$\begin{array}{c} \text{4lr} 1243 \\ \text{CF SB 415} \end{array}$

By: Delegates Krebs, Costa, Cullison, Elliott, Frank, Kach, A. Kelly, Kipke, Nathan-Pulliam, Oaks, Pena-Melnyk, Ready, Reznik, Tarrant, and V. Turner

Introduced and read first time: January 30, 2014 Assigned to: Health and Government Operations

Committee Report: Favorable with amendments

House action: Adopted

Read second time: March 12, 2014

CHAPTER

1 AN ACT concerning

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Morticians and Funeral Directors - Pre-Need Contracts

3 FOR the purpose of requiring that certain disclosure statements in pre-need contracts 4 inform a buyer of whether the contract is a guaranteed contract, guaranteed in 5 part contract, or nonguaranteed contract and, under certain circumstances, list 6 the funeral goods and services or cash advance items that are not guaranteed; 7 requiring certain disclosure statements to contain a certain statement and 8 certain amounts paid under certain contracts; repealing a requirement that the 9 disclosure statements contain a certain price; providing that if certain 10 disclosures are made, pre-need contracts may be guaranteed contracts, guaranteed in part contracts, or nonguaranteed contracts and may include cash 11 12 advance items or goods and services that are not guaranteed; providing that a 13 pre-need escrow or trust account may not be deemed an asset of certain 14 licensees; requiring certain escrow and trust accounts to be established and held 15 in a certain manner; requiring certain buyers to receive certain statements; 16 altering the circumstances under which a pre-need contract may be funded by a 17 life insurance policy or an annuity contract; repealing a certain provision of law requiring morticians, funeral directors, or surviving spouses to agree to accept 18 19 certain benefits as certain payment for certain services and merchandise; 20 defining certain terms; making a conforming change; and generally relating to 21morticians and funeral directors and pre-need contracts.

BY repealing and reenacting, without amendments,

EXPLANATION: CAPITALS INDICATE MATTER ADDED TO EXISTING LAW.

[Brackets] indicate matter deleted from existing law.

<u>Underlining</u> indicates amendments to bill.

Strike out indicates matter stricken from the bill by amendment or deleted from the law by amendment.



1 2 3 4	Article – Health Occupations Section 7–101(v) Annotated Code of Maryland (2009 Replacement Volume and 2013 Supplement)					
5 6 7 8 9	BY repealing and reenacting, with amendments, Article – Health Occupations Section 7–405 Annotated Code of Maryland (2009 Replacement Volume and 2013 Supplement)					
l0 l1	SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF MARYLAND, That the Laws of Maryland read as follows:					
2	Article - Health Occupations					
13	7–101.					
14 15 16	(v) "Pre-need contract" means an agreement between a consumer and a licensed funeral director, licensed mortician, or surviving spouse to provide any goods and services purchased prior to the time of death. Goods and services shall include:					
17 18	(1) A service, including any form of preservation and disposition or cremation, that a mortician normally provides in the ordinary course of business; or					
19 20	(2) Merchandise, including a casket, vault, or clothing, that a mortician normally provides in the ordinary course of business.					
21	7–405.					
22	(a) (1) In this section the following words have the meanings indicated.					
23 24 25	(2) "Beneficiary" means a person for whose benefit a pre-need contract is purchased and who will receive the merchandise or services offered under the contract.					
26	(3) "Buyer" means a person that purchases a pre-need contract.					
27 28	(4) "GUARANTEED CONTRACT" MEANS A WRITTEN PRE-NEED CONTRACT THAT:					
29 30	(I) IS SIGNED BY THE CONSUMER AND A LICENSEE OF A LICENSED FUNERAL ESTABLISHMENT; AND					

