## State of Maryland 2012 Bond Bill Fact Sheet

| 1. Senate House   |             |   |                      | 2. Name of Projec          | Name of Project |  |  |  |
|---|-------------|---|----------------------|----------------------------|-----------------|--|--|--|
| LR#   | Bill #      | LR#   | Bill #               | 20 Tumie 01 Froject        |                 |  |  |  |
| lr1417  | sb0159      | lr1701  | hb0184               | Quebec Terrace Lighting    |                 |  |  |  |
| 3. Senate   | Bill Sponso | ors   |                      | House Bill Sponsors        |                 |  |  |  |
| Raskin  |             |   |                      | Hixson                     |                 |  |  |  |
| 4. Jurisdi  | ction (Coun | ty or Balt  | imore City)          | 5. Requested Amount        |                 |  |  |  |
| Montgom   | ery County  |   |                      | \$120,000                  |                 |  |  |  |
| 6. Purpos   | e of Bill   |   |                      |                            |                 |  |  |  |
| Authorizing the creation of a State Debt not to exceed \$120,000, the proceeds to be used as a grant to the Board of Trustees of ArtPreneurs, Inc. for the planning, design, and construction of the Quebec Terrace lighting.  7. Matching Fund |             |   |                      |                            |                 |  |  |  |
| Requirements: Type:   |             |   | Type:                |                            |                 |  |  |  |
| Equal   |             | The matching fund may consist of in kind contributions. |                      |                            |                 |  |  |  |
| 8. Special Provisions   |             |   |                      |                            |                 |  |  |  |
| Historical Easement   |             |   |                      | X Non-Sectarian            |                 |  |  |  |
| 9. Contact Name and Title   |             |   | <b>Contact Phone</b> | Email Address              |                 |  |  |  |
| Jan Goldstein   |             |   | 240-645-0730         | JGoldstein@artsontheblock. |                 |  |  |  |
|   |             |   |                      |                            |                 |  |  |  |
|   |             |   |                      |                            |                 |  |  |  |
| 10. Description and Purpose of Grantee Organization (Limit Length to Visible area)  |             |   |                      |                            |                 |  |  |  |

Through Arts on the Block (AOB), high school-aged youth of diverse backgrounds learn first-hand the principles and business of art and design by fully engaging in real-life projects with seasoned professionals and their fellow community members. An understanding of the value of art and design to the quality of life of a community is an essential underpinning of the organization. To this end, AOB's resume includes over 20 public art and design projects completed since our inception in 2003. Perhaps of greatest importance in this arena is the work currently underway in the Carroll Avenue Quebec Terrace community of Silver Spring, where AOB and partners have made a five-year commitment to use art and design to not only visually transform the community and reduce blight, but also provide a sense of safety and neighborhood unification.

## 11. Description and Purpose of Project (Limit Length to Visible area)

For decades, the Carroll Avenue Quebec Terrace multi-family apartment community of Silver Spring has been among the most problematic corners of Montgomery County. During 2011, Montgomery County Police Department (MCPD) responded to nearly 250 calls from this neighborhood, an area of less than one-half square mile. Of the crimes that were reported, most were vandalism, simple assault and theft. Gang activity is an ongoing issue. It is clear that significant, dramatic, and transformative interventions are needed to improve safety in the neighborhood. An effort to use "crime prevention through environmental design" (CPTED) principles and public art to begin to change the neighborhood was launched in 2009 by Arts on the Block (AOB) and a host of partners including MCPD, the YMCA (which has been operating a community center here for over 20 years), and University of Maryland. Residents in a survey conducted by AOB in 2010 expressed the need for improved lighting above all other improvements. MCPD, Montgomery County officials and CAQT property owners were in agreement with this priority.

Round all amounts to the nearest \$1,000. The totals in Items 12 (Estimated Capital Costs) and 13 (Proposed Funding Sources) must match. The proposed funding sources must not include the value of real property unless an equivalent value is shown under Estimated Capital Costs.

| value is shown under Estimated Capital Costs.                          |           |  |  |  |  |  |  |  |
|--|-----------|--|--|--|--|--|--|--|
| 12. Estimated Capital Costs  |           |  |  |  |  |  |  |  |
| Acquisition  | 0         |  |  |  |  |  |  |  |
| Design   | \$25,000  |  |  |  |  |  |  |  |
| Construction   | \$95,000  |  |  |  |  |  |  |  |
| Equipment  | 0         |  |  |  |  |  |  |  |
| Total  | \$120,000 |  |  |  |  |  |  |  |
| 13. Proposed Funding Sources – (List all funding sources and amounts.) |           |  |  |  |  |  |  |  |
| Source   | Amount    |  |  |  |  |  |  |  |
| Montgomery County Executive Collaboration Grant (pending)              | \$80,000  |  |  |  |  |  |  |  |
| Contributions from property owners and others                          | \$40,000  |  |  |  |  |  |  |  |
|  |           |  |  |  |  |  |  |  |
|  |           |  |  |  |  |  |  |  |
|  |           |  |  |  |  |  |  |  |
|  |           |  |  |  |  |  |  |  |
|  |           |  |  |  |  |  |  |  |
|  |           |  |  |  |  |  |  |  |
|  |           |  |  |  |  |  |  |  |
|  |           |  |  |  |  |  |  |  |
|  |           |  |  |  |  |  |  |  |
|  |           |  |  |  |  |  |  |  |
| Total  | \$120,000 |  |  |  |  |  |  |  |

