

# State Of Maryland

## 2019 Bond Initiative Fact Sheet

<b>1. Name Of Project</b>		
Annapolis Maritime Museum and Park		
<b>2. Senate Sponsor</b>	<b>3. House Sponsor</b>	
Elfreth	Busch	
<b>4. Jurisdiction</b> (County or Baltimore City)	<b>5. Requested Amount</b>	
Anne Arundel County	\$100,000	
<b>6. Purpose of Bond Initiative</b>		
the acquisition, planning, design, construction, repair, renovation, reconstruction, site improvement, and capital equipping of the McNasby Oyster Company building exhibition space of the Annapolis Maritime Museum and Park		
<b>7. Matching Fund</b>		
Requirements:  Equal	Type: The matching fund may consist of in kind contributions or funds expended prior to the effective date of this Act.	
<b>8. Special Provisions</b>		
<input type="checkbox"/> Historical Easement	<input checked="" type="checkbox"/> Non-Sectarian	
<b>9. Contact Name and Title</b>	<b>Contact Ph#</b>	<b>Email Address</b>
Alice Estrada	410-295-0104, x5	president@amaritime.org
<b>10. Description and Purpose of Organization</b> (Limit length to visible area)		
<p>The Annapolis Maritime Museum &amp; Park (AMM) educates youth and adults about the area's rich maritime heritage and the ecology of the Chesapeake Bay through programs, exhibits, and community events. We accomplish this mission through a suite of hands-on programming offered at two unique locations, both on Back Creek. Founded in 1990, the AMM provides a critical link between our region's past, centered on the maritime industry and the Chesapeake Bay, and the present, which continues to be defined by our deep connection to the waters of the largest estuary in the nation. The AMM educates 10,000 participants annually and attracts more than 60,000 locals and visitors alike to its campus through public programs, special events, and exhibits.</p>		

**11. Description and Purpose of Project (Limit length to visible area)**

AMM will repair, renovate, and improve the site of the McNasby Oyster Company building. This includes fabricating and installing a portion of a new permanent exhibit entitled Our Changing Waterfront. Funding is sought from the State of Maryland to cover 20% of the expenses resulting from this project. AMM aims to protect and celebrate the maritime heritage of Annapolis and the neighboring waters of the Chesapeake Bay by preserving authentic objects and instilling the positive values found in this local maritime heritage. By providing an immersive, engaging, and captivating exhibit, the museum creates an inspiring and transformative experience for over 60,000 visitors from near and far. According to an economic impact study conducted for the Maryland Heritage Areas, on average every dollar of state project grant funds leverages \$7.78 in total support and \$4.45 is returned in state and local taxes.

*Round all amounts to the nearest \$1,000. The totals in Items 12 (Estimated Capital Costs) and 13 (Proposed Funding Sources) must match. The proposed funding sources must not include the value of real property unless an equivalent value is shown under Estimated Capital Costs.*

**12. Estimated Capital Costs**

<b>Acquisition</b>	
<b>Design</b>	\$208,000
<b>Construction</b>	\$665,000
<b>Equipment</b>	
<b>Total</b>	\$873,000

**13. Proposed Funding Sources - (List all funding sources and amounts.)**

Bond Initiative	\$200,000
Private Foundations/Grants	\$150,000
Individual Donors	\$100,000
Corporate/Partner Contributions	\$150,000
AMM Capital Reserve	\$100,000
Federal Grants	\$173,000
<b>Total</b>	\$873,000

<b>14. Project Schedule (Enter a date or one of the following in each box. N/A, TBD or Complete)</b>			
<b>Begin Design</b>	<b>Complete Design</b>	<b>Begin Construction</b>	<b>Complete Construction</b>
N/A	N/A	10/1/2019	02/25/2020
<b>15. Total Private Funds and Pledges Raised</b>		<b>16. Current Number of People Served Annually at Project Site</b>	<b>17. Number of People to be Served Annually After the Project is Complete</b>
300000.00		60,000	73,000
<b>18. Other State Capital Grants to Recipients in the Past 15 Years</b>			
<b>Legislative Session</b>	<b>Amount</b>	<b>Purpose</b>	
2018	\$125,000	Site improvement of Back Creek Park Campus	
<b>19. Legal Name and Address of Grantee</b>		<b>Project Address (If Different)</b>	
Annapolis Maritime Museum Inc. P.O. Box 3088 723 Second Street Annapolis, MD 21403		723 Second Street Annapolis, MD 21403	
<b>20. Legislative District in Which Project is Located</b>		30A - Anne Arundel County	
<b>21. Legal Status of Grantee (Please Check One)</b>			
<b>Local Govt.</b>	<b>For Profit</b>	<b>Non Profit</b>	<b>Federal</b>
[ ]	[ ]	[ X ]	[ ]
<b>22. Grantee Legal Representative</b>		<b>23. If Match Includes Real Property:</b>	
<b>Name:</b>	Alice Estrada	<b>Has An Appraisal Been Done?</b>	Yes/No
<b>Phone:</b>	410-295-0104 x 5		No
<b>Address:</b>		<b>If Yes, List Appraisal Dates and Value</b>	
Annapolis Maritime Museum Inc. P.O. Box 3088 723 Second Street Annapolis, MD 21403			

