(C)** (1) SUBJECT TO SUBSECTION (D) OF THIS SECTION, ON THE 14 WRITTEN REQUEST OF A COMPETITIVE SUPPLIER LICENSED BY THE STATE, A DISTRIBUTION UTILITY SHALL PROVIDE THE COMPETITIVE SUPPLIER WITH THE 1516 FOLLOWING CUSTOMER ACCOUNT INFORMATION FOR EACH RESIDENTIAL 17CUSTOMER AND SMALL COMMERCIAL CUSTOMER LOCATED IN THE SERVICE TERRITORY OF THE DISTRIBUTION UTILITY: 18 19**(I)** THE ACCOUNT NAME; 20**(II)** THE BILLING ADDRESS; 21(III) THE SERVICE ADDRESS; 22(IV) THE UTILITY RATE CLASS; 23**(**V**)** THE STANDARD OFFER SERVICE TYPE, IF ANY; 24(VI) THE LOAD PROFILE; 25(VII) THE POWER USAGE FOR THE PRECEDING 12-MONTH 26PERIOD FOR EACH TYPE OF POWER; AND 27(VIII) WHETHER THE TYPE OF POWER SUPPLIED TO THE 28**CUSTOMER IS:** 291. GAS;

1	2. ELECTRICITY; OR
2	3. GAS AND ELECTRICITY.
$egin{array}{c} 3 \\ 4 \\ 5 \end{array}$	(2) A DISTRIBUTION UTILITY SHALL PROVIDE THE INFORMATION REQUIRED UNDER PARAGRAPH (1) OF THIS SUBSECTION IN ELECTRONIC FORM AND UPDATE THE INFORMATION AT LEAST FOUR TIMES EACH YEAR.
6 7 8	(D) (1) A DISTRIBUTION UTILITY MAY NOT PROVIDE CUSTOMER ACCOUNT INFORMATION UNDER SUBSECTION (C) OF THIS SECTION WITHOUT THE PRIOR AUTHORIZATION OF THE CUSTOMER NAMED ON THE ACCOUNT.
9 10 11	(2) (I) TO OBTAIN THE AUTHORIZATION OF A CUSTOMER, A DISTRIBUTION UTILITY SHALL SEND THE CUSTOMER NAMED ON THE ACCOUNT WRITTEN NOTICE OF:
$\frac{12}{13}$	1. THE TYPE OF ACCOUNT INFORMATION THAT WOULD BE PROVIDED TO A COMPETITIVE SUPPLIER;
14	2. THE RIGHT OF THE CUSTOMER TO:
$\begin{array}{c} 15\\ 16\end{array}$	A. REFUSE TO AUTHORIZE THE DISTRIBUTION UTILITY TO SHARE INFORMATION REGARDING THE CUSTOMER'S ACCOUNT; OR
17	B. WITHDRAW AN EARLIER AUTHORIZATION; AND
18 19 20	3. THE MANNER IN WHICH THE CUSTOMER IS REQUIRED TO INDICATE A REFUSAL OF AUTHORIZATION OR A WITHDRAWAL OF A PREVIOUS AUTHORIZATION.
21 22	(II) THE NOTICE REQUIRED UNDER SUBPARAGRAPH (I) OF THIS PARAGRAPH SHALL BE PROVIDED:
$\begin{array}{c} 23 \\ 24 \end{array}$	1. AS PART OF THE WRITTEN MATERIALS SUPPLIED TO NEW CUSTOMERS WHEN THE CUSTOMER APPLIES FOR SERVICE; AND
$25 \\ 26 \\ 27$	2. AS A BILL INSERT TO EXISTING CUSTOMERS PRIOR TO THE FIRST TIME THAT THE DISTRIBUTION UTILITY PROVIDES INFORMATION UNDER THIS SECTION.
28 29 30 31	(3) (I) A CUSTOMER IS DEEMED TO HAVE AUTHORIZED A DISTRIBUTION UTILITY TO PROVIDE INFORMATION ABOUT THE CUSTOMER'S ACCOUNT UNDER THIS SECTION IF, WITHIN 45 DAYS AFTER NOTICE IS GIVEN UNDER THIS SUBSECTION, THE CUSTOMER DOES NOT INFORM THE

