

# SENATE BILL 539

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4lr2346  
CF 4lr0597

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By: **Senators Gile, Feldman, Beidle, and Ellis**  
Introduced and read first time: January 24, 2024  
Assigned to: Finance

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## A BILL ENTITLED

1 AN ACT concerning

2 **Commercial Law – Consumer Protection – Sale and Resale of Tickets**

3 FOR the purpose of requiring the listing for a ticket and each step of a transaction to  
4 purchase a ticket to disclose certain information; requiring a reseller to provide the  
5 contact information of the resale ticket purchaser to the ticket issuer for a certain  
6 purpose; prohibiting a reseller from selling or offering to sell a ticket for more than  
7 a certain price; limiting the fee that a secondary ticket exchange may charge for the  
8 service of providing a marketplace for the resale of a ticket; prohibiting a person from  
9 restricting the transfer or resale of a ticket that was made available to the general  
10 public for purchase, subject to certain restrictions; repealing the exceptions to the  
11 prohibition against a reseller selling or offering to sell speculative tickets; prohibiting  
12 a secondary ticket exchange from providing a marketplace for the resale of a ticket  
13 that violates this Act; and generally relating to consumer protection and the sale and  
14 resale of tickets.

15 BY repealing and reenacting, with amendments,  
16 Article – Commercial Law  
17 Section 13–310.1  
18 Annotated Code of Maryland  
19 (2013 Replacement Volume and 2023 Supplement)

20 SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF MARYLAND,  
21 That the Laws of Maryland read as follows:

22 **Article – Commercial Law**

23 13–310.1.

24 (a) (1) In this section the following words have the meanings indicated.

25 (2) (i) “Resale” means the second or subsequent sale of a ticket.

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EXPLANATION: CAPITALS INDICATE MATTER ADDED TO EXISTING LAW.  
[Brackets] indicate matter deleted from existing law.



1 (ii) "Resale" includes a sale by any means, including in person, by  
2 telephone, by mail, by e-mail, by facsimile, or through a website or other electronic means.

3 (3) "Reseller" means a person [who offers a ticket for resale] **ENGAGED IN**  
4 **THE RESALE OF TICKETS.**

5 (4) **"SECONDARY TICKET EXCHANGE" MEANS AN ELECTRONIC**  
6 **MARKETPLACE THAT ENABLES CONSUMERS TO SELL, PURCHASE, AND RESELL**  
7 **TICKETS.**

8 (5) (i) "Speculative ticket" means a ticket that is not in the actual or  
9 constructive possession of a reseller at the time of sale.

10 (ii) "Speculative ticket" includes a ticket sold by a reseller that, at  
11 the time of resale:

- 12 1. Is not in the physical possession of the reseller;
- 13 2. Is not owned by the reseller; or
- 14 3. Is not under contract to be transferred to the reseller.

15 [(5)] (6) "Ticket" means physical, electronic, or other evidence, that  
16 grants the possessor of the evidence [permission] **LICENSE** to enter a place of  
17 entertainment for one or more events at a specified date and time.

18 (7) (I) **"TICKET ISSUER" MEANS A PERSON THAT, DIRECTLY OR**  
19 **INDIRECTLY, ISSUES INITIAL TICKETS FOR AN ENTERTAINMENT EVENT.**

20 (II) **"TICKET ISSUER" INCLUDES:**

- 21 1. **A MUSICIAN OR MUSICAL GROUP;**
- 22 2. **AN OPERATOR OF A VENUE;**
- 23 3. **A SPONSOR OR A PROMOTER OF AN ENTERTAINMENT**  
24 **EVENT;**
- 25 4. **A SPORTS TEAM PARTICIPATING IN AN**  
26 **ENTERTAINMENT EVENT;**
- 27 5. **A SPORTS LEAGUE WHOSE TEAMS ARE**  
28 **PARTICIPATING IN AN ENTERTAINMENT EVENT;**

1                   **6. A THEATER COMPANY;**

2                   **7. A MARKETPLACE OPERATED FOR CONSUMERS TO**  
3 **MAKE AN INITIAL PURCHASE OF TICKETS; OR**

4                   **8. AN AGENT OF ANY OF THE PERSONS LISTED IN ITEMS**  
5 **1 THROUGH 7 OF THIS SUBPARAGRAPH.**

6           **(B) (1) THIS SUBSECTION APPLIES ONLY TO SECONDARY TICKET**  
7 **EXCHANGES, TICKET ISSUERS, AND RESELLERS.**

8                   **(2) THE LISTING FOR A TICKET AND EACH STEP OF A TRANSACTION**  
9 **TO PURCHASE A TICKET SHALL:**

10                   **(I) CLEARLY AND CONSPICUOUSLY DISCLOSE THE TOTAL**  
11 **PRICE OF THE TICKET, INCLUDING ALL FEES AND TAXES;**

