

SENATE BILL 708

C7
SB 1066/24 – B&T

5lr3164
CF HB 922

By: **Senator Zucker**

Introduced and read first time: January 27, 2025

Assigned to: Budget and Taxation

A BILL ENTITLED

1 AN ACT concerning

2 **Sports Wagering – Independent Evaluation of Sports Wagering Content –**
3 **Required**

4 FOR the purpose of requiring, rather than authorizing, certain sports wagering licensees
5 and sports wagering operators that advertise in the State to contract with certain
6 independent evaluators for certain purposes; and generally relating to the evaluation
7 of sports wagering content.

8 BY repealing and reenacting, with amendments,
9 Article – State Government
10 Section 9–1E–17(d)
11 Annotated Code of Maryland
12 (2021 Replacement Volume and 2024 Supplement)

13 SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF MARYLAND,
14 That the Laws of Maryland read as follows:

15 **Article – State Government**

16 9–1E–17.

17 (d) A sports wagering licensee or sports wagering operator that advertises in the
18 State [may] **SHALL** contract with an independent evaluator licensed under subsection (b)
19 of this section to evaluate and rate the sports wagering licensee’s sports wagering content,
20 sports wagering experts, sports wagering influencers, and content partners.

21 SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall take effect July
22 1, 2025.

EXPLANATION: CAPITALS INDICATE MATTER ADDED TO EXISTING LAW.

[Brackets] indicate matter deleted from existing law.

