

# State of Maryland

## 2013 Bond Bill Fact Sheet

1. Senate		House		2. Name of Project
LR #	Bill #	LR #	Bill #	
lr2959	sb0884	lr2894	hb0988	Creative Alliance Project
3. Senate Bill Sponsors				House Bill Sponsors
Ferguson				Hammen
4. Jurisdiction (County or Baltimore City)			5. Requested Amount	
Baltimore City			\$250,000	
6. Purpose of Bill				
<p>Authorizing the creation of a State Debt not to exceed \$250,000, the proceeds to be used as a grant to the Board of Trustees of Fells Point Creative Alliance, Inc. for the planning, design, repair, renovation, and capital equipping of the Creative Alliance facility.</p>				
7. Matching Fund				
Requirements:		Type:		
Equal		The matching fund may consist of funds expended prior to the effective date of this Act.		
8. Special Provisions				
<input type="checkbox"/> Historical Easement		<input checked="" type="checkbox"/> Non-Sectarian		
9. Contact Name and Title		Contact Phone	Email Address	
Margaret Footner		410-276-1651	margaret@creativealliance.org	
10. Description and Purpose of Grantee Organization (Limit Length to Visible area)				
<p>The Creative Alliance (CA) was founded in 1994 with a mission to present and promote Maryland artists, engage diverse audiences, and improve the quality of life in Baltimore City through arts and education programs. Since then, the Creative Alliance has become Baltimore's most dynamic, innovative community arts organization. CA redeveloped the vacant Patterson Movie Theater in Southeast Baltimore City into an energetic arts center with artists' live/work studios, exhibition space, a theater, media center, classrooms, cafe, and offices. The cornerstone project in the effort to build a stronger more vibrant community, The Patterson opened in 2003, and quickly came to be regarded as a paradigm of arts driven neighborhood revitalization. Highlandtown's residential flight stopped, new residents moved in, property values climbed. City-wide, Baltimore's arts community ignited, and the city now has three A&amp;E Districts including Highlandtown. CA provides free youth education and community outreach programs for the area's diverse families. The bond bill supports the maintenance and upgrades of The Patterson - Baltimore's only independent multi-arts center, and economic engine for Highlandtown.</p>				

**11. Description and Purpose of Project** (Limit Length to Visible area)

Creative Alliance's bond bill will fund upgrades and repairs to maintain and increase the capacity of the 22,000 square foot Patterson to serve 25,000 audiences, visitors, students, artists annually. These include repairs and upgrades to the lobby and box office areas, galleries, classrooms and theater; HVAC and lighting upgrades; theater lighting, sound, film projection equipment and furnishings. Structural repairs to theater floor and stage; ADA upgrades for elevator accessibility; repairs to window frames, interior and exterior signage; water heaters; roof and gutter repairs, brickwork, maintenance of the fire protection system are prescribed in a Systems Replacement Plan funded by the Kresge Foundation in 2011. Upgrades and repairs in this phase began in 2012 and are planned through 2014. Creative Alliance provides year round exhibits, performances, screenings, free quality arts education for more than 1500 low-moderate income children and youth annually, career building workshops for adults, and employs 15 full time and 36 part time staff. Creative Alliance draws regionally and is helping to forge a national reputation for Baltimore as a vibrant arts-friendly city.

*Round all amounts to the nearest \$1,000. The totals in Items 12 (Estimated Capital Costs) and 13 (Proposed Funding Sources) must match. The proposed funding sources must not include the value of real property unless an equivalent value is shown under Estimated Capital Costs.*

**12. Estimated Capital Costs**

<b>Acquisition</b>	
<b>Design</b>	\$55,000
<b>Construction</b>	\$290,000
<b>Equipment</b>	\$155,000
<b>Total</b>	\$500,000

**13. Proposed Funding Sources – (List all funding sources and amounts.)**

Source	Amount
Baltimore City Bond	\$80,000
Kresge Foundation Grant	\$70,000
Prior spent funds	\$100,000
2013 State Bond	\$250,000
<b>Total</b>	\$500,000

