

## State Of Maryland

### 2021 Bond Initiative Fact Sheet

<b>1. Name Of Project</b>		
Pimlico Market Cafe		
<b>2. Senate Sponsor</b>	<b>3. House Sponsor</b>	
Carter	Rosenberg	
<b>4. Jurisdiction</b> (County or Baltimore City)	<b>5. Requested Amount</b>	
Baltimore City	\$175,000	
<b>6. Purpose of Bond Initiative</b>		
the acquisition, planning, design, construction, repair, renovation, reconstruction, site improvement, and capital equipping of the Pimlico Market Cafe		
<b>7. Matching Fund</b>		
Requirements:	Type:	
Grant		
<b>8. Special Provisions</b>		
<input type="checkbox"/> Historical Easement	<input checked="" type="checkbox"/> Non-Sectarian	
<b>9. Contact Name and Title</b>	<b>Contact Ph#</b>	<b>Email Address</b>
Delegate Rosenberg		samuel.rosenberg@house.state.md.us
Senator Carter		
Angela V. Scott		yeshiyah@hotmail.com
<b>10. Description and Purpose of Organization</b> (Limit length to visible area)		
<p>The location is Central Park Heights in the Opportunity Zone. The Pimlico Merchants Association, Inc. (PMA) formed July 19, 1927 has been in existence for over 80 plus years. PMAs boundaries represent the Pimlico Business District which covers Park Heights &amp; Garrison to Park Heights &amp; Northern Parkway. Sister Israel has been leading the PMA as a President for over 2 years. The Pimlico Merchants Association, Inc. (PMA) mission is to rebuild our community by providing its members with the resources they need to thrive on a daily basis. It is our goal to organize a strong network of local business and community partners, dedicated to building value of the neighborhood and expanding economic growth. The Pimlico Market Cafe (PMC) will bring healthy, sustainable food to an undeserved communities and neighborhoods.</p>		

**11. Description and Purpose of Project** (Limit length to visible area)

The Pimlico Market Cafe (PMC) is located in the 5100 Park Heights Avenue where there are currently three establishments selling alcohol on the block. It is the goal of the PMC to change the landscape and bring another thriving business to the block serving up something different, new and health. The project clearly supports this strategy by creating access to healthy and affordable food and by providing additional employment opportunities for neighborhood residents. PMC also plan to provide workshops, cooking demonstrations and other programs to encourage and promote the concept of eating healthy for your family and having a healthy lifestyle, According Baltimore 2017 Neighborhood Health Profile for Pimlico/Arlington/Hilltop. 41.16% of the land is covered by food desert, compared with 12.5% for Baltimore city as a whole.

*Round all amounts to the nearest \$1,000. The totals in Items 12 (Estimated Capital Costs) and 13 (Proposed Funding Sources) must match. The proposed funding sources must not include the value of real property unless an equivalent value is shown under Estimated Capital Costs.*

**12. Estimated Capital Costs**

<b>Acquisition</b>	\$158,900
<b>Design</b>	\$3,000
<b>Construction</b>	\$5,100
<b>Equipment</b>	\$8,000
<b>Total</b>	<b>\$175,000</b>

**13. Proposed Funding Sources - (List all funding sources and amounts.)**

Legal Fees	\$1,000
Roof	\$1,000
<b>Total</b>	<b>\$2,000</b>

<b>14. Project Schedule (Enter a date or one of the following in each box. N/A, TBD or Complete)</b>			
<b>Begin Design</b>	<b>Complete Design</b>	<b>Begin Construction</b>	<b>Complete Construction</b>
6/10/2020	10/14/2020	3/17/2021	5/19/2021
<b>15. Total Private Funds and Pledges Raised</b>	<b>16. Current Number of People Served Annually at Project Site</b>		<b>17. Number of People to be Served Annually After the Project is Complete</b>
10000.00	0		\$6,200.04
<b>18. Other State Capital Grants to Recipients in the Past 15 Years</b>			
<b>Legislative Session</b>	<b>Amount</b>	<b>Purpose</b>	
N/A			
<b>19. Legal Name and Address of Grantee</b>		<b>Project Address (If Different)</b>	
Yeshiyah B. Israel Pimlico Merchants Association, Inc. 5115 Park Heights Avenue Baltimore, MD 21215		5123 Park Heights Avenue Baltimore, MD 21215	
<b>20. Legislative District in Which Project is Located</b>	40 - Baltimore City		
<b>21. Legal Status of Grantee (Please Check One)</b>			
<b>Local Govt.</b>	<b>For Profit</b>	<b>Non Profit</b>	<b>Federal</b>
[ ]	[ X ]	[ ]	[ ]
<b>22. Grantee Legal Representative</b>		<b>23. If Match Includes Real Property:</b>	
<b>Name:</b>	Yeshiyah B. Israel	<b>Has An Appraisal Been Done?</b>	<b>Yes/No</b>
<b>Phone:</b>	202-460-7319		Yes
<b>Address:</b>		<b>If Yes, List Appraisal Dates and Value</b>	
5115 Park Heights Avenue Baltimore, MD 21215			

