

State of Maryland

2012 Bond Bill Fact Sheet

1. Senate LR # Bill #		House LR # Bill #		2. Name of Project
lr2332	sb0502	lr1202	hb0221	Healthy Start Client Service Center
3. Senate Bill Sponsors				House Bill Sponsors
Pugh				Tarrant
4. Jurisdiction (County or Baltimore City)			5. Requested Amount	
Baltimore City			\$200,000	
6. Purpose of Bill				
<p>Authorizing the creation of a State Debt in the amount of \$200,000, the proceeds to be used as a grant to the Board of Directors of the Baltimore Healthy Start, Inc. for the acquisition, repair, renovation, and capital equipping of the Healthy Start Client Service Center.</p>				
7. Matching Fund				
Requirements:		Type:		
Unequal \$55,000		The grantee shall provide and expend a matching fund.		
8. Special Provisions				
<input type="checkbox"/> Historical Easement		<input checked="" type="checkbox"/> Non-Sectarian		
9. Contact Name and Title		Contact Phone	Email Address	
Alma Roberts		410-396-7318	Alma.Roberts@BaltimoreCity.gov	
10. Description and Purpose of Grantee Organization (Limit Length to Visible area)				
<p>Baltimore Healthy Start is the largest infant mortality reduction program in the State of Maryland and the City of Baltimore, serving approximately 1200 extremely low income women (98% African American) annually. It is also one of the nations most successful efforts in addressing disparities in low birth weight births and is a part of network of 105 federally-funded Healthy Start projects located in vulnerable urban, rural, tribal, and border communities throughout our nation. The organizations successful community-focused approaches rely heavily on conducting aggressive outreach to find and enroll pregnant and postpartum women residing in the catchment areas of its Client Service Centers. It then, in a very holistic fashion, provides these families with intensive case management, home-visiting, medical care coordination, health education, and emergency needs assistance all designed to help improve family functioning, parenting, infant well-being, and self-sufficiency in an effort to reduce poor pregnancy outcomes and infant mortality.</p>				

11. Description and Purpose of Project (Limit Length to Visible area)

The Greater Greenmount Client Service Center is located at 2521 North Charles Street in Maryland's 40th Legislative District in Baltimore City. Since opening its doors for clients in 2009, the center has served 9,000 city residents with its continuum of services. In the 2009 legislative session, Baltimore Healthy Start, Inc. was awarded a \$150,000 (of an \$800,000 request) bond bill to acquire and renovate a building to be used as a Client Service Center for its Greater Greenmount service area. Utilizing bank loans, owner held debt, foundation funding, and bond dollars, Healthy Start was able to acquire a building and to do a portion of the necessary upgrades. It is our desire with the request for new bond funding to both complete more of the essential renovations as well as to pay down some of the outstanding debt on the building. Baltimore Healthy Start utilized all of the previous bond bill funding (not received until 2010) on making upgrades to the building. Since then the organization has paid \$252,814 in mortgage expenses from the indirect dollars it received from several major grants and its fundraising efforts. With the ending of two major grants that accounted for 54% of our indirect funds, Healthy Start is now faced with a possible reduction in the number of clients it can serve at a time when demand is at an all time high.

Round all amounts to the nearest \$1,000. The totals in Items 12 (Estimated Capital Costs) and 13 (Proposed Funding Sources) must match. The proposed funding sources must not include the value of real property unless an equivalent value is shown under Estimated Capital Costs.

