

HOUSE BILL 332

G1

8lr0460

By: **Delegates Rey, Fisher, Glass, Hornberger, Jackson, McKay, Morgan,
Patterson, Shoemaker, and Turner**

Introduced and read first time: January 22, 2018

Assigned to: Ways and Means

A BILL ENTITLED

1 AN ACT concerning

2 **Election Law – Use of Campaign Material Purchased Under the Authority of a**
3 **Prior Treasurer**

4 FOR the purpose of authorizing a campaign finance entity to distribute campaign material
5 purchased under the authority of a prior treasurer of the campaign finance entity
6 responsible for the campaign material; making a clarifying change; and generally
7 relating to campaign material.

8 BY repealing and reenacting, without amendments,

9 Article – Election Law

10 Section 1–101(k)

11 Annotated Code of Maryland

12 (2017 Replacement Volume and 2017 Supplement)

13 BY repealing and reenacting, with amendments,

14 Article – Election Law

15 Section 13–401

16 Annotated Code of Maryland

17 (2017 Replacement Volume and 2017 Supplement)

18 SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF MARYLAND,

19 That the Laws of Maryland read as follows:

20 **Article – Election Law**

21 1–101.

22 (k) (1) “Campaign material” means any material that:

23 (i) contains text, graphics, or other images;

EXPLANATION: CAPITALS INDICATE MATTER ADDED TO EXISTING LAW.

[Brackets] indicate matter deleted from existing law.



1 (ii) relates to a candidate, a prospective candidate, or the approval
2 or rejection of a question or prospective question; and

3 (iii) is published or distributed.

4 (2) "Campaign material" includes:

5 (i) material transmitted by or appearing on the Internet or other
6 electronic medium; and

7 (ii) an oral commercial campaign advertisement.

8 13-401.

9 (a) (1) Except as otherwise provided in this section, each item of campaign
10 material shall contain, set apart from any other message, an authority line that states:

11 (i) as to campaign material published or distributed by a campaign
12 finance entity:

13 1. the name and address of the **CURRENT** treasurer of each
14 campaign finance entity responsible for the campaign material; and

15 2. as to each treasurer named under item 1 of this item, the
16 name of each campaign finance entity for which the treasurer is acting; and

17 (ii) as to campaign material published or distributed by any other
18 person, the name and address of the person responsible for the campaign material.

19 (2) The authority line may omit an address that is on file with the State
20 Board or a local board.

21 (3) If the campaign material is too small to include all the information
22 specified in paragraph (1) of this subsection in a legible manner, the authority line need
23 only contain the name and title of the treasurer or other person responsible for it.

24 (4) The authority line for campaign material that is a commercial
25 advertisement need only contain the information specified in paragraphs (1) and (2) of this
26 subsection for one campaign finance entity or other person responsible for the
27 advertisement.

28 **(5) A CAMPAIGN FINANCE ENTITY MAY DISTRIBUTE CAMPAIGN**
29 **MATERIAL PURCHASED UNDER THE AUTHORITY OF A PRIOR TREASURER OF THE**
30 **CAMPAIGN FINANCE ENTITY RESPONSIBLE FOR THE CAMPAIGN MATERIAL.**

31 (b) Campaign material that is published or distributed in support of or in

1 opposition to a candidate, but is not authorized by the candidate, shall include the following
2 statement:

3 “This message has been authorized and paid for by (name of payor or any
4 organization affiliated with the payor), (name and title of treasurer or president). This
5 message has not been authorized or approved by any candidate.”

6 SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall take effect
7 October 1, 2018.