I3 7lr0906 CF SB 892

By: Delegates Frick, Branch, Carey, Clippinger, Kelly, Lisanti, and Valderrama

Introduced and read first time: February 9, 2017

Assigned to: Economic Matters

A BILL ENTITLED

4	A TAT		•
L	AN	ACT	concerning

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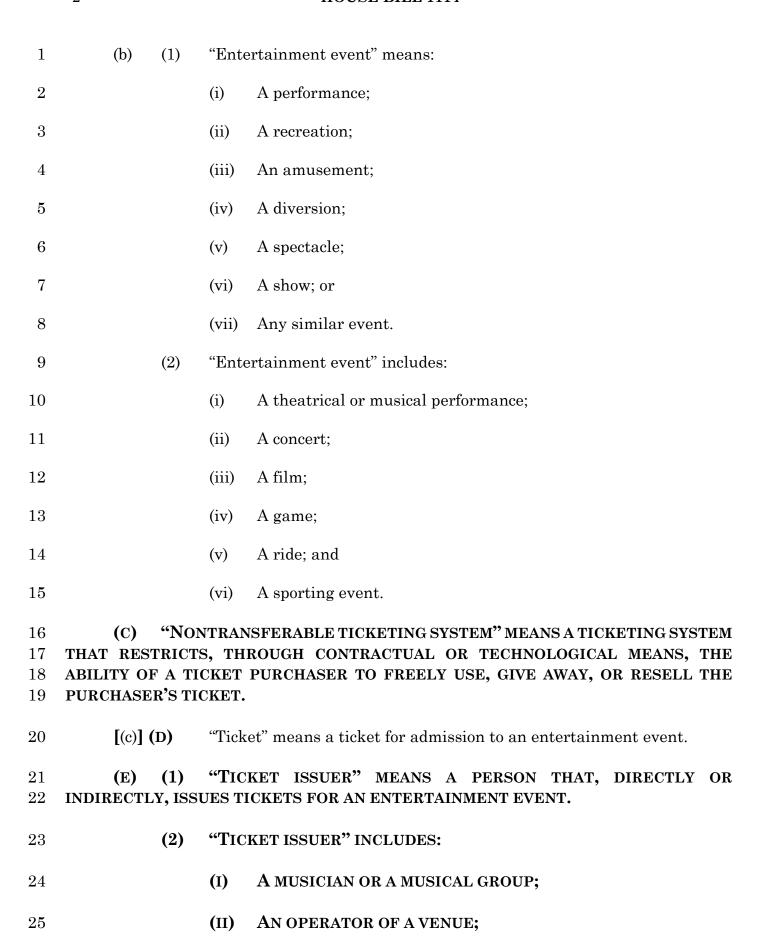
Commercial Law - Consumer Protection - Nontransferable Ticketing Systems

- FOR the purpose of prohibiting a ticket issuer from using a nontransferable ticketing system except under certain circumstances; prohibiting a purchaser or a seller of a 4 ticket from being penalized, discriminated against, or denied access to an event under certain circumstances; authorizing a ticket issuer, an operator of a venue, or an agent of the operator to maintain and enforce certain policies, establish certain limits, revoke or restrict certain tickets, and opt not to sell tickets in a certain form under certain circumstances; defining certain terms; and generally relating to nontransferable ticketing systems, ticket transfers, and ticket sales.
- 11 BY repealing and reenacting, with amendments,
- 12 Article – Commercial Law
- 13 Section 14–4001 through 14–4003
- Annotated Code of Maryland 14
- 15 (2013 Replacement Volume and 2016 Supplement)
- 16 BY adding to
- 17 Article – Commercial Law
- Section 14-4002 and 14-4003 18
- Annotated Code of Maryland 19
- 20 (2013 Replacement Volume and 2016 Supplement)
- 21 SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF MARYLAND,
- 22 That the Laws of Maryland read as follows:
- 23Article - Commercial Law
- 14-4001. 24
- 25 In this subtitle the following words have the meanings indicated. (a)

EXPLANATION: CAPITALS INDICATE MATTER ADDED TO EXISTING LAW.

[Brackets] indicate matter deleted from existing law.