14. Project Schedule (Enter a date or one of the following in each box. N/A, TBD or Complete)			
Begin Design	Complete Design	Begin Construction	Complete Construction
January, 2012	May, 2012	June 2012	November 2014
15. Total Private Funds and Pledges Raised		16. Current Number of People Served Annually at Project Site	17. Number of People to be Served Annually After the Project is Complete
\$250,000		18,000	25,000
18. Other State Capital Grants to Recipients in Past 15 Years			
Legislative Session	Amount	Purpose	
2007	\$225,000	interior fit-out of The Patterson	
2010	\$50,000	HVAC upgrade, roof	
19. Legal Name and Address of Grantee		Project Address (If Different)	
Fells Point Creative Alliance, Inc. 3134 Eastern Avenue Baltimore, MD 21224		Same	
20. Legislative District in Which Project is Located	46 - Eastern Baltimore City		
21. Legal Status of Grantee (Please Check one)			
Local Govt.	For Profit	Non Profit	Federal
<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
22. Grantee Legal Representative		23. If Match Includes Real Property:	
Name:	Margaret Footner	Has An Appraisal Been Done?	Yes/No
Phone:	410-276-1651 x 210		
Address:		If Yes, List Appraisal Dates and Value	
The Patterson 3134 Eastern Avenue Baltimore, MD 21224			

<b>24. Impact of Project on Staffing and Operating Cost at Project Site</b>			
<b>Current # of Employees</b>	<b>Projected # of Employees</b>	<b>Current Operating Budget</b>	<b>Projected Operating Budget</b>
51 full and part time	61	1,676,000	1,814,000
<b>25. Ownership of Property (Info Requested by Treasurer's Office for bond issuance purposes)</b>			
<b>A. Will the grantee own or lease (pick one) the property to be improved?</b>			own
<b>B. If owned, does the grantee plan to sell within 15 years?</b>			no
<b>C. Does the grantee intend to lease any portion of the property to others?</b>			yes
<b>D. If property is owned by grantee and any space is to be leased, provide the following:</b>			
<b>Lessee</b>	<b>Terms of Lease</b>	<b>Cost Covered by Lease</b>	<b>Square Footage Leased</b>
Creative Alliance leases 8 artists live/work studios; revenue supports the operating budget	1-3 years	\$69,000	8,500
<b>E. If property is leased by grantee – Provide the following:</b>			
<b>Name of Leaser</b>	<b>Length of Lease</b>	<b>Options to Renew</b>	
<b>26. Building Square Footage:</b>			
<b>Current Space GSF</b>	22,000		
<b>Space to Be Renovated GSF</b>	11,000		
<b>New GSF</b>	22,000		
<b>27. Year of Construction of Any Structures Proposed for Renovation, Restoration or Conversion</b>		2012-14	

**28. Comments: (Limit Length to Visible area)**

Named Baltimore's Best Creative Hub by Baltimore Magazine in 2012, Creative Alliance's audiences and members come from across the metropolitan area. The Patterson is Baltimore's only multi-arts venue. While drawing new energy into our neighborhood, we work with partnering schools, libraries and community organizations to produce arts and education programs that improve the quality of life in East and Southeast Baltimore City. These diverse neighborhoods include low-moderate income Greek, Italian, and Eastern European immigrants, African Americans, Native Americans, refugees from several African, Middle Eastern and Eastern European countries, a robust and growing population of new immigrants from Latin and South America, and young urban professionals. The Creative Alliance curates, promotes and prices our programs to make them accessible and inclusive, prioritizing diversity when selecting presenting partners and artists, and offering programs that expand audiences and foster communication across race and class lines. Our programs and events strive to bridge cultural, class and language barriers and build a sense of connection and community through arts programs. In Baltimore, the act of getting people of different races, classes, ages, languages, ethnicities in the same room is challenging. The arts can do that. The Creative Alliance anchors several neighborhood development initiatives - Main Street, Healthy Neighborhoods, Communities for All Ages and the Highlandtown Arts and Entertainment District. CA produces programs with and for our neighbors that bridge cultural, class and language barriers, help generate engagement and the sense of community needed to build a strong urban neighborhood. Creative Alliance's free community programs and events are designed to achieve the following outcomes: 1. Build a sense of connection and community; 2. Foster cultural and racial tolerance among diverse groups; 3. Showcase the international cultures that make Southeast Baltimore a unique and attractive place to live and work; 4. Attract new residents and businesses to Highlandtown and support neighborhood businesses; 5. Promote economic development initiatives including Highlandtown's Arts and Entertainment District, Main Street, Healthy Neighborhoods through well marketed programs that re-image and revitalize Highlandtown. Since 1998, the Creative Alliance has provided free education programs for the children and youth of East and Southeast Baltimore City. In schools and libraries, CA trained artists are teaching youth new vocabulary, cognitive and social skills, and motivating students to learn and stay in school - by making art. In 2012, more than 1800 children participated in Creative Alliance after school, in school, weekend and summer programs developed for Southeast and East Baltimore schools, libraries, and The Patterson. In 2012, 1800 students, ages 7-17 from low-moderate income families enrolled in our free arts education classes.