

# SENATE BILL 713

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5lr1906  
CF HB 611

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By: **Senator Brooks**

Introduced and read first time: January 27, 2025

Assigned to: Education, Energy, and the Environment

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## A BILL ENTITLED

1 AN ACT concerning

2 **Institutions of Higher Education – Mandatory Disclosures for New and**  
3 **Prospective Students**  
4 **(Informed Enrollment Act)**

5 FOR the purpose of requiring institutions of higher education in the State to provide certain  
6 information to prospective students and display and present the information in a  
7 certain manner; requiring the Maryland Higher Education Commission to make  
8 certain data available to institutions of higher education in the State under certain  
9 circumstances; and generally relating to the provision of information to new and  
10 prospective students at institutions of higher education.

11 BY adding to  
12 Article – Education  
13 Section 15–140  
14 Annotated Code of Maryland  
15 (2022 Replacement Volume and 2024 Supplement)

16 SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF MARYLAND,  
17 That the Laws of Maryland read as follows:

18 **Article – Education**

19 **15–140.**

20 **(A) SUBJECT TO SUBSECTION (B) OF THIS SECTION, ON OR BEFORE JULY 1,**  
21 **2026, EACH INSTITUTION OF HIGHER EDUCATION IN THE STATE THAT ADMITS**  
22 **FIRST-TIME UNDERGRADUATE STUDENTS SHALL PROMINENTLY DISPLAY ON ITS**  
23 **PUBLICLY ACCESSIBLE PROSPECTIVE STUDENT WEBSITE A LINK TO THE U.S.**  
24 **DEPARTMENT OF EDUCATION COLLEGE SCORECARD WEBSITE.**

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EXPLANATION: CAPITALS INDICATE MATTER ADDED TO EXISTING LAW.

[Brackets] indicate matter deleted from existing law.



1           **(B) EACH INSTITUTION SHALL:**

2                   **(1) INCLUDE WITH THE LINK REQUIRED UNDER SUBSECTION (A) OF**  
3 **THIS SECTION AN EXPLANATION OF THE RESOURCE AND THE INFORMATION IT**  
4 **PROVIDES AS IT RELATES TO:**

5                           **(I) COST OF ATTENDANCE;**

6                           **(II) GRADUATION RATES;**

7                           **(III) SALARY OUTCOMES; AND**

8                           **(IV) DEBT OUTCOMES; AND**

9                   **(2) SHARE THE INFORMATION AND WHERE TO FIND THE**  
10 **INFORMATION ON THE INSTITUTION'S WEBSITES:**

11                           **(I) DURING INCOMING STUDENT ORIENTATION AND**  
12 **RECRUITMENT EVENTS;**

13                           **(II) IN RELATED RECRUITMENT MATERIALS; AND**

14                           **(III) REGULARLY WITH:**

15                                   **1. PROSPECTIVE STUDENTS AND THEIR GUARDIANS OR**  
16 **PARENTS;**

17                                   **2. NEW INCOMING STUDENTS;**

18                                   **3. CURRENT STUDENTS;**

19                                   **4. ACADEMIC ADVISORS; AND**

20                                   **5. CAMPUS CAREER COUNSELORS.**

21                   **(C) AS APPLICABLE, EACH INSTITUTION SHALL SHARE THE LINK AND**  
22 **EXPLANATIONS REQUIRED UNDER SUBSECTIONS (A) AND (B) OF THIS SECTION ON:**

23                           **(1) THE INSTITUTION'S SOCIAL MEDIA ACCOUNTS AT LEAST ONCE**  
24 **EACH SEMESTER; AND**

25                           **(2) THE WEBSITE FOR THE INSTITUTION'S CAMPUS CAREER CENTER.**

1           **(D) (1) IF THE U.S. DEPARTMENT OF EDUCATION DISCONTINUES THE**  
2 **OPERATION OF THE COLLEGE SCORECARD, THE COMMISSION SHALL MAKE THE**  
3 **DATA REQUIRED UNDER SUBSECTION (A) OF THIS SECTION AVAILABLE TO**  
4 **INSTITUTIONS OF HIGHER EDUCATION IN THE STATE.**

5           **(2) IN COMPILING THE DATA UNDER THIS SUBSECTION, THE**  
6 **COMMISSION SHALL:**

7                   **(I) COLLABORATE WITH INSTITUTIONS OF HIGHER**  
8 **EDUCATION; AND**

9                   **(II) USE DATA MAINTAINED BY:**

10                           **1. THE COMMISSION;**

11                           **2. THE MARYLAND LONGITUDINAL DATA SYSTEM; AND**

12                           **3. OTHER RELATED SOURCES.**

13           **SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall take effect July**  
14 **1, 2025.**