| 14. Project Schedule (Enter a date or one of the following in each box. N/A, TBD or Complete)     |                            |        |          |  |                     |                                |  |                              |  |  |
|---|----------------------------|--------|----------|--|---------------------|--------------------------------|--|------------------------------|--|--|
| Begin Design Complet  |                            |        | plete De | ete Design   |                     | Begin Construction             |  | <b>Complete Construction</b> |  |  |
| July  | July 2012 Decem            |        |          | nber 2012  |                     | TBD                            |  | TBD                          |  |  |
| 15. Total Private Funds and Pledges Raised  |                            |        | Peop     | 16. Current Number o<br>People Served Annual<br>Project Site   |                     |                                | 17. Number of People to be<br>Served Annually After the<br>Project is Complete |                              |  |  |
| See letters of commitment -<br>Montgomery County; Owner   |                            |        |          | 1500   |                     |                                | 1500   |                              |  |  |
|   | _                          |        |          | <u>lecipien</u>  | ts in Past 15 Years |                                |  |                              |  |  |
| Legislat  | ive Session                | Am     | ount     | t Purpose  |                     |                                |  |                              |  |  |
| N/A   |                            |        |          |  |                     |                                |  |                              |  |  |
|   |                            |        |          |  |                     |                                |  |                              |  |  |
|   |                            |        |          |  |                     |                                |  |                              |  |  |
|   |                            |        |          |  |                     |                                |  |                              |  |  |
| 19. Lega  | l Name and                 | Addres | s of Gra | antee  |                     | Project Address (If Different) |  |                              |  |  |
| Artpreneurs, Inc. dba Arts on the Block,<br>11501 Georgia Avenue, Suite 104, Wheaton,<br>MD 20902 |                            |        |          | Various: Carroll Avenue/Quebec Terrace<br>apartment development; intersection Piney Branch<br>Road and Carroll Avenue in Silver Spring |                     |                                |  |                              |  |  |
| 20. Legislative District in Which Project is Located 20   |                            |        |          | - Southeastern Montgomery County   |                     |                                |  |                              |  |  |
|   | l Status of C              |        | *        |  | nε                  |                                |  |                              |  |  |
| Local Govt. Fo  |                            |        | For Pro  | For Profit   |                     | Non Profit                     |  | Federal                      |  |  |
| 22 (  | <u> </u>                   |        | 1 1:     |  |                     | X                              |  |                              |  |  |
| 22. Grantee Legal Representative  |                            |        |          | 23. If Match Includes Real Property:   |                     |                                |  |                              |  |  |
| Name: Philip Zipin, Esq.  |                            |        |          |  | Has An Appraisal    |                                | Yes/No   |                              |  |  |
| Phone:  | <b>Phone:</b> 301.587.9373 |        |          | Been Done?   |                     | <b>?</b>                       | N/A  |                              |  |  |
| Address:  |                            |        |          | If Yes, List Appraisal Dates and Value   |                     |                                |  |                              |  |  |
| 8403 Colesville RoadSuite 610Silver<br>Spring, MD 20910   |                            |        |          |  |                     |                                |  |                              |  |  |
|   |                            |        |          |  |                     |                                |  |                              |  |  |
|   |                            |        |          |  |                     |                                |  |                              |  |  |
|   |                            |        |          |  |                     |                                |  |                              |  |  |
|   |                            |        |          |  |                     |                                |  |                              |  |  |