12. Estimated Capital Costs

Acquisition	\$200,000
Design	
Construction	\$55,000
Equipment	
Total	\$255,000

13. Proposed Funding Sources – (List all funding sources and amounts.)

Source	Amount
Maryland State Bond Bill	\$200,000
Grant Indirect Funds	\$35,000
Fundraising	\$20,000
Total	\$255,000

14. Project Schedule (Enter a date or one of the following in each box. N/A, TBD or Complete)			
Begin Design	Complete Design	Begin Construction	Complete Construction
		May 2012	May 30, 2012
15. Total Private Funds and Pledges Raised		16. Current Number of People Served Annually at Project Site	17. Number of People to be Served Annually After the Project is Complete
\$55,000		3,000	5,000
18. Other State Capital Grants to Recipients in Past 15 Years			
Legislative Session	Amount	Purpose	
2009	\$150,000	Acquisition and renovation of client service center	
19. Legal Name and Address of Grantee		Project Address (If Different)	
Baltimore Healthy Start, Inc. 2521 North Charles Street Baltimore, Maryland 21218		same	
20. Legislative District in Which Project is Located		40 - North Central Baltimore City	
21. Legal Status of Grantee (Please Check one)			
Local Govt.	For Profit	Non Profit	Federal
<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
22. Grantee Legal Representative		23. If Match Includes Real Property:	
Name:	Hogan Lovells US LLP	Has An Appraisal Been Done?	Yes/No
Phone:	410 659 2700		yes
Address:		If Yes, List Appraisal Dates and Value	
Harbor East 100 International Drive Suite 2000 Baltimore, Maryland 21202		2009	\$1,300,000

24. Impact of Project on Staffing and Operating Cost at Project Site			
Current # of Employees	Projected # of Employees	Current Operating Budget	Projected Operating Budget
75	80	\$3.3 Million	\$4.5 Million
25. Ownership of Property (Info Requested by Treasurer's Office for bond issuance purposes)			
A. Will the grantee own or lease (pick one) the property to be improved?			own
B. If owned, does the grantee plan to sell within 15 years?			no
C. Does the grantee intend to lease any portion of the property to others?			no
D. If property is owned by grantee and any space is to be leased, provide the following:			
Lessee	Terms of Lease	Cost Covered by Lease	Square Footage Leased
n/a			
E. If property is leased by grantee – Provide the following:			
Name of Leaser	Length of Lease	Options to Renew	
n/a			
26. Building Square Footage:			
Current Space GSF	16,000		
Space to Be Renovated GSF	5,000		
New GSF	16,000		
27. Year of Construction of Any Structures Proposed for Renovation, Restoration or Conversion			1956

28. Comments: (Limit Length to Visible area)

Healthy Start meets clients where they are uniquely utilizing community based outreach, home visiting, and center-based activities to increase client access to services. The Bond Bill request will allow the organization to free-up funds that are currently being used to pay down the mortgage each month to be refocused on sustaining our in-center, client-focused classes and activities that are so critical to this community. Specifically, Healthy Start will continue to operate its full scale direct service center at the Greenmount location where it provides a continuum of services that include: parenting classes relationship counseling family planning entitlement applications early childhood development programs health education life planning and employment counseling breastfeeding and nutrition classes ABE/GED classes adult and early literacy classes transportation, dental services Prenatal and on-going OB/GYN Services Healthy Starts success is borne out by the impact the organization has had on participant pregnancy outcomes, most notably in significantly reducing very low birth weight rates. Healthy Start has closed the racial disparities in very low birth weight births for the women it serves, beating or meeting the Surgeon Generals Healthy People 2020 goal of 1.4% (Healthy Start rates were .9% in 2008, 1.4% in 2009, 1.7% in 2010). Our Client Service Centers are at the core of our efforts to maintain connectivity with our vulnerable clients and their families. Other successes included: 1. Employs and trains community residents to serve clients needs 2. Is certified under Maryland Nonprofit's Standard of Excellence 3. Recently selected as one of CMS' Health Care Innovators Program 4. CEO is the incoming President of the National Healthy Start Association 5. Launched an aggressive community advocacy campaign: the Cradle of Hope: Campaign for Healthy Babies to educate and inform Marylanders about infant mortality 6. Is one of the original 15 Healthy Start projects operating through the nation 7. In 2011, Baltimore Healthy Start provided services to 1605 clients and had 32,968 client encounters including nearly 10,000 home visits