1 2 3	(II) GUARANTEES GUARANTEES IN WHOLE OR IN PART THE PRICE OF GOODS AND SERVICES AND CASH ADVANCE ITEMS SPECIFIED IN THE CONTRACT.
4 5	(5) "GUARANTEED IN PART CONTRACT" MEANS A WRITTEN PRE-NEED CONTRACT THAT:
6 7	(I) IS SIGNED BY THE CONSUMER AND A LICENSEE OF A LICENSED FUNERAL ESTABLISHMENT; AND
8 9	(II) GUARANTEES IN PART THE PRICE OF GOODS AND SERVICES AND CASH ADVANCE ITEMS SPECIFIED IN THE CONTRACT.
10 11	(5) (6) "NONGUARANTEED CONTRACT" MEANS A WRITTEN PRE-NEED CONTRACT:
12 13	(I) THAT IS SIGNED BY THE CONSUMER AND A LICENSEE OF A LICENSED FUNERAL ESTABLISHMENT;
14 15	(1) (II) THAT DOES NOT GUARANTEE THE PRICE OF ANY SPECIFIC GOODS AND SERVICES OR CASH ADVANCE ITEMS; AND
16 17 18 19	(H) (III) FOR WHICH ANY FUNDS OR BENEFITS PAID UNDER THE CONTRACT ARE ONLY A DEPOSIT <u>OR PARTIAL PAYMENT</u> TO BE APPLIED TOWARD THE FINAL COST, DETERMINED AT THE TIME OF DEATH, OF THE GOODS, <u>MERCHANDISE SERVICES</u> , OR CASH ADVANCE ITEMS.
20 21	[(4)] (6) (7) "Seller" means a person who agrees to provide services or merchandise, directly or indirectly, under a pre-need contract.
22 23 24	[(5)] (7) (8) "Trustee" means a person that has responsibility for making pre—need arrangements in a manner that entitles the beneficiary to be eligible for benefits that restrict assets.
25 26 27	(b) (1) Only a licensed mortician, a licensed funeral director, or a holder of a surviving spouse license may offer or agree, directly or indirectly, to provide services or merchandise under a pre—need contract.
28	(2) Notwithstanding the provisions of paragraph (1) of this subsection,
29 30 31	a licensed mortician or a licensed funeral director who is employed by a funeral establishment may execute pre—need contracts on behalf of the funeral establishment with which the mortician or funeral director is employed.

executed under this subsection must comply with the requirements of this section.

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1	(c) (1) A pre-need contract shall contain:
$2\\3\\4$	(i) The name of each party to the contract and, if the beneficiary is an individual other than the buyer, the name of the beneficiary of the contract;
5 6	(ii) A description of any service or merchandise to be provided under the pre-need contract;
7	(iii) A disclosure statement that clearly:
8 9	1. States that all funeral costs may not be covered under the pre-need contract; [and]
10 11 12 13	2. Lists all funeral goods and services that are reasonably expected to be required at the time of need, but are not included in the contract STATES THAT "NOT ALL CHARGES THAT MAY BE REQUIRED TO BE PAID AT THE TIME OF NEED ARE LISTED IN THIS CONTRACT";
14 15 16	3. Informs a buyer of whether the contract is a guaranteed contract, a guaranteed in part contract, or a nonguaranteed contract; and
17 18	4. If A GUARANTEED CONTRACT IS GUARANTEED ONLY IN PART, LISTS THE CONTRACT IS A GUARANTEED IN PART CONTRACT:
19 20	A. <u>Lists</u> the funeral goods and services or cash advance items included in the guarantee; and
21 22 23	B. <u>IDENTIFIES IN AT LEAST 14 POINT BOLD FACE</u> TYPE ABOVE EACH SECTION OF THE CONTRACT WHETHER THE SECTION IS FULLY GUARANTEED OR NOT GUARANTEED; AND
24 25	[(iv) The total price of the services and merchandise agreed on; and]
26	(IV) A LINE TOTALING:
27	1. THE GUARANTEED AMOUNT PAID; AND
28 29 30	2. THE AMOUNT FOR NONGUARANTEED ITEMS THAT ARE CONSIDERED TO BE ONLY A DOWN PAYMENT TOWARD FUTURE TOTAL COSTS AND

1	[(v)] (V) The method of payment.
2 3	(2) IF DISCLOSURE IS MADE IN ACCORDANCE WITH ITEMS (1)(III)3 AND 4 OF THIS SUBSECTION, A PRE-NEED CONTRACT MAY:
4 5	(I) BE A GUARANTEED CONTRACT, A GUARANTEED IN PART CONTRACT, OR A NONGUARANTEED CONTRACT; AND
6 7	(II) INCLUDE CASH ADVANCE ITEMS <u>OR GOODS AND SERVICES</u> THAT ARE NOT GUARANTEED.
8	[(2)] (3) A pre-need contract shall be executed in duplicate and be signed by each party.
10 11	[(3)] (4) The seller shall give one of the duplicate originals of the pre-need contract to the buyer.
12 13	(d) (1) Within 10 days after receiving a payment under a pre-need contract, the seller shall deposit into an interest bearing, escrow or trust account:
14 15	(i) For services, 100% of the payment under the pre-need contract; and
16	(ii) For goods:
17 18	1. An amount from the payment that is equal to 80% of the selling price of a casket or casket vault under the pre-need contract; and
19 20	2. 100% of the payment that is for all other goods under the pre–need contract.
21	(2) The interest bearing, escrow or trust account shall be with:
22 23	(i) A banking institution that is insured by an agency of the federal government; or
24 25	(ii) A savings and loan association that is insured by an agency of the federal government.
26 27 28	(3) A seller need not have a separate escrow or trust account for each pre-need contract (I) A PRE-NEED ESCROW OR TRUST ACCOUNT MAY NOT BE DEEMED AN ASSET OF:
29	1. THE INDIVIDUAL LICENSEE; OR

