

# State of Maryland

## 2013 Bond Bill Fact Sheet

1. Senate LR #      Bill #		House LR #      Bill #		2. Name of Project	
lr2386	sb0597	lr2380	hb0609	Olney Theatre Center	
3. Senate Bill Sponsors				House Bill Sponsors	
Montgomery				Kaiser	
4. Jurisdiction (County or Baltimore City)			5. Requested Amount		
Montgomery County			\$500,000		
6. Purpose of Bill					
<p>Authorizing the creation of a State Debt not to exceed \$500,000, the proceeds to be used as a grant to the Board of Directors of Olney Theatre Center for the construction, repair, renovation, reconstruction, and capital equipping of the Olney Theatre Center.</p>					
7. Matching Fund					
Requirements:		Type:			
Equal		The matching fund may consist of real property.			
8. Special Provisions					
<input type="checkbox"/> Historical Easement			<input checked="" type="checkbox"/> Non-Sectarian		
9. Contact Name and Title		Contact Phone	Email Address		
Amy Marshall		301-924-4485	amarshall@olneytheatre.org		
10. Description and Purpose of Grantee Organization (Limit Length to Visible area)					
<p>Olney Theatre Center, now celebrating its 75th anniversary season, is a professional, award-winning regional theatre committed to present artistic and educational programming that enriches, nurtures, and challenges a broad range of artists, audiences, and students. One of two state theatres of Maryland, Olney Theatre Center is situated on a 14 acre campus with four theatrical venues, including our Mainstage Theatre which enables Olney further its mission of making high-quality productions affordable and accessible to over 50,000 Maryland audience members each year. In addition to a 8 play subscription series, which emphasizes 20th-century American classics, new works, area premieres, and family-friendly musical favorites, Olney offers a wide range of education programs including National Players, American longest classical touring company, which is also recognized as an SAI program through the State of Maryland. Olney offers special school performances, free Shakespeare weekends, and post-show discussions.</p>					

**11. Description and Purpose of Project** (Limit Length to Visible area)

The project is the re-capitalization of the new Mainstage building which includes a 429-seat theatre, an architecturally dramatic lobby, a private donor lounge, and open hall for rehearsals, meetings, and revenue-generating rentals. The space allows Olney to have maximum flexibility to meet the artistic requirements of our productions while providing a dedicated space for our administrative and educational needs. The creation of this building has also allowed Olney to open up the other campus venues to the community and offer discounted rates to rentals groups, especially theatre, dance, and music organizations. The theatre serves as an economic anchor for the Olney community, increasing business and tourism for local restaurants, shops, and vendors. The re-capitalization project is designed to collect funds to reduce the debt created by the new Mainstage construction. The shortfall of funds raised for the original project combined with the costs incurred due to additional facility expenses have created the need for an addition campaign to support the original project.

*Round all amounts to the nearest \$1,000. The totals in Items 12 (Estimated Capital Costs) and 13 (Proposed Funding Sources) must match. The proposed funding sources must not include the value of real property unless an equivalent value is shown under Estimated Capital Costs.*

**12. Estimated Capital Costs**

<b>Acquisition</b>	\$125,000
<b>Design</b>	\$1,560,000
<b>Construction</b>	\$10,226,000
<b>Equipment</b>	\$4,435,000
<b>Total</b>	\$16,346,000

**13. Proposed Funding Sources – (List all funding sources and amounts.)**

Source	Amount
Private Funds 1998 Millennium Campaign	\$1,521,000
Public Funds granted (State and County)	\$5,675,000
Public Funds granted (2011 Bond Bills)	\$150,000
Montgomery County grant (2010)	\$500,000
2,000 from 2,000 Campaign	\$4,000,000
Anonymous estate gift	\$500,000
Mainstage Naming Sponsor	\$4,000,000
<b>Total</b>	\$16,346,000

