### HOUSE BILL 527

#### By: Delegates Charkoudian, Kaufman, Korman, Lehman, Moon, Pena-Melnyk, Shetty, Solomon, Taveras, Wilkins, <del>and Wolek</del> <u>Wolek, Healey, R. Lewis, and</u> <u>J. Long</u>

Introduced and read first time: January 22, 2025 Assigned to: Environment and Transportation and Appropriations

Committee Report: Favorable with amendments House action: Adopted Read second time: February 27, 2025

#### CHAPTER \_\_\_\_\_

#### 1 AN ACT concerning

### Maryland Transit Administration – Purple Line – Free Ridership and Advertising Promotional Materials and Services

- FOR the purpose of requiring the Maryland Transit Administration to develop and
  implement a program providing free ridership, for a certain period of time, on Purple
  Line transit vehicles to individuals residing within a certain distance of the Purple
  Line track and free advertising space on Purple Line transit vehicles and at Purple
  Line transit stations promotional materials and services to small businesses located
  within a certain distance of a Purple Line track; and generally relating to the Purple
  Line.
- 11 BY adding to
- 12 Article Transportation
- 13 Section 7–718
- 14 Annotated Code of Maryland
- 15 (2020 Replacement Volume and 2024 Supplement)
- SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF MARYLAND,
   That the Laws of Maryland read as follows:
- 18

### Article – Transportation

19 **7–718.** 

EXPLANATION: CAPITALS INDICATE MATTER ADDED TO EXISTING LAW.

[Brackets] indicate matter deleted from existing law.

<u>Underlining</u> indicates amendments to bill.

Strike out indicates matter stricken from the bill by amendment or deleted from the law by amendment.



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1 (A) IN THIS SECTION, "PURPLE LINE" HAS THE MEANING STATED IN § 2 2-103.8 OF THIS ARTICLE.

3 (B) THE SUBJECT TO SUBSECTION (C) OF THIS SECTION, THE 4 ADMINISTRATION SHALL DEVELOP AND IMPLEMENT A PROGRAM TO PROVIDE:

5 (1) FOR THE FIRST <u>3-MONTHS</u> <u>MONTH</u> AFTER TRANSIT SERVICE ON 6 THE PURPLE LINE BEGINS, RIDERSHIP ON PURPLE LINE TRANSIT VEHICLES AT NO 7 COST TO INDIVIDUALS RESIDING WITHIN A ONE-QUARTER-MILE RADIUS OF THE 8 PURPLE LINE TRACK; AND

9 (2) Advertising space on Purple Line transit vehicles and 10 AT Purple Line transit stations Beginning on October 1, 2025, and until 11 <u>3 MONTHS AFTER TRANSIT SERVICE ON THE PURPLE LINE BEGINS, PROMOTIONAL</u> 12 <u>MATERIALS AND SERVICES</u> AT NO COST TO <u>SMALL</u> BUSINESSES, <u>AS DEFINED IN §</u> 13 <u>2-1505.2 OF THE STATE GOVERNMENT ARTICLE, LOCATED WITHIN A</u> 14 ONE-QUARTER-MILE RADIUS OF THE PURPLE LINE TRACK.

## 15(C)THE ADMINISTRATION SHALL USE INTERNAL RESOURCES IT HAS16AVAILABLE TO IMPLEMENT THE PROGRAM, INCLUDING:

- 17 (1) WEBSITES MAINTAINED BY THE ADMINISTRATION; AND
- 18 (2) <u>THE PRINTING AND DESIGN SERVICES OF THE ADMINISTRATION.</u>

# 19(D)NOTHING IN THIS SECTION MAY BE CONSTRUED TO REQUIRE THE20ADMINISTRATION TO PROCURE PRIVATE ADVERTISING OR MARKETING SERVICES.

### 21(E)THE ADMINISTRATION SHALL ADOPT REGULATIONS TO IMPLEMENT22THIS SECTION.

23 SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall take effect 24 October 1, 2025.

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