

# SENATE BILL 628

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9lr1844  
CF HB 1387

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By: **Senator Carter**

Introduced and read first time: February 4, 2019

Assigned to: Finance

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Committee Report: Favorable with amendments

Senate action: Adopted

Read second time: March 18, 2019

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## CHAPTER \_\_\_\_\_

1 AN ACT concerning

2 ~~**Economic Development – Maryland Tourism Development Board – Grants**~~  
3 ~~**Task Force on the Tourism Industry in Maryland**~~

4 FOR the purpose of ~~expanding the requirement that the Maryland Tourism Development~~  
5 ~~Board provide grants to certain tourism organizations by including nongovernmental~~  
6 ~~tourism organizations as authorized recipients of grants from the Board; and~~  
7 ~~generally relating to the Maryland Tourism Development Board~~ establishing the  
8 Task Force on the Tourism Industry in Maryland; providing for the composition,  
9 chair, and staffing of the Task Force; prohibiting a member of the Task Force from  
10 receiving certain compensation, but authorizing the reimbursement of certain  
11 expenses; requiring the Task Force to study and make recommendations regarding  
12 certain matters; requiring the Task Force to report its findings and  
13 recommendations to the Governor and the General Assembly on or before a certain  
14 date; providing for the termination of this Act; and generally relating to the Task  
15 Force on the Tourism Industry in Maryland.

16 ~~BY repealing and reenacting, without amendments,~~  
17 ~~Article – Economic Development~~  
18 ~~Section 4-201~~  
19 ~~Annotated Code of Maryland~~  
20 ~~(2018 Replacement Volume)~~

21 ~~BY repealing and reenacting, with amendments,~~  
22 ~~Article – Economic Development~~  
23 ~~Section 4-214~~

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EXPLANATION: CAPITALS INDICATE MATTER ADDED TO EXISTING LAW.

[Brackets] indicate matter deleted from existing law.

Underlining indicates amendments to bill.

~~Strike out~~ indicates matter stricken from the bill by amendment or deleted from the law by amendment.



~~Annotated Code of Maryland  
(2018 Replacement Volume)~~

SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF MARYLAND,  
That ~~the Laws of Maryland read as follows:~~

(a) There is a Task Force on the Tourism Industry in Maryland.

(b) The Task Force consists of the following members:

(1) one member of the Senate of Maryland, appointed by the President of  
the Senate;

(2) one member of the House of Delegates, appointed by the Speaker of the  
House;

(3) the Secretary of Commerce, or the Secretary's designee;

(4) the Director of the Office of Tourism Development, or the Director's  
designee;

(5) the Administrator of the Maryland Heritage Areas Authority, or the  
Administrator's designee;

(6) one representative of the Maryland Association of Destination  
Marketing Organizations, designated by the Association;

(7) one representative of the Maryland Tourism Coalition, designated by  
the Coalition; and

(8) five representatives of small and minority entities participating in the  
tourism industry, appointed by the Governor.

(c) The Governor shall designate the chair of the Task Force.

(d) The Office of Tourism Development shall provide staff for the Task Force.

(e) A member of the Task Force:

(1) may not receive compensation as a member of the Task Force; but

(2) is entitled to reimbursement for expenses under the Standard State  
Travel Regulations, as provided in the State budget.

(f) The Task Force shall:

1 (1) review the existing funding, training, and other resources available to  
 2 support participants in the tourism industry in the State;

3 (2) study the different challenges and needs of small, medium, and large  
 4 participants in the tourism industry in urban, suburban, and rural areas of the State;

5 (3) assess the need for additional funding, training, and other resources to  
 6 support small and minority entities participating in or trying to enter into the tourism  
 7 industry in the State;

8 (4) seek input and information from small and minority entities that are  
 9 participating in or trying to enter into the tourism industry; and

10 (5) make recommendations regarding additional funding, training, and  
 11 other resources needed to increase diversity and inclusion in the tourism industry.

12 (g) On or before January 1, 2021, the Task Force shall report its findings and  
 13 recommendations to the Governor and, in accordance with § 2-1246 of the State  
 14 Government Article, the General Assembly.

#### 15 ~~Article – Economic Development~~

16 ~~4-201.~~

17 ~~(a) In this subtitle the following words have the meanings indicated.~~

18 ~~(b) “Board” means the Maryland Tourism Development Board.~~

19 ~~(c) “Fund” means the Maryland Tourism Development Board Fund.~~

20 ~~(d) “Office” means the Office of Tourism Development.~~

21 ~~4-214.~~

22 ~~The Board shall:~~

23 ~~(1) set policies for spending money on tourism advertising, written and~~  
 24 ~~graphic materials, cooperative and matching promotional programs, and other tourism and~~  
 25 ~~travel developmental and promotional activities for the State;~~

26 ~~(2) spend money of the Fund to plan, advertise, promote, assist, and~~  
 27 ~~develop the tourism and travel industries in the State; and~~

28 ~~(3) provide grants to destination marketing organizations AND TO~~  
 29 ~~NONGOVERNMENTAL TOURISM ORGANIZATIONS for the purpose of attracting visitors~~  
 30 ~~to the State of not less than:~~

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1                   (i)     ~~\$2,350,000 in total for fiscal year 2011; and~~

2                   (ii)    ~~\$2,500,000 in total for fiscal year 2012 and for each fiscal year~~  
3 ~~thereafter.~~

4           SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall take effect July  
5 1, 2019. It shall remain effective for a period of 2 years and, at the end of June 30, 2021,  
6 this Act, with no further action required by the General Assembly, shall be abrogated and  
7 of no further force and effect.

Approved:

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Governor.

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President of the Senate.

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Speaker of the House of Delegates.