DISTRIBUTION UTILITY OF THE CUSTOMER'S REFUSAL IN THE MANNER 1 $\mathbf{2}$ PRESCRIBED BY THE NOTICE. 3 **(II)** 1. A CUSTOMER MAY WITHDRAW AUTHORIZATION AT 4 ANY TIME BY NOTIFYING THE DISTRIBUTION UTILITY IN THE MANNER PRESCRIBED BY THE NOTICE. $\mathbf{5}$ 6 2. IF A CUSTOMER WITHDRAWS AUTHORIZATION, THE DISTRIBUTION UTILITY SHALL: 7 8 A. ENSURE THAT THE CUSTOMER'S ACCOUNT 9 INFORMATION IS NOT PROVIDED IN THE NEXT UPDATE; AND 10 **B**. NOTIFY THE COMPETITIVE SUPPLIER THAT THE 11 CUSTOMER HAS WITHDRAWN AUTHORIZATION. 123. **ON RECEIVING NOTICE FROM A DISTRIBUTION** 13 UTILITY THAT A CUSTOMER HAS WITHDRAWN AUTHORIZATION UNDER THIS 14 PARAGRAPH, THE COMPETITIVE SUPPLIER SHALL: 15A. **REDACT THE CUSTOMER'S INFORMATION FROM** 16 **ITS RECORDS; AND** 17**B**. **REFRAIN FROM CONTACTING THE CUSTOMER** DIRECTLY BY MAIL OR TELEPHONE TO MARKET SERVICES TO THE CUSTOMER. 18 19 4. **ONCE A COMMERCIAL CUSTOMER HAS REFUSED** 20AUTHORIZATION, OR HAS WITHDRAWN AUTHORIZATION UNDER THIS 21PARAGRAPH, THE DISTRIBUTION UTILITY MAY NOT ATTEMPT TO OBTAIN 22AUTHORIZATION FROM THE COMMERCIAL CUSTOMER UNLESS THE 23COMMERCIAL CUSTOMER AFFIRMATIVELY REQUESTS IT. 24A DISTRIBUTION UTILITY MAY NOT INCLUDE IN THE (4) 25INFORMATION PROVIDED UNDER SUBSECTION (C) OF THIS SECTION CUSTOMER 26ACCOUNT INFORMATION OF A COMMERCIAL CUSTOMER THAT IS RECEIVING 27ELECTRICITY SUPPLY OR GAS SUPPLY FROM A COMPETITIVE SUPPLIER. 28THE COMMISSION SHALL ALLOW THE DISTRIBUTION UTILITY TO **(E)** 29**RECOVER THE PRUDENTLY INCURRED** COSTS, AS THE COMMISSION 30 DETERMINES, OF PROVIDING THE INFORMATION UNDER SUBSECTION (C) OF THIS SECTION DIRECTLY FROM THE COMPETITIVE SUPPLIER THAT REQUESTED 3132THE INFORMATION.

HOUSE BILL 771

6

1 (F) (1) A COMPETITIVE SUPPLIER MAY USE THE INFORMATION 2 OBTAINED UNDER THIS SECTION ONLY TO MARKET SERVICES RELATED TO 3 ELECTRICITY AND GAS SUPPLY.

4 (2) (I) EXCEPT AS PROVIDED IN SUBPARAGRAPH (II) OF THIS 5 PARAGRAPH, A COMPETITIVE SUPPLIER MAY NOT SELL OR PROVIDE ANY 6 INFORMATION OBTAINED UNDER THIS SECTION TO ANY OTHER PERSON, 7 INCLUDING AN AFFILIATE OF THE COMPETITIVE SUPPLIER.

8 (II) A COMPETITIVE SUPPLIER MAY PROVIDE INFORMATION 9 OBTAINED UNDER THIS SECTION TO AN AUTHORIZED AGENT TO DEVELOP OR 10 IMPLEMENT A MARKETING CAMPAIGN IN ACCORDANCE WITH PARAGRAPH (1) 11 OF THIS SUBSECTION.

12 (III) AN AUTHORIZED AGENT OF A COMPETITIVE SUPPLIER 13 THAT HAS OBTAINED INFORMATION UNDER SUBPARAGRAPH (II) OF THIS 14 PARAGRAPH IS SUBJECT TO THE SAME RESTRICTIONS ON THE USE, SALE, OR 15 PROVISION OF THE INFORMATION TO WHICH THE COMPETITIVE SUPPLIER IS 16 SUBJECT UNDER THIS SUBSECTION.

17 (G) A COMPETITIVE SUPPLIER SHALL INCLUDE IN ANY MARKETING 18 MATERIALS SENT TO A RESIDENTIAL CUSTOMER OR SMALL COMMERCIAL 19 CUSTOMER INFORMATION ON HOW A CUSTOMER MAY CONTACT THE 20 CUSTOMER'S DISTRIBUTION UTILITY TO WITHDRAW AUTHORIZATION FOR THE 21 DISTRIBUTION UTILITY TO PROVIDE TO COMPETITIVE SUPPLIERS INFORMATION 22 ABOUT THE CUSTOMER'S ACCOUNT.

