HOUSE BILL 817

N1, I3

5lr2024 CF SB 609

By: **Delegates Palakovich Carr and Stewart** Introduced and read first time: January 29, 2025 Assigned to: Environment and Transportation

A BILL ENTITLED

1 AN ACT concerning

Residential Leases – Use of Algorithmic Device by Landlord to Determine Rent – Prohibition

- FOR the purpose of prohibiting a landlord from using certain algorithmic devices to
 determine the amount of rent to charge a residential tenant; making a violation of
 this Act an unfair, abusive, or deceptive trade practice under the Maryland
 Consumer Protection Act; and generally relating to a prohibition against the use of
 certain technology by landlords to determine rent prices.
- 9 BY repealing and reenacting, with amendments,
- 10 Article Commercial Law
- 11 Section 13–301(14)(xlii)
- 12 Annotated Code of Maryland
- 13 (2013 Replacement Volume and 2024 Supplement)
- 14 BY repealing and reenacting, without amendments,
- 15 Article Commercial Law
- 16 Section 13–301(14)(xliii)
- 17 Annotated Code of Maryland
- 18 (2013 Replacement Volume and 2024 Supplement)
- 19 BY adding to
- 20 Article Commercial Law
- 21 Section 13–301(14)(xliv)
- 22 Annotated Code of Maryland
- 23 (2013 Replacement Volume and 2024 Supplement)
- 24 BY adding to
- 25 Article Real Property
- 26 Section 8–220
- 27 Annotated Code of Maryland

EXPLANATION: CAPITALS INDICATE MATTER ADDED TO EXISTING LAW. [Brackets] indicate matter deleted from existing law.

	2 HOUSE BILL 817
1	(2023 Replacement Volume and 2024 Supplement)
$\frac{2}{3}$	SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF MARYLAND, That the Laws of Maryland read as follows:
4	Article – Commercial Law
5	13–301.
6	Unfair, abusive, or deceptive trade practices include any:
7	(14) Violation of a provision of:
8	(xlii) Section 12–6C–09.1 of the Health Occupations Article; [or]
9	(xliii) Title 14, Subtitle 48 of this article; or
10 11	(XLIV) SECTION 8-220 OF THE REAL PROPERTY ARTICLE; OR
12	Article – Real Property
13	8-220.
$\begin{array}{c} 14 \\ 15 \end{array}$	(A) (1) IN THIS SECTION THE FOLLOWING WORDS HAVE THE MEANINGS INDICATED.
16 17 18 19 20	(2) (I) "ALGORITHMIC DEVICE" MEANS A DEVICE THAT USES ONE OR MORE ALGORITHMS TO PERFORM CALCULATIONS OF DATA, INCLUDING DATA CONCERNING LOCAL OR STATEWIDE RENT AMOUNTS BEING CHARGED TO TENANTS BY LANDLORDS, TO ADVISE A LANDLORD ON THE AMOUNT OF RENT THAT THE LANDLORD MAY CONSIDER CHARGING A TENANT.
$\begin{array}{c} 21 \\ 22 \end{array}$	(II) "ALGORITHMIC DEVICE" INCLUDES A PRODUCT THAT INCORPORATES AN ALGORITHMIC DEVICE.
23	(III) "ALGORITHMIC DEVICE" DOES NOT INCLUDE:
24 25 26 27	1. A PERIODIC REPORT PUBLISHED NOT MORE FREQUENTLY THAN ONCE PER MONTH BY A TRADE ASSOCIATION THAT RECEIVES RENTER DATA AND PUBLISHES IT IN AN AGGREGATED AND ANONYMOUS MANNER; OR
$\begin{array}{c} 28\\ 29 \end{array}$	2. A PRODUCT USED FOR THE PURPOSE OF ESTABLISHING RENT OR INCOME LIMITS IN ACCORDANCE WITH THE AFFORDABLE

HOUSE BILL 817

1 HOUSING PROGRAM GUIDELINES OF A LOCAL GOVERNMENT, THE STATE, THE FEDERAL GOVERNMENT, OR ANOTHER POLITICAL SUBDIVISION. $\mathbf{2}$ "NONPUBLIC COMPETITOR DATA" MEANS INFORMATION 3 (3) **(I)** 4 THAT IS: $\mathbf{5}$ 1. NOT WIDELY AVAILABLE OR EASILY ACCESSIBLE TO 6 THE PUBLIC REGARDLESS OF WHETHER THE INFORMATION IS ATTRIBUTABLE TO A 7 SPECIFIC COMPETITOR OR ANONYMIZED; AND 8 2. DERIVED FROM OR OTHERWISE PROVIDED TO A 9 PERSON BY ANOTHER PERSON THAT COMPETES IN THE SAME MARKET AS THE 10 PERSON, OR IN A RELATED MARKET. 11 **(II)** "NONPUBLIC COMPETITOR DATA" INCLUDES INFORMATION 12**REGARDING:** 13 1. **ACTUAL RENT PRICES;** 2. 14**OCCUPANCY RATES;** 153. LEASE START AND END DATES; AND 16 4. **OTHER SIMILAR INFORMATION.** "RENT" MEANS THE TOTAL AMOUNT OF RENT, INCLUDING ANY 17(4) 18 CONCESSIONS AND FEES, THAT A RESIDENTIAL TENANT IS REQUIRED TO PAY UNDER 19 A LEASE AGREEMENT. 20IN SETTING THE AMOUNT OF RENT TO BE CHARGED FOR THE LEASE OF **(B)** 21RESIDENTIAL PROPERTY, INCLUDING DETERMINING ANY CHANGE IN RENT TO BE 22CHARGED FOR THE RENEWAL OF A LEASE, A LANDLORD MAY NOT EMPLOY, USE, OR 23RELY ON, OR CAUSE ANOTHER TO EMPLOY, USE, OR RELY ON, AN ALGORITHMIC DEVICE THAT USES, INCORPORATES, OR WAS TRAINED WITH NONPUBLIC 2425**COMPETITOR DATA. (C)** 26A VIOLATION OF THIS SECTION IS: 27

27(1) AN UNFAIR, ABUSIVE, OR DECEPTIVE TRADE PRACTICE WITHIN28THE MEANING OF TITLE 13 OF THE COMMERCIAL LAW ARTICLE; AND

29 (2) SUBJECT TO THE ENFORCEMENT AND PENALTY PROVISIONS 30 CONTAINED IN TITLE 13 OF THE COMMERCIAL LAW ARTICLE.

HOUSE BILL 817

1 SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall be construed to 2 apply only prospectively and may not be applied or interpreted to have any effect on or 3 application to any landlord's calculation of the amount of rent that the landlord charges for 4 the occupancy of a residential property under a rental agreement that is executed before 5 the effective date of this Act.

6 SECTION 3. AND BE IT FURTHER ENACTED, That this Act shall take effect 7 October 1, 2025.