Chapter 480

(House Bill 264)

AN ACT concerning

Study Group to Investigate Discriminatory Practices Against Minority Franchisees

<u>Task Force to Investigate the Challenges of and Opportunities for Minorities in</u> Business

FOR the purpose of establishing the Study Group to Investigate Discriminatory Practices Against Minority Franchisees Task Force to Investigate the Challenges of and Opportunities for Minorities in Business; providing for the composition, chair, and staffing of the Study Group Task Force; prohibiting a member of the Study Group Task Force from receiving certain compensation, but authorizing the reimbursement of certain expenses; requiring the Study Group Task Force to study and make recommendations regarding certain matters; requiring the Study Group Task Force to report its findings and recommendations to the Governor and the General Assembly on or before a certain date; providing for the termination of this Act; and generally relating to the Study Group to Investigate Discriminatory Practices Against Minority Franchisees Task Force to Investigate the Challenges of and Opportunities for Minorities in Business.

SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF MARYLAND, That:

- (a) In this section, "minority" means an individual of African American, Hispanic, Native American, or Asian descent.
- (b) There is a Study Group to Investigate Discriminatory Practices Against Minority Franchisees Task Force to Investigate the Challenges of and Opportunities for Minorities in Business.
 - (c) The Study Group Task Force consists of the following members:
- (1) one member of the Senate of Maryland, appointed by the President of the Senate:
- (2) one member of the House of Delegates, appointed by the Speaker of the House;
- (3) two members of the Legislative Black Caucus, appointed by the Chair of the Legislative Black Caucus;
 - (4) the Attorney General, or the Attorney General's designee;

- (5) the Secretary of Labor, Licensing, and Regulation, or the Secretary's designee; and
- (6) three individuals with expertise in matters relating to the franchiser-franchisee relationship in the State, appointed by the Governor the Secretary of Commerce, or the Secretary's designee;
- (7) the Special Secretary of the Governor's Office of Minority Affairs, or the Special Secretary's designee; and
 - (8) the following members, appointed by the Governor:
- (i) <u>a representative from a certified minority business enterprise</u> that is at least 51% owned and controlled by minorities;
- (ii) a representative from a certified minority business enterprise that is at least 51% owned and controlled by women;
- (iii) an individual with expertise in matters relating to the franchisor-franchisee relationship in the State;
 - (iv) a representative from the Maryland Bankers Association;
 - (v) <u>a representative from the Maryland Chamber of Commerce</u>;
- (vi) <u>a representative from the Maryland District Office of the federal Small Business Administration; and</u>
 - (vii) one member of the general public.
 - (d) The Governor shall designate the chair of the Study Group Task Force.
- (e) The Office of the Attorney General Governor's Office of Minority Affairs shall provide staff for the Study Group Task Force.
 - (f) A member of the Study Group Task Force:
- (1) may not receive compensation as a member of the $\frac{\text{Study Group}}{\text{Task}}$ $\frac{\text{Task}}{\text{Force}}$, but
- (2) is entitled to reimbursement for expenses under the Standard State Travel Regulations, as provided in the State budget.
 - (g) The Study Group Task Force shall:

- $\stackrel{\hbox{\scriptsize (1)}}{}$ study reports of minority franchisee discrimination on the national level;
- (2) study the franchisor-franchisee relationship in the State and investigate whether there is evidence or a pattern of discriminatory treatment of minority franchisees by their respective franchisers;
- (3) investigate incidents of franchise closings in the State to determine if minority-owned franchises are shut down disproportionately as compared to nonminority-owned franchises:
 - (4) conduct hearings as considered appropriate; and
- (5) in the event a pattern of discriminatory practices in the State is found, make recommendations regarding prevention, intervention, and enforcement strategies.
- (1) investigate discriminatory practices against minority— and women—owned businesses, including:
- (i) reports of minority— and women—owned franchisee discrimination on the national level;
- (ii) the franchisor-franchisee relationship in the State and whether there is evidence or a pattern of discriminatory treatment of minority- and women-owned franchisees by their respective franchisors; and
- (iii) incidents of franchise closings in the State to determine whether minority— and women—owned franchises are shut down disproportionately as compared to nonminority— and male—owned franchises;
- (2) review, examine, and assess issues related to access to working capital for small, minority— and women—owned businesses, including potential airport concessionaires, in Maryland, including:
 - (i) the working capital needs by industry of those businesses;
- (ii) the availability of working capital in the marketplace for, and any barriers encountered in gaining access to working capital in the marketplace by, those businesses; and
- (iii) any resources available through the State to assist those businesses in gaining access to working capital, including technical assistance and training, financial assistance, and partnerships with other entities;
- (3) study the employment of minorities and women under procurement contracts at Baltimore-Washington International Thurgood Marshall Airport, including:

- (i) the working conditions and employment opportunities for employees employed by contractors under procurement contracts at Baltimore-Washington International Thurgood Marshall Airport:
- (ii) the level of compensation and other benefits paid to minorities and women as compared to other employees by contractors under procurement contracts at Baltimore–Washington International Thurgood Marshall Airport; and
- (iii) the participation of minorities and women with regard to the solicitation and award of procurement contracts at Baltimore-Washington International Thurgood Marshall Airport:
- (4) review, examine, and assess incentives for business entities that employ ex–felons, including:
- (i) the best possible incentives to encourage business entities to employ ex-felons; and
- (ii) the benefits and challenges associated with the long-term employment of ex-felons by business entities; and
 - (5) (4) conduct hearings as considered appropriate.
- (h) On or before December 31, 2016, the Study Group <u>2017, the Task Force</u> shall report its findings and recommendations, <u>including any recommended legislation to address the findings of the Task Force</u>, to the Governor and, in accordance with § 2–1246 of the State Government Article, the General Assembly.

SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall take effect June 1, 2016. It shall remain effective for a period of 1 year 2 years and 1 month and, at the end of June 30, 2017 2018, with no further action required by the General Assembly, this Act shall be abrogated and of no further force and effect.

Approved by the Governor, May 10, 2016.