

Chapter 229

(House Bill 208)

AN ACT concerning

State Board of Chiropractic and Massage Therapy Examiners – Preapproval for Use of Trade Names – Repeal

FOR the purpose of repealing certain provisions of law that condition the use of certain trade names by certain chiropractors, massage therapists, and massage practitioners on preapproval of the use by the State Board of Chiropractic and Massage Therapy Examiners; and generally relating to the State Board of Chiropractic and Massage Therapy Examiners and preapproval for use of trade names.

BY repealing and reenacting, with amendments,

Article – Health Occupations
Section 3–407 and 3–5A–12
Annotated Code of Maryland
(2014 Replacement Volume)

SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF MARYLAND,
That the Laws of Maryland read as follows:

Article – Health Occupations

3–407.

A licensed chiropractor may use a trade name in connection with the practice of chiropractic provided that:

- (1) The use of the trade name is not deceptive or misleading;
- (2) The advertisement in which the trade name appears includes the name of the licensed chiropractor or the name of the business entity providing the chiropractic services being advertised as long as the advertisement includes the name of a licensed chiropractor;
- (3) The name of the licensed chiropractor providing chiropractic services appears on the billing invoices, stationery, and on any receipt given to a patient; **AND**
- (4) Treatment records are maintained that clearly identify the licensed chiropractor who has performed the chiropractic service for the patient[]; and
- (5) The use of a trade name is preapproved by the Board before use].

3-5A-12.

(a) The Board shall adopt rules and regulations to establish standards for advertising or soliciting by licensed massage therapists or registered massage practitioners.

(b) For purposes of this section, notices mailed to patients to inform them of times for periodic appointments are not advertising or soliciting.

(c) A licensed massage therapist or a registered massage practitioner may use a trade name in connection with the practice of massage therapy provided that:

(1) The use of the trade name is not deceptive or misleading;

(2) The advertisement in which the trade name appears includes the name of the licensed massage therapist or registered massage practitioner or the name of the business entity providing the massage therapy services being advertised, as long as the advertisement includes the name of a licensed massage therapist or registered massage practitioner;

(3) The name of the licensed massage therapist or registered massage practitioner providing massage therapy services appears on the billing invoices, stationery, and on any receipt given to a patient; **AND**

(4) Treatment records are maintained that clearly identify the licensed massage therapist or registered massage practitioner who has performed the massage therapy service for the patient[; and

(5) The use of a trade name is preapproved by the Board before use].

SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall take effect October 1, 2015.

Approved by the Governor, May 12, 2015.