| 24. Impact of Project on Staffing and Operating Cost at Project Site   |                       |                         |                  |         |            |  |  |  |  |  |
|--|-----------------------|-------------------------|------------------|---------|------------|--|--|--|--|--|
| Current # of   | Projected # of        | ing Projected Operating |                  |         |            |  |  |  |  |  |
| Employees  | <b>Employees</b>      | Budget                  |                  | Budget  |            |  |  |  |  |  |
| N/A  | N/A                   | N/A                     |                  |         | N/A        |  |  |  |  |  |
| 25. Ownership of Property (Info Requested by Treasurer's Office for bond issuance purposes)  |                       |                         |                  |         |            |  |  |  |  |  |
| A. Will the grantee own or lease (pick one) the property to be improved?  Neither  |                       |                         |                  |         |            |  |  |  |  |  |
| B. If owned, does the grantee plan to sell within 15 years?  |                       |                         |                  |         |            |  |  |  |  |  |
| B. If owned, does the grantee plan to sell within 15 years?  C. Does the grantee intend to lease any portion of the property to others?  N/A |                       |                         |                  |         |            |  |  |  |  |  |
| D. If property is owned by grantee and any space is to be leased, provide the following:   |                       |                         |                  |         |            |  |  |  |  |  |
|  | Cost                  | Square                  |                  |         |            |  |  |  |  |  |
| Le   | Terms of              |                         | vered by         | Footage |            |  |  |  |  |  |
|  |                       | Lease                   |                  | Lease   | Leased     |  |  |  |  |  |
|  |                       |                         |                  |         |            |  |  |  |  |  |
|  |                       |                         |                  |         |            |  |  |  |  |  |
|  |                       |                         |                  |         |            |  |  |  |  |  |
|  |                       |                         |                  |         |            |  |  |  |  |  |
|  |                       |                         |                  |         |            |  |  |  |  |  |
|  |                       |                         |                  |         |            |  |  |  |  |  |
|  |                       |                         |                  |         |            |  |  |  |  |  |
|  |                       |                         |                  |         |            |  |  |  |  |  |
|  |                       |                         |                  |         |            |  |  |  |  |  |
|  |                       |                         |                  |         |            |  |  |  |  |  |
|  |                       |                         |                  |         |            |  |  |  |  |  |
|  |                       |                         |                  |         |            |  |  |  |  |  |
|  |                       |                         |                  |         |            |  |  |  |  |  |
| E. If property is lease  | d by grantee – Provid | de the following:       |                  |         |            |  |  |  |  |  |
| Nama   | of Leaser             | Length of               |                  | Ontions | s to Donow |  |  |  |  |  |
| Name (   | Lease                 |                         | Options to Renew |         |            |  |  |  |  |  |
|  |                       |                         |                  |         |            |  |  |  |  |  |
|  |                       |                         |                  |         |            |  |  |  |  |  |
|  |                       |                         |                  |         |            |  |  |  |  |  |
|  |                       |                         |                  |         |            |  |  |  |  |  |
|  |                       |                         |                  |         |            |  |  |  |  |  |
|  |                       |                         |                  |         |            |  |  |  |  |  |
|  |                       |                         |                  |         |            |  |  |  |  |  |
|  |                       |                         |                  |         |            |  |  |  |  |  |
|  |                       |                         |                  |         |            |  |  |  |  |  |
| 26. Building Square F  | Tootage:              |                         |                  |         |            |  |  |  |  |  |
| Current Space GSF  |                       |                         |                  |         | N/A        |  |  |  |  |  |
| Space to Be Renovated  | l GSF                 |                         |                  |         | N/A        |  |  |  |  |  |
| New GSF  |                       |                         | N/A              |         |            |  |  |  |  |  |
| 27. Year of Construction of Any Structures Proposed for  |                       |                         |                  |         |            |  |  |  |  |  |
| Renovation, Restoration  |                       |                         | N/A              |         |            |  |  |  |  |  |
| ,  |                       |                         |                  |         |            |  |  |  |  |  |

## 28. Comments: (Limit Length to Visible area)

This project, which has drawn considerable interest from the local community, is a unique collaboration that leverages cash and in-kind private, state, federal and county resources. Built on a county-funded public art master plan developed in collaboration with over 100 community volunteers and partners, the lighting project has successfully engaged many new community partners, and stands to serve as a model of collaborative urban renewal. Owing to the success of two prior AOB-led art and design projects in this community, the Montgomery County Executive encouraged AOB to submit a request for a bond bill and offered to provide \$80,000 in matching funds, with the balance coming from cash and in-kind contributions from property owners and others. The bond bill will cover electrical contractor fees and the majority of the material and fabrication costs for lighting fixtures at the YMCA community center and at the top of the mosaiccovered stairway, as well as design fees for a lighting artist. Montgomery County funds will cover the project manager costs as well as other staffing expenses (lighting consultant and lighting engineer; AOB lead artist and apprentice designers/artists). The property owners will be responsible for design, fabrication and installation costs related to the creation of mosaic address plagues for their individual properties and the lighting of these plagues and existing mosaic-covered stairs. A private contractor or utility company will contribute services in-kind to restore the site following installation of underground power, etc. In regards to in-kind resources, an architect with SOM has offered to help manage the project on a pro-bono basis. Officers from the Montgomery County Police Department including AOB board member Detective Brandon Pellecchia will provide guidelines for and review of all designs to ensure that the lighting improvements meet the safety needs of both the community and police officers. The Department of Housing and Community Affairs (DHCA), Pepco and Maryland-National Capital Parks and Planning (M-NCPPC) have expressed interest in coordinating improvement efforts in this neighborhood and in addition to collaborating on this effort are considering making additional lighting and sidewalk improvements in public right of ways. It is worth noting that this lighting project is one part of a greater effort which has attracted financial investments from private and federal resources for other CAQT projects. The National Endowment for the Arts awarded AOB an urban plaza planning grant in FY12 in the amount of \$10,000. The recently completed stair mosaics, the first project outlined in the public art plan, was funded by County CDBG and Arts and Humanities Council dollars, as well as contributions from the CAQT property owners. And a recent large grant from a private foundation is funding new arts-based out-of-school-time programming by AOB and partners for CAOT middle school students.