

SENATE BILL 708

C7
SB 1066/24 – B&T

5lr3164
CF HB 922

By: ~~Senator Zucker~~ **Senators Zucker and Ferguson**

Introduced and read first time: January 27, 2025

Assigned to: Budget and Taxation

Committee Report: Favorable with amendments

Senate action: Adopted

Read second time: February 21, 2025

CHAPTER _____

1 AN ACT concerning

2 **Sports Wagering – Independent Evaluation of Sports Wagering Content –**
3 **Required**

4 FOR the purpose of requiring, rather than authorizing, certain sports wagering licensees
5 and sports wagering operators that advertise in the State to contract with certain
6 independent evaluators for certain purposes; and generally relating to the evaluation
7 of sports wagering content.

8 BY repealing and reenacting, with amendments,
9 Article – State Government
10 Section 9–1E–17(d)
11 Annotated Code of Maryland
12 (2021 Replacement Volume and 2024 Supplement)

13 SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF MARYLAND,
14 That the Laws of Maryland read as follows:

15 **Article – State Government**

16 9–1E–17.

17 (d) A sports wagering licensee or sports wagering operator that advertises in the
18 State [may] **SHALL** contract with an independent evaluator licensed under subsection (b)
19 of this section to evaluate and rate the sports wagering licensee’s sports wagering content,
20 sports wagering experts, sports wagering influencers, and content partners.

EXPLANATION: CAPITALS INDICATE MATTER ADDED TO EXISTING LAW.

[Brackets] indicate matter deleted from existing law.

Underlining indicates amendments to bill.

~~Strike out~~ indicates matter stricken from the bill by amendment or deleted from the law by amendment.



1 SECTION 2. AND BE IT FURTHER ENACTED, That Section 1 of this Act is
2 contingent on the State Lottery and Gaming Control Commission issuing licenses as
3 required under § 9-1E-17 of the State Government Article to at least three independent
4 evaluators.

5 SECTION ~~2~~ 3. AND BE IT FURTHER ENACTED, That this Act shall take effect
6 July 1, 2025.

Approved:

Governor.

President of the Senate.

Speaker of the House of Delegates.