<b>24. Impact of Project on Staffing and Operating Cost at Project Site</b>			
<b>Current # of Employees</b>	<b>Projected # of Employees</b>	<b>Current Operating Budget</b>	<b>Projected Operating Budget</b>
3	3	0.00	0.00
<b>25. Ownership of Property</b> (Info Requested by Treasurer's Office for bond purposes)			
<b>A. Will the grantee own or lease (pick one) the property to be improved?</b>			Own
<b>B. If owned, does the grantee plan to sell within 15 years?</b>			No
<b>C. Does the grantee intend to lease any portion of the property to others?</b>			No
<b>D. If property is owned by grantee any space is to be leased, provide the following:</b>			
<b>Lessee</b>	<b>Terms of Lease</b>	<b>Cost Covered by Lease</b>	<b>Square Footage Leased</b>
N/A			
<b>E. If property is leased by grantee - Provide the following:</b>			
<b>Name of Leaser</b>	<b>Length of Lease</b>	<b>Options to Renew</b>	
N/A			
<b>26. Building Square Footage:</b>			
<b>Current Space GSF</b>	3,833		
<b>Space to be Renovated GSF</b>	2,835		
<b>New GSF</b>	3,833		

**27. Year of Construction of Any Structures Proposed for Renovation, Restoration or Conversion**

1920

**28. Comments**

11. continuation - Description and purpose of project.

Research indicates that people who live in food deserts are a high risk for diabetes, obesity, and cardiovascular disease. The data bears this out. The demographics include a great number of senior households.

PMA organized a paid program calling on youth health leaders servers as a role models/assistant facilitators to a cohort of middle school youth healthy advocates that support local corner stores in selling healthier options A study of the program as completed in 2017. Serving samples of healthy foods. The survey was overwhelming rate of the interest for children, young adults, teenagers, parents and seniors was successful.

In the United States, the understanding how residents experience food desert in different parts of the city and what can be done to eliminate them or lessen their effects takes further research, mapping analysis, community listening. The community store will successfully prevent the continued cycle of the food desert. That means that within a quarter mile of these stores are areas there meet the three other foods desert factors high poverty, low vehicle availability and low availability of healthy food (and most likely high availability of unhealthy food, which can bring down the moral of the community. That is why the Pimlico Market Cafe (PMC) is so essential in this area. This market can service as an anchor and are some of the only sources of healthy food in these areas. This population is rapidly growing of food deserts. PMC is seeking to identify challenges and opportunities unique to being a food retailer in Baltimore city. Such programs will be identified to have a better community store which will be: (a) snap (b) wic - the supplemental nutrition program for women infants and children (wic) provides supplements food and services for low income nutritionally at-risk pregnant, postpartum and breastfeeding women, as well as infants and children. wic provides specific nutritional foods, including vouchers for fruits and vegetables. produce is often sold at a per-pound rather than per-piece price, (c) virtual supermarket the Baltimore city health department focusing especially on low-income senior, disabled and public housing as program sites. (d) get fresh beginning as a healthy menu labeling program to promote healthy options, get fresh has grown to include healthy, child-friendly kids meals and fruit and vegetables are workshops to teach children and parents about healthy eating. (e) locally grows - promote urban agriculture ranges from backyard and community gardens to working farms on multiple areas. (f) urban farms - primary emphasis on income generating agriculture activity and the operations of the farm may be characterized as a community-oriented or commercially-oriented. Industry presently makes dollars in sales.