(H) (1) WITHOUT OBTAINING THE PRIOR AUTHORIZATION OF THE
 CUSTOMER, A COMPETITIVE SUPPLIER MAY NOT TRANSFER TO ITS OWN SUPPLY
 A CUSTOMER OF ANOTHER COMPETITIVE SUPPLIER OR THE DEFAULT
 SUPPLIER.

27 (2) A COMPETITIVE SUPPLIER SHALL MAINTAIN COPIES OF 28 EVIDENCE OF A CUSTOMER'S REQUEST TO TRANSFER TO SUPPLY PROVIDED BY 29 THAT COMPETITIVE SUPPLIER FOR THE PERIOD AND IN ACCORDANCE WITH 30 REQUIREMENTS AND PROCEDURES THAT THE COMMISSION ADOPTS UNDER 31 THIS SUBSECTION.

32 (3) THE COMMISSION MAY INSPECT THE RECORDS OF A 33 COMPETITIVE SUPPLIER TO DETERMINE COMPLIANCE WITH THIS SUBSECTION.

34 (4) IN CONSULTATION WITH THE OFFICE OF THE ATTORNEY
 35 GENERAL, THE COMMISSION SHALL ADOPT ORDERS OR REGULATIONS TO
 36 IMPLEMENT THIS SUBSECTION.

1 (I) (1) A VIOLATION OF THIS SECTION IS AN UNFAIR OR DECEPTIVE 2 TRADE PRACTICE UNDER TITLE 13 OF THE COMMERCIAL LAW ARTICLE.

3 (2) IN ADDITION TO BEING SUBJECT TO THE PENALTY AND 4 ENFORCEMENT PROVISIONS OF TITLE 13 OF THE COMMERCIAL LAW ARTICLE, 5 A COMPETITIVE SUPPLIER WHO VIOLATES THIS SECTION IS SUBJECT TO 6 PENALTIES AND ENFORCEMENT UNDER THIS DIVISION AND REGULATIONS 7 ADOPTED UNDER THIS DIVISION.

8 (3) THE COMMISSION MAY COORDINATE ENFORCEMENT 9 EFFORTS UNDER THIS SECTION WITH THE OFFICE OF THE ATTORNEY 10 GENERAL.

11 7-604.

12 (C) (1) SECTION 7-510.1 OF THIS TITLE GOVERNS:

13(I) THE PROVISION TO A GAS SUPPLIER BY A DISTRIBUTION14UTILITY OF INFORMATION ABOUT RESIDENTIAL CUSTOMERS AND SMALL15COMMERCIAL CUSTOMERS; AND

16(II) THE TRANSFER OF ACCOUNTS FOR GAS SUPPLY OF17RESIDENTIAL CUSTOMERS AND SMALL COMMERCIAL CUSTOMERS.

18 (2) IN ADDITION TO THE ORDERS OR REGULATIONS THE 19 COMMISSION ADOPTS FOR GAS SUPPLIERS UNDER THIS SECTION, A VIOLATION 20 OF § 7–510.1 OF THIS TITLE WITH RESPECT TO A GAS CUSTOMER MAY BE 21 ENFORCED IN ACCORDANCE WITH THE PENALTY AND ENFORCEMENT 22 PROVISIONS OF THIS DIVISION AND, FOR A VIOLATION THAT IS AN UNFAIR OR 23 DECEPTIVE TRADE PRACTICE, TITLE 13 OF THE COMMERCIAL LAW ARTICLE.

24 SECTION 3. AND BE IT FURTHER ENACTED, That the Laws of Maryland 25 read as follows:

26

Article – Commercial Law

27 13–301.

- 28 Unfair or deceptive trade practices include any:
- 29 (14) Violation of a provision of:
- 30 (xxvi) Title 6, Subtitle 13 of the Environment Article; [or]

1 (XXVIII) SECTION 7–510.1 OF THE PUBLIC UTILITIES 2 ARTICLE; OR

3 SECTION 4. AND BE IT FURTHER ENACTED, That Section 3 of this Act shall 4 take effect on the taking effect of the termination provision specified in Section 4 of 5 Chapter 280 and Section 4 of Chapter 281 of the Acts of the General Assembly of 2011. 6 If that termination provision takes effect, Section 1 of this Act shall be abrogated and 7 of no further force and effect. This Act may not be interpreted to have any effect on 8 those termination provisions.

9 SECTION 5. AND BE IT FURTHER ENACTED, That, subject to the provisions 10 of Section 4 of this Act, this Act shall take effect July 1, 2012.

Approved:

Governor.

Speaker of the House of Delegates.

President of the Senate.