1 2	(III) A SPONSOR OR A PROMOTER OF AN ENTERTAINMENT EVENT;
3 4	(IV) A SPORTS TEAM PARTICIPATING IN AN ENTERTAINMENT EVENT;
5 6	(V) A SPORTS LEAGUE WHOSE TEAMS ARE PARTICIPATING IN AN ENTERTAINMENT EVENT;
7	(VI) A THEATER COMPANY; AND
8 9	(VII) AN AGENT OF ANY OF THE ENTITIES LISTED IN ITEMS (I) THROUGH (VI) OF THIS PARAGRAPH.
10	(F) "TICKET PLATFORM" MEANS A MARKETPLACE THAT ENABLES CONSUMERS TO PURCHASE AND SELL TICKETS.
12 13	(G) "VENUE" MEANS A THEATER, A STADIUM, A FIELD, A HALL, OR ANY OTHER FACILITY AT WHICH AN ENTERTAINMENT EVENT TAKES PLACE.
4	14-4002.
15 16	(A) A TICKET ISSUER MAY NOT USE A NONTRANSFERABLE TICKETING SYSTEM UNLESS:
17 18 19 20	(1) THE TICKET ISSUER OFFERS A PURCHASER OF A TICKET AN OPTION TO PURCHASE THE SAME TICKET IN A TRANSFERABLE FORM THAT ALLOWS THE PURCHASER TO GIVE AWAY OR RESELL THE TICKET, INDEPENDENT OF THE PREFERRED TICKET PLATFORM OF THE TICKET ISSUER; AND
21	(2) THE OPTION UNDER ITEM (1) OF THIS SUBSECTION IS OFFERED:
22	(I) AT THE TIME OF INITIAL SALE OF THE TICKET; AND
23	(II) WITHOUT PENALTY OR DISCRIMINATION.
24 25 26	(B) A PURCHASER OR A SELLER OF A TICKET MAY NOT BE PENALIZED, DISCRIMINATED AGAINST, OR DENIED ACCESS TO AN ENTERTAINMENT EVENT SOLELY ON THE GROUNDS THAT THE TICKET WAS:

RESOLD; OR

(1)

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- **(2)** PURCHASED ON A PARTICULAR TICKET PLATFORM. 1 14-4003. 2 3 NOTWITHSTANDING ANY OTHER PROVISION OF THIS SUBTITLE, A 4 TICKET ISSUER, AN OPERATOR OF A VENUE, OR AN AGENT OF THE OPERATOR MAY: 5 **(1)** MAINTAIN AND ENFORCE ANY POLICIES REGARDING CONDUCT, 6 BEHAVIOR, OR AGE AT THE VENUE; 7 **(2)** ESTABLISH LIMITS ON THE QUANTITY OF TICKETS PURCHASED; 8 REVOKE OR RESTRICT SEASON TICKETS FOR REASONS RELATING 9 TO VIOLATIONS OF VENUE POLICIES, INCLUDING: 10 (I)ATTEMPTS BY TWO OR MORE INDIVIDUALS TO GAIN 11 ADMISSION TO THE SAME ENTERTAINMENT EVENT USING TICKETS PURCHASED IN A RESALE TRANSACTION, WITH EACH OF THE INDIVIDUALS PRESENTING COPIES OF 12 THE SAME TICKET; 13 14 (II) CONCERNS REGARDING THE PROTECTION OR SAFETY OF 15 INDIVIDUALS AT THE VENUE; AND 16 (III) CONCERNS REGARDING POSSIBLE FRAUD OR MISCONDUCT; 17 OPT NOT TO OFFER TICKETS IN A TRANSFERABLE FORM IF THE 18 TICKETS IN A NONTRANSFERABLE FORM ARE SOLD OR GIVEN TO INDIVIDUALS OR 19 GROUPS AS PART OF A TARGETED PROMOTION OR A DISCOUNTED PRICE BECAUSE 20 OF THE INDIVIDUALS' OR GROUPS' STATUS; AND 21 OPT NOT TO OFFER OR SELL TICKETS IN A TRANSFERABLE FORM 22IF THE TICKETS ARE FOR AN EVENT NOT OPEN TO THE GENERAL PUBLIC. 23(B) THE OPTION UNDER SUBSECTION (A)(4) OF THIS SECTION: 24**(1)** INCLUDES GROUPS OR INDIVIDUALS CHARACTERIZED BY A 25DISABILITY, MEMBERSHIP IN A RELIGIOUS OR CIVIC ORGANIZATION, OR ECONOMIC HARDSHIP; AND 26
- 27 (2) REQUIRES THAT TICKETS SOLD TO CERTAIN INDIVIDUALS OR 28 GROUPS ARE:

$1\\2$	(I) NOT OFFERED PROMOTIONALLY TO THE GENERAL PUBLIC;		
3 4	(II) MARKED CLEARLY AS A TICKET RESTRICTED TO THE SPECIFIED INDIVIDUALS OR GROUPS.		
5	[14-4002.] 14-4004.		
6 7 8	A person may not intentionally sell or use software to circumvent a security measure an access control system, or any other control or measure on a ticket seller's Web site that is used to ensure an equitable ticket buying process.		
9	[14-4003.] 14-4005.		
10	A violation of this subtitle is:		
11 12	(1) An unfair or deceptive trade practice within the meaning of Title 13 of this article; and		
13 14	(2) Subject to the enforcement and penalty provisions contained in Title 13 of this article.		

SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall take effect

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October 1, 2017.