

State Of Maryland

2022 Bond Initiative Fact Sheet

1. Name Of Project		
Frederick Sports Mural		
2. Senate Sponsor	3. House Sponsor	
	K. Young	
4. Jurisdiction (County or Baltimore City)	5. Requested Amount	
Frederick County	\$150,000	
6. Purpose of Bond Initiative		
the acquisition, planning, design, construction, repair, renovation, reconstruction, site improvement, and capital equipping of a painted mural located just outside the exterior wall of Harry Grove Stadium		
7. Matching Fund		
Requirements: Grant	Type:	
8. Special Provisions		
<input type="checkbox"/> Historical Easement	<input checked="" type="checkbox"/> Non-Sectarian	
9. Contact Name and Title	Contact Ph#	Email Address
Del. Karen Lewis Young		karen.young@house.state.md.us
Yemi Fagbohun c/o Community Arts Inc		240-409-5728
10. Description and Purpose of Organization (Limit length to visible area)		
Community Arts Inc is a nonprofit arts organization whose mission is make art accessible to the community. Our founder, Yemi Fagbohun, worked as a commercial artist in NYC for Fortune 500 companies including Target, American Express, Bacardi and Haagen Dazs. Yemi has been covered in the NY Times, Time, Newsweek, Washington Post and Entertainment Tonight. Well-known for his community-centered projects, he collaborates with towns across the region to design murals and collectible keepsakes highlighting area landmarks. Yemi's prior work in Frederick was the Pillars of Frederick, on the side of the McCutcheons building, features legendary Frederick County leaders, and is one of the largest murals in Maryland at 1280 square ft. Community Arts Inc's first project is the Frederick Sports Mural which will be designed by Yemi.		

11. Description and Purpose of Project (Limit length to visible area)

The 7,700 square foot mural celebrates the rich history of athletics in Frederick County over the past 125 years and includes Olympians, professional players, collegiate athletes, Maryland Hall of Famers, and one horse, a Preakness winner. The 250 athlete honorees represent more than 30 sports. The mural outside Harry Grove Stadium will be a tourist destination and an economic driver. According to the CoStar report, due to its proximity to MD 355 and -70, there will be 44 million views per year of the mural. Between the views and a vibrant campaign to engage the athletes, their team members, school alumni and the community, we believe the project will appeal to a broad audience. We can boast a diversity of sport, race, gender, and mobility that represents Frederick County's complex and successful sports landscape. Upon completion, we will ask Guinness to certify it as the largest sports mural in the world by one artist at 550 long by 14 feet high.

Round all amounts to the nearest \$1,000. The totals in Items 12 (Estimated Capital Costs) and 13 (Proposed Funding Sources) must match. The proposed funding sources must not include the value of real property unless an equivalent value is shown under Estimated Capital Costs.

12. Estimated Capital Costs

Acquisition	\$0
Design	\$33,000
Construction	\$1,850,000
Equipment	\$0
Total	\$1,883,000

13. Proposed Funding Sources - (List all funding sources and amounts.)

FY22 Governor's Budget Grant	\$50,000
Delaplaine Foundation	\$25,000
Ausherman Family Foundation	\$25,000
In Kind - Artist, architect, construction company, engineer	\$170,000
Sen. Cardin/ Federal Earmark. CDBG Application FY23	\$200,000
Frederick County Government American Rescue Plan - in	\$50,000
Gifts from individuals	\$513,000
Gifts from Businesses/corporations	\$400,000
FY23 Legislative Bond Initiative	\$150,000
Foundation grants	\$300,000
Total	\$1,883,000

14. Project Schedule (Enter a date or one of the following in each box. N/A, TBD or Complete)			
Begin Design	Complete Design	Begin Construction	Complete Construction
7/1/2020	7/1/2021	10/1/2022	12/31/2024
15. Total Private Funds and Pledges Raised		16. Current Number of People Served Annually at Project Site	17. Number of People to be Served Annually After the Project is Complete
201000.00			
18. Other State Capital Grants to Recipients in the Past 15 Years			
Legislative Session	Amount	Purpose	
2021	\$50,000	Governor's budget: preconstruction costs and phase on	
19. Legal Name and Address of Grantee		Project Address (If Different)	
Community Arts In 14036 Tower Road Smithsburg, MD 21783		21 Stadium Drive Frederick, MD 21703	
20. Legislative District in Which Project is Located		3A - Frederick County	
21. Legal Status of Grantee (Please Check One)			
Local Govt.	For Profit	Non Profit	Federal
[]	[]	[X]	[]
22. Grantee Legal Representative		23. If Match Includes Real Property:	
Name:	Yemi Fagbohun	Has An Appraisal Been Done?	Yes/No
Phone:	240-409-5728		No
Address:		If Yes, List Appraisal Dates and Value	
14036 Tower Road Smithsburg, MD 21783			

24. Impact of Project on Staffing and Operating Cost at Project Site			
Current # of Employees	Projected # of Employees	Current Operating Budget	Projected Operating Budget
25. Ownership of Property (Info Requested by Treasurer's Office for bond purposes)			
A. Will the grantee own or lease (pick one) the property to be improved?			Lease
B. If owned, does the grantee plan to sell within 15 years?			No
C. Does the grantee intend to lease any portion of the property to others?			No
D. If property is owned by grantee any space is to be leased, provide the following:			
Lessee	Terms of Lease	Cost Covered by Lease	Square Footage Leased
E. If property is leased by grantee - Provide the following:			
Name of Leaser	Length of Lease	Options to Renew	
City of Frederick		Lease in perpetuity	
26. Building Square Footage:			
Current Space GSF	0		
Space to be Renovated GSF	7,700		
New GSF	7,700		

27. Year of Construction of Any Structures Proposed for Renovation, Restoration or Conversion	2022 to 2024
28. Comments	
<p>Community Arts Inc. signed an MOU with the City of Frederick in 2020 to build the mural onsite at Harry Grove Stadium around the outfield wall facing MD -355 & I-70. Community Arts is responsible for ongoing maintenance of the Mural and there is no ending date to the MOU. We will establish a permanent maintenance fund as part of the MOU with the City, and it will be administered by the Community Arts Board of Directors in perpetuity.</p> <p>The mural will be constructed in 2 phases. Phase One includes 100 feet panels at each end of the mural - or 200 feet in total. Phase Two will be 350 feet long and join the other 2 sections with the completed mural to measure 550 feet. All panels will be 14 feet tall. Phase One construction will begin in the fall of 2022. Phase Two construction will be completed by the end of 2024. These FY23 LBI funds will be applied to Phase Two. The total costs of Phases One and Two are estimated to be \$1,833.000.</p> <p>The operating costs of the Mural project are being supported by another Frederick nonprofit, TGP Gives. TGP Gives, the charity arm of Troyce Gatewood Partners is covering the costs of fundraising events, website development and maintenance, fundraising software and providing marketing, social media and book-keeping services through their employee base. Community Arts Inc has a Board of Directors led by Tony Checchia. There is Mural sub-committee of the Board made up of volunteers who have 1) researched the athletes, 2) written grants, 3) organized fundraising events or 4) helped raise funds or solicited in kind gifts. A program subcommittee is in development and is charged with engaging the living athletes with the community through youth sports clinics, public events and motivational speaking opportunities.</p> <p>We are using Frederick County businesses to support local employment. These companies and their employees will guide us through construction, engineering, architectural design, website creation, fundraising, accounting and operations management. We will also produce a book and a documentary about this extraordinary project and its athletes and employ a local film production company and a photographer.</p>	