<b>24. Impact of Project on Staffing and Operating Cost at Project Site</b>			
<b>Current # of Employees</b>	<b>Projected # of Employees</b>	<b>Current Operating Budget</b>	<b>Projected Operating Budget</b>
16	18	1262855.00	1400000.00
<b>25. Ownership of Property</b> (Info Requested by Treasurer's Office for bond purposes)			
<b>A. Will the grantee own or lease (pick one) the property to be improved?</b>			Lease
<b>B. If owned, does the grantee plan to sell within 15 years?</b>			No
<b>C. Does the grantee intend to lease any portion of the property to others?</b>			No
<b>D. If property is owned by grantee any space is to be leased, provide the following:</b>			
<b>Lessee</b>	<b>Terms of Lease</b>	<b>Cost Covered by Lease</b>	<b>Square Footage Leased</b>
<b>E. If property is leased by grantee - Provide the following:</b>			
<b>Name of Leaser</b>	<b>Length of Lease</b>	<b>Options to Renew</b>	
City of Annapolis	25 yrs.	option to renew for 25 yrs.	
<b>26. Building Square Footage:</b>			
<b>Current Space GSF</b>	2500		
<b>Space to be Renovated GSF</b>	2500		
<b>New GSF</b>	2500		

**27. Year of Construction of Any Structures Proposed for Renovation, Restoration or Conversion**

1918

**28. Comments**

The Annapolis Maritime Museum & Park (AMM) is a vital anchor and leader in the community. With historic exhibits managed by an onsite Museum Curator and housed in a waterfront educational facility, the AMM is a dynamic institution that is in daily use for exhibits, classes, lectures, concerts, and community meetings. Our unique facilities and knowledgeable staff provide a deeper understanding of our regions maritime past and enduring connection to the Chesapeake Bay. Exploring and understanding the waters of the largest estuary in the nation catalyzes our visitors to become environmental leaders and stewards with an expanded understanding of the natural world.

In this fast-paced era of electronic devices and social media, it is important to occasionally stop and reconnect with our history and the natural world. The AMM not only provides a glimpse into the past, it also offers an opportunity to reflect on the future and stewardship of our environment, specifically the Chesapeake Bay. However, the current exhibits that help thousands of visitors envision maritime history have begun to show their age. Visitor surveys, docent surveys, and online reviews of the visitor experience through sites such as Trip Advisor have provided the AMM with clear and direct feedback about the need for an updated exhibit.

AMMs new 2,500 sq. ft. permanent exhibit, "Our Changing Waterfront", explores the physical and cultural connections that the people of Annapolis have made with the Chesapeake Bay and encourages visitors to care more about preserving the cultural, historic, and natural resources of the Bay. This exhibit focuses on telling the stories of the ordinary people who founded and developed the unique maritime culture and how they exemplify the evolving story of Annapolis relationship with the Bay. The exhibit highlights the "then and now" aspects of Annapolis' maritime community.

The exhibit focuses on two specific interpretive themes: (1) the evolution of Annapolis working waterfront and (2) the ecology and the environment of Annapolis and its surrounding waters and is divided into three thematic sections: "Bay Health", "Oyster Economy", and "Annapolis Waters". These themes are intended to provide a well-rounded understanding of the Chesapeake Bay as a thriving ecosystem, as well as a major economic and cultural driver, both of which are integrally intertwined.

The exhibit will feature large-scale interactives including a floor map, a virtual holographic waterman, a 1,000-gallon aquarium, and virtual reality experiences. This exhibit will be a distinctive experience for visitors that will be a stark contrast to many any other museums in the area. Hands-on and technologically enhanced elements for the exhibit will be field tested using prototypes with target audiences.

Exhibit partners include the Maryland Department of Natural Resources, Chesapeake Bay Foundation, Oyster Recovery Partnership, Historic Annapolis, Chesapeake Bay Maritime Museum, the Maryland State Archives, and Jefferson Patterson Park & Museum among others.