14. Project Schedule (Enter a date or one of the following in each box. N/A, TBD or Complete)			
Begin Design	Complete Design	Begin Construction	Complete Construction
November 1997	March 2001	October 2001	September 2005
15. Total Private Funds and Pledges Raised		16. Current Number of People Served Annually at Project Site	17. Number of People to be Served Annually After the Project is Complete
\$1,521,000		100,000	100,000
18. Other State Capital Grants to Recipients in Past 15 Years			
Legislative Session	Amount	Purpose	
19971999	\$250,000 \$1,975,000	Reserved for construction planReserved for construction plan	
20012002	\$1,500,000 \$250,000	Reserved for construction planReserved for construction plan	
20032006	\$500,000 \$750,000	Reserved for construction planReserved for construction plan	
20092011	\$150,000 \$150,000	Reserved for construction planReserved for construction plan	
19. Legal Name and Address of Grantee		Project Address (If Different)	
Olney Theatre Center 2001 Olney Sandy Spring Road Olney, MD 20832			
20. Legislative District in Which Project is Located			
21. Legal Status of Grantee (Please Check one)			
Local Govt.	For Profit	Non Profit	Federal
<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
22. Grantee Legal Representative		23. If Match Includes Real Property:	
<b>Name:</b>	Jennifer L. Kneeland	<b>Has An Appraisal Been Done?</b>	Yes/No
<b>Phone:</b>	301-961-5205		Yes
<b>Address:</b>		<b>If Yes, List Appraisal Dates and Value</b>	
Linowes and Blocher 7200 Wisconsin Avenue, Suite 800 Bethesda, MD 20814		February 19, 2008	\$16,250,000
		March 20, 2006	\$15,370,000

<b>24. Impact of Project on Staffing and Operating Cost at Project Site</b>			
<b>Current # of Employees</b>	<b>Projected # of Employees</b>	<b>Current Operating Budget</b>	<b>Projected Operating Budget</b>
240	240	\$5,200,000	\$5,200,000
<b>25. Ownership of Property (Info Requested by Treasurer's Office for bond issuance purposes)</b>			
<b>A. Will the grantee own or lease (pick one) the property to be improved?</b>			Own
<b>B. If owned, does the grantee plan to sell within 15 years?</b>			No
<b>C. Does the grantee intend to lease any portion of the property to others?</b>			Yes
<b>D. If property is owned by grantee and any space is to be leased, provide the following:</b>			
<b>Lessee</b>	<b>Terms of Lease</b>	<b>Cost Covered by Lease</b>	<b>Square Footage Leased</b>
In development			
<b>E. If property is leased by grantee – Provide the following:</b>			
<b>Name of Leaser</b>	<b>Length of Lease</b>	<b>Options to Renew</b>	
<b>26. Building Square Footage:</b>			
<b>Current Space GSF</b>	61,000		
<b>Space to Be Renovated GSF</b>	n/a		
<b>New GSF</b>	n/a		
<b>27. Year of Construction of Any Structures Proposed for Renovation, Restoration or Conversion</b>			n/a

**28. Comments: (Limit Length to Visible area)**

Olney Theatre Center embarked on an ambitious project in 1996 to become a cultural arts campus. The vision was to not only entertain and inspire audiences through great theatrical works, but also to become a place where parents could bring children for educational offerings, a venue for other non-profit community arts groups, and a progressive arts institution that would present new works that challenged and sparked conversation. The construction of a Mainstage Theatre would allow Olney to expand its artistic offerings and increase accessibility to the arts in Montgomery County. This vision was fulfilled in 2006 with the construction of the Mainstage Theatre, and since then, audience attendance and production quality has risen dramatically. In 2011, Olney's production of THE SOUND OF MUSIC in the Mainstage Theatre received 7 Helen Hayes nominations and became not only the Theatre's longest running show, but ticket sales revenues hit a record high. However, despite targeted fundraising efforts, a great deal more of the original project was financed than had been originally estimated. Long-term strategies, including the "\$2,000 from 2,000" campaign and "Take a Seat" naming campaign, though successful, were not enough to prevent the organization from having to borrow from lenders and refinance. Fortunately in 2009, Olney's shift in programming titles to more commercially viable selection, in addition to decreasing the number of seasonal offerings and the cultivation of significant donors, changed the course of Olney's financial situation for the better. Montgomery County and the Arts and Humanities Council of Montgomery County have also taken an invested interest in Olney's financial situation. The increase in private funding and implementation of a strategic plan focusing on a business plan have assisted Olney in managing operational expenses but the debt still remains. We are currently working with EagleBank, Olney's lender, to convert loans from the construction of the Mainstage building into a 40-year mortgage. The current administration is committed to raising the funds needed to eliminate the debt of approximately \$6 million. We hope that this bond bill will be considered to help towards that end and we are grateful for the incredible generosity that has already been extended to the theatre by the State of Maryland.