

State of Maryland

2013 Bond Bill Fact Sheet

1. Senate		House		2. Name of Project
LR #	Bill #	LR #	Bill #	
lr2949	sb0723	lr2947	hb0973	Kids International Discovery Museum
3. Senate Bill Sponsors			House Bill Sponsors	
Madaleno			Gutierrez	
4. Jurisdiction (County or Baltimore City)			5. Requested Amount	
Montgomery County			\$50,000	
6. Purpose of Bill				
<p>Authorizing the creation of a State Debt not to exceed \$50,000, the proceeds to be used as a grant to the Board of Directors of Kids International Discovery Museum, Inc. for the planning and design of the Kids International Discovery Museum's new children's science museum.</p>				
7. Matching Fund				
Requirements:		Type:		
Equal		The grantee shall provide and expend a matching fund		
8. Special Provisions				
<input type="checkbox"/> Historical Easement		<input checked="" type="checkbox"/> Non-Sectarian		
9. Contact Name and Title		Contact Phone	Email Address	
Cara Lesser		301-346-8779	cara.lessor@gmail.com	
10. Description and Purpose of Grantee Organization (Limit Length to Visible area)				
<p>KID Museum is an emerging children's museum in Montgomery County with a mission to cultivate children's creativity, curiosity and compassion through playful exploration of the world. The vision is to create a fun and engaging resource for children and families that fosters cross-cultural appreciation and helps children to develop the 21st century skills needed for a fast-changing world. KID Museum will serve children and families from diverse backgrounds and socio-economic levels with a focus on three core themes: (1) international culture, (2) science, technology, engineering and math (STEM) and the arts, and (3) community service. Programming will focus on children ages 6-12, with dedicated space for pre-schoolers and volunteer opportunities for teenagers.</p>				

11. Description and Purpose of Project (Limit Length to Visible area)

The purpose of the project is to support early planning and design of KID Museum. With a \$15,000 grant from Montgomery County's Department of Economic Development and matching funds from private donations, KID Museum recently engaged an independent consultant to launch an economic feasibility study for the museum. This study will provide detailed analysis of projected attendance, revenues and operating expenses, and will compare the economic feasibility of specific locations for the museum. Currently, KID Museum is exploring possible sites in Wheaton, downtown Silver Spring and the White Flint Corridor.

The requested State funds will enable KID Museum to build on this study and take the next steps in planning and design. The funds would enable KID Museum to develop a more detailed business plan tailored to the needs and opportunities of a particular site and finalize the site selection process. In addition, the funds would support KID Museum's efforts to refine projected space needs and "right size" the museum based on attendance projections and estimated revenues from daily admissions, programming, facility rental, retail and other income sources.

Round all amounts to the nearest \$1,000. The totals in Items 12 (Estimated Capital Costs) and 13 (Proposed Funding Sources) must match. The proposed funding sources must not include the value of real property unless an equivalent value is shown under Estimated Capital Costs.

12. Estimated Capital Costs

Acquisition	
Design	\$50,000
Construction	
Equipment	
Total	\$50,000

13. Proposed Funding Sources – (List all funding sources and amounts.)

Source	Amount
Montgomery County Department of Economic Development	\$15,000
Private donations	\$15,000
Pro-bono labor (Gallagher and Associates, museum design firm)	\$20,000
Total	\$50,000

14. Project Schedule (Enter a date or one of the following in each box. N/A, TBD or Complete)			
Begin Design	Complete Design	Begin Construction	Complete Construction
TBD	TBD	TBD	TBD
15. Total Private Funds and Pledges Raised		16. Current Number of People Served Annually at Project Site	17. Number of People to be Served Annually After the Project is Complete
\$20,000		N/A	
18. Other State Capital Grants to Recipients in Past 15 Years			
Legislative Session	Amount	Purpose	
N/A			
19. Legal Name and Address of Grantee		Project Address (If Different)	
MOCO KIDSCO, Inc. (dba KID Museum) 7979 Old Georgetown Rd., 10th floor Bethesda, MD 20814			
20. Legislative District in Which Project is Located	18 - Southeastern Central Montgomery County		
21. Legal Status of Grantee (Please Check one)			
Local Govt.	For Profit	Non Profit	Federal
<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
22. Grantee Legal Representative		23. If Match Includes Real Property:	
Name:	Jill Chessen	Has An Appraisal Been Done?	Yes/No
Phone:	2020-423-7418		
Address:	If Yes, List Appraisal Dates and Value		
7979 Old Georgetown Rd., 10th floor Bethesda, MD 20814			

24. Impact of Project on Staffing and Operating Cost at Project Site			
Current # of Employees	Projected # of Employees	Current Operating Budget	Projected Operating Budget
3	TBD	\$200,000	
25. Ownership of Property (Info Requested by Treasurer's Office for bond issuance purposes)			
A. Will the grantee own or lease (pick one) the property to be improved?			TBD
B. If owned, does the grantee plan to sell within 15 years?			TBD
C. Does the grantee intend to lease any portion of the property to others?			TBD
D. If property is owned by grantee and any space is to be leased, provide the following:			
Lessee	Terms of Lease	Cost Covered by Lease	Square Footage Leased
E. If property is leased by grantee – Provide the following:			
Name of Leaser	Length of Lease	Options to Renew	
26. Building Square Footage:			
Current Space GSF			
Space to Be Renovated GSF			
New GSF			
27. Year of Construction of Any Structures Proposed for Renovation, Restoration or Conversion			TBD

28. Comments: (Limit Length to Visible area)

Montgomery County's exceptional cultural diversity, leadership in scientific innovation and commitment to public service offer a unique platform to engage children to become caring, innovative global citizens of the future. Although Montgomery County Public Schools (MCPS) lead the nation in terms of academic performance, we are falling short in cultivating the creativity, curiosity and compassion that our children need to succeed in the 21st century.

Other major metropolitan areas have multiple children's museums, science centers and institutions focused on children. This important source for unstructured, exploratory learning has been missing in our community. Recognizing this shortcoming, MCPS Superintendent Joshua Starr has joined the KID Museum Advisory Board to help to create more opportunity to complement and enrich what children learn in school and help spark the curiosity that motivates learning.

KID Museum is committed to providing access to engaging, high-quality programming that builds appreciation of cultural differences and promotes interest in science, technology, engineering and math (STEM). Despite the strengths of our area, we continue to struggle in our efforts to engage children in STEM learning and to prepare our children to thrive in a global society. These skills are essential to the future generation's workforce preparedness, to drive innovation in our economy and to help our children create a more harmonious and peaceful world.

Montgomery County is one of the most diverse metropolitan areas in the country, with three times the rate of foreign-born citizens as the U.S average and over 170 nationalities represented. At the same time, Montgomery County is a study of contrasts - with concentrations of extreme wealth and need. There are more children in MCPS who receive Free and Reduced Meals than there are in all of the DC Public School system. Yet there are also many high-income, highly educated families who are extremely motivated to provide their children every opportunity to grow and learn. This environment provides a springboard to create a very special community resource - a place that bridges diverse socio-economic and racial/ethnic backgrounds and purposefully cultivates children's potential to build a better future.

We believe there is a hunger in Montgomery County for such a resource. In initial community programming, KID Museum has demonstrated ability to draw significant participation. For example, KID Museum's involvement in the World of Montgomery Festival in October 2012 helped to double attendance, attracting 5,000 visitors and more than 200 volunteers.

Maryland has the opportunity to pioneer a new kind of children's museum in Montgomery County - one that invites the world in and encourages children to go out and make difference. With support for early planning and design, we believe we can advance this project in an efficient and timely manner to make this vision a reality.