SENATE BILL 834

R4 5lr3049

By: Senator Waldstreicher

AN ACT concerning

Introduced and read first time: January 28, 2025

Assigned to: Judicial Proceedings

A BILL ENTITLED

Vehicle Laws - Manufacturers and Dealers - Prices Listed on Dealer Websites 2 3 FOR the purpose of providing that a manufacturer, distributor, or factory branch may not take an adverse action against a dealer for disclosing certain information on prices 4 5 listed on its website; and generally relating to prices listed on dealer websites. 6 BY repealing and reenacting, with amendments, 7 Article – Transportation 8 Section 15–207(h) 9 Annotated Code of Maryland 10 (2020 Replacement Volume and 2024 Supplement)

- 11 BY repealing and reenacting, without amendments,
- 12 Article Transportation
- 13 Section 15–313(a) and (b)
- 14 Annotated Code of Maryland
- 15 (2020 Replacement Volume and 2024 Supplement)
- SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF MARYLAND,
- 17 That the Laws of Maryland read as follows:

18 Article – Transportation

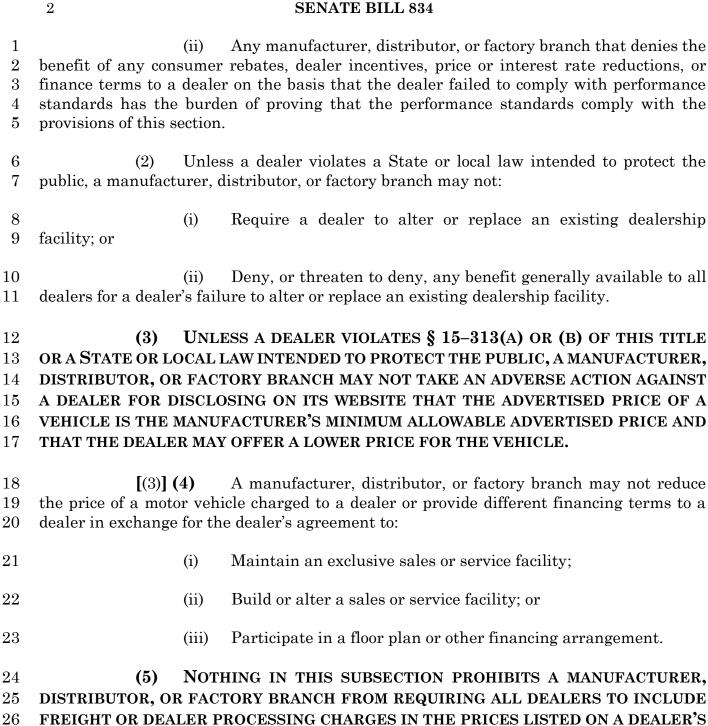
19 15–207.

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20 (h) (1) (i) Any consumer rebates, dealer incentives, price or interest rate 21 reductions, or finance terms that a manufacturer, distributor, or factory branch offers or 22 advertises, or allows its dealers to offer or advertise, shall be offered to all dealers of the

23 same line make.





28 15-313.

WEBSITE.

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- 29 A dealer or an agent or employee of a dealer may not use any advertisement that is in any way false, deceptive, or misleading. 30
- 31 A dealer or an agent or employee of a dealer may not by any means advertise (b) 32 or offer to the public any vehicle without intent to sell it as advertised or offered.

SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall take effect 2 October 1, 2025.