 $\underline{\textbf{THE LICENSED FUNERAL ESTABLISHMENT.}}$

<u>2.</u>

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1	(II) A PRE-NEED ESCROW OR TRUST ACCOUNT WITH A
2 3	BANKING INSTITUTION OR SAVINGS AND LOAN ASSOCIATION DESCRIBED IN PARAGRAPH (2) OF THIS SUBSECTION SHALL BE:
4	1. ESTABLISHED USING THE NAME, ADDRESS, AND
5	SOCIAL SECURITY NUMBER OF THE BUYER; AND
6 7	2. Held in trust for the licensed funeral establishment.
8	(III) 1. A BUYER FOR WHOM A MONETARY PRE-NEED
9 10	ESCROW OR TRUST ACCOUNT IS ESTABLISHED UNDER SUBPARAGRAPH (II) OF THIS PARAGRAPH SHALL RECEIVE A STATEMENT REGARDING THE ESCROW OR
11	TRUST ACCOUNT AT LEAST ANNUALLY.
12	2. THE REQUIREMENT UNDER SUBSUBPARAGRAPH 1
13	OF THIS SUBPARAGRAPH MAY BE SATISFIED BY A STATEMENT THAT IS:
14	A. ISSUED BY THE BANKING INSTITUTION OR
15	SAVINGS AND LOAN ASSOCIATION AT WHICH THE ESCROW OR TRUST ACCOUNT
16	IS ESTABLISHED; AND
17	B. SENT TO THE BUYER.
18 19	(4) (i) Any interest or dividends earned by the escrow or trust account prior to service being rendered belong to the buyers of the pre-need contracts.
20 21	(ii) Upon performance of the contract, any interest or dividends earned by the escrow or trust account belong to the seller.
22 23 24 25 26	(e) (1) (i) Except as may be provided in an irrevocable trust established under paragraph (4) of this subsection and in subparagraph (ii) of this paragraph, the banking institution or savings and loan association with which funds are deposited under this section is not responsible for the application of pre—need contract escrow or trust funds.
27 28 29 30	(ii) Except as otherwise provided in this section, the banking institution or savings and loan association with which funds are deposited under this section may not release the funds to the seller unless the seller provides to the banking institution or savings and loan association:
31	1. A copy of the death certificate of the beneficiary; or
32 33	2. A notarized statement and withdrawal request from the buyer's legal representative.

- 1 (2) (i) Except as otherwise provided in this subsection, a seller may not withdraw from the account any money received from a buyer unless the services and merchandise have been provided as agreed in the contract.
- 4 (ii) 1. Except as otherwise provided in this subsection, a 5 seller may not withdraw from the account any money received from a buyer unless the 6 seller provides to the banking institution or savings and loan association with which 7 funds are deposited a copy of the beneficiary's death certificate.
- 8 2. A violation of subsubparagraph 1 of this 9 subparagraph is an unfair or deceptive trade practice under Title 13 of the 10 Commercial Law Article.
- 11 (3) A pre—need contract is ended and a seller shall refund to a buyer 12 all payments and interest held for the buyer if:
- 13 (i) The buyer or the legal representative of the buyer demands 14 in writing a refund of all payments made;
- 15 (ii) The business of the seller is discontinued or sold;
- 16 (iii) The seller is unable to perform under the terms and 17 conditions of the pre–need contract; or
- 18 (iv) The buyer fails to pay the entire contract price before the death of the beneficiary, and the seller considers the pre—need contract void.
- (4) (i) Notwithstanding the provisions of paragraph (3) of this subsection, the buyer of a pre—need contract has the option, at any time, to establish, under paragraph (5) of this subsection, an irrevocable trust with respect to all or any portion of the payment made under the contract in the escrow or trust account held by the seller, but only for the purpose of entitling the buyer to be eligible for any current Social Security benefits or for any benefits under any other plan that restricts eligibility to those with limited assets.
- 27 (ii) The trust document establishing a trust under this 28 paragraph shall contain the following notice, conspicuously displayed in 10-point 29 boldface type:
- 30 "This document creates an irrevocable trust. Under the terms of this document, 31 a buyer may not receive a refund of any payments made for the pre—need burial 32 contract".
- 33 (5) The trust document establishing a trust under paragraph (4) of this subsection shall provide for:

$\begin{array}{c} 1 \\ 2 \end{array}$	shall inure to the l	(i) penefit	The disposition of the income earned by the trust which of the buyer;
3 4	substituted under	(ii) paragı	The transfer of the trust funds if required by a trustee raph (6) of this subsection; and
5		(iii)	The disposition of the trust funds if:
6			1. The business of the seller is discontinued or sold;
7 8	conditions of the p	re–nee	2. The seller is unable to perform under the terms and ed contract; and
9 10	the death of the be	eneficia	3. The buyer fails to pay the entire contract price before ary and the seller considers the pre-need contract void.
11 12 13 14		yer, a i appoii	buyer exercises the option described in paragraph (4) of this relative of the buyer, or legal representative of the buyer shall nt, as trustee of the irrevocable trust, a trustee other than the lin the contract.
15 16 17 18 19	this subsection, the buyer shall retain	olish a ne buy the r	contract is voided under paragraph (3) of this subsection and in irrevocable trust has been exercised under paragraph (4) of ter, a relative of the buyer, or a legal representative of the light to appoint, as trustee of the irrevocable trust, a trustee tally designated in the contract.
20 21	(f) (1) Act.	A pre	e-need contract is not subject to the Retail Installment Sales
22 23 24	(2) licensed funeral di insurance busines	rector,	making of a pre-need contract by a licensed mortician, a , or a holder of a surviving spouse license is not the practice of
25 26 27	•		A pre-need contract THAT IS A GUARANTEED CONTRACT , RT CONTRACT , OR A NONGUARANTEED CONTRACT may be see policy or an annuity contract if:
28 29 30	ESTABLISHMENT insurance policy of	-	1. The mortician, funeral director, <u>LICENSED FUNERAL</u> rviving spouse is not the owner of or beneficiary under the life ity contract;
31 32 33	mortician, funci ESTABLISHMENT		2. An <u>IRREVOCABLE</u> assignment of benefits to the <u>lirector</u> , or <u>surviving</u> <u>spouse</u> <u>LICENSED</u> <u>FUNERAL</u>

1 2 3	A. may MAY be revoked TRANSFERRED at any time by the owner of the life insurance policy or annuity contract TO ANY OTHER LICENSED FUNERAL ESTABLISHMENT; AND
4 5	B. MAY NOT BE TRANSFERRED TO THE CONSUMER; AND
6 7 8 9	[3. Subject to item 4 of this subparagraph, the mortician, funeral director, or surviving spouse agrees to accept the benefits payable under the life insurance policy or annuity contract as payment in full for the services and merchandise agreed on in the pre-need contract; and]
10 11 12 13 14	[4.] 3. Any benefits payable under the life insurance policy or annuity contract in excess of the amount necessary to pay the total price, as determined at the time of death of the insured, of the services and merchandise agreed on in the pre—need contract are paid to the beneficiary under the life insurance policy or annuity contract.
15 16 17 18	(ii) A pre-need contract that is funded by a life insurance policy or an annuity contract shall terminate if the assignment of benefits to the mortician, funeral director, or surviving spouse is revoked by the owner of the life insurance policy or annuity contract.
19 20	(iii) 1. The offer, sale, or assignment of a life insurance policy or annuity contract to fund a pre-need contract is not subject to this section.
21 22	2. A pre-need contract funded by a life insurance policy or an annuity contract is not subject to subsection (d) or (e) of this section.
23 24	(g) A seller of a pre-need contract shall provide the buyer with a general price list for the buyer to keep of the goods and services offered by the seller.
25 26	(h) A seller of a pre-need contract shall disclose to the consumer the buyer's cancellation and refund rights under subsection (d) of this section.
27 28	SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall take effect July 1, 2014 .