12                   **(II) PROVIDE AN ITEMIZED LISTING OF ALL CHARGES THAT**  
13 **COMPRISE THE TOTAL PRICE OF THE TICKET, INCLUDING ALL FEES AND TAXES; AND**

14                   **(III) IDENTIFY THE SEAT NUMBER AND ZONE OR SECTION OF THE**  
15 **TICKET, TO THE EXTENT APPLICABLE TO THE SEAT AND VENUE.**

16           **(C) A RESELLER SHALL PROVIDE THE TICKET ISSUER WITH THE CONTACT**  
17 **INFORMATION OF THE RESALE TICKET PURCHASER TO ENABLE THE TICKET ISSUER**  
18 **TO NOTIFY THE RESALE TICKET PURCHASER OF ANY CHANGE IN THE EVENT**  
19 **CIRCUMSTANCES, SUCH AS AN EVENT CANCELLATION OR RESCHEDULING.**

20           **(D) (1) THIS SUBSECTION DOES NOT APPLY TO A FEE THAT A SECONDARY**  
21 **TICKET EXCHANGE MAY CHARGE FOR THE SERVICE OF PROVIDING A MARKETPLACE**  
22 **FOR THE RESALE OF A TICKET.**

23                   **(2) (I) EXCEPT AS PROVIDED UNDER SUBPARAGRAPH (II) OF THIS**  
24 **PARAGRAPH, THE TOTAL PRICE AT WHICH A RESELLER MAY SELL OR OFFER TO SELL**  
25 **A TICKET MAY NOT EXCEED THE TOTAL PRICE OF THE INITIAL TICKET, INCLUDING**  
26 **ALL FEES AND TAXES IN CONNECTION WITH THE INITIAL TICKET.**

27                   **(II) IF INITIAL TICKETS WERE PURCHASED FOR A SERIES OF**  
28 **EVENTS, SUCH AS SEASON TICKETS FOR A SPORTS TEAM, THE TOTAL RESALE PRICE**  
29 **OF A TICKET FOR A SINGLE EVENT MAY NOT EXCEED THE TOTAL PRICE OF A**  
30 **COMPARABLE TICKET, INCLUDING ALL FEES AND TAXES.**

1           **(E) THE FEE THAT A SECONDARY TICKET EXCHANGE MAY CHARGE FOR THE**  
2 **SERVICE OF PROVIDING A MARKETPLACE FOR THE RESALE OF A TICKET MAY NOT**  
3 **EXCEED 10% OF THE TOTAL PRICE OF THE INITIAL TICKET.**

4           **(F) SUBJECT TO REASONABLE RESTRICTIONS IMPOSED BY A TICKET**  
5 **ISSUER, A PERSON MAY NOT PROHIBIT OR RESTRICT THE TRANSFER OR RESALE OF**  
6 **A TICKET THAT WAS MADE AVAILABLE TO THE GENERAL PUBLIC FOR PURCHASE.**

7           **[(b)] (G)** A reseller may not sell or offer to sell speculative tickets [unless the  
8 reseller, clearly and conspicuously, discloses to a prospective purchaser at the outset of the  
9 sales transaction:

10                   (1) That the tickets are speculative tickets, and the reseller is not in  
11 possession of the tickets;

12                   (2) That the reseller is making an offer to procure the tickets for the  
13 prospective purchaser;

14                   (3) An approximate date on which the tickets will be delivered to the  
15 purchaser;

16                   (4) The name or a description of the event for which the tickets will permit  
17 entry;

18                   (5) The total number of tickets included in the transaction;

19                   (6) The number of tickets for seats that are together;

20                   (7) The zone or section number of the tickets, to the extent applicable to  
21 the venue; and

22                   (8) For reserved seat tickets:

23                           (i) The seat numbers of the tickets; or

24                           (ii) If applicable, that the reseller cannot guarantee the specific seats  
25 because the tickets are speculative tickets.

26           (c) (1) A reseller shall refund to a purchaser any consideration or deposit paid  
27 for tickets sold under this section if the reseller fails to obtain the tickets:

28                           (i) Within 24 hours after the approximate date of delivery specified  
29 in subsection (b)(2) of this section, but before the commencement of the event for which the  
30 tickets were sold; or

31                           (ii) In conformity with the disclosures required under this section.

1                   (2)    A reseller shall make a refund required under this subsection not later  
2 than 10 days after the final day of the event for which the tickets were sold].

3                   **(H)    A SECONDARY TICKET EXCHANGE MAY NOT PROVIDE A MARKETPLACE**  
4 **FOR THE RESALE OF A TICKET THAT VIOLATES THIS SECTION.**

5                   SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall take effect  
6 October 1, 2024.