SENATE BILL 834

R45lr3049 By: Senator Waldstreicher Introduced and read first time: January 28, 2025 Assigned to: Judicial Proceedings Committee Report: Favorable Senate action: Adopted Read second time: February 24, 2025 CHAPTER AN ACT concerning Vehicle Laws - Manufacturers and Dealers - Prices Listed on Dealer Websites FOR the purpose of providing that a manufacturer, distributor, or factory branch may not take an adverse action against a dealer for disclosing certain information on prices listed on its website; and generally relating to prices listed on dealer websites. BY repealing and reenacting, with amendments, Article – Transportation Section 15–207(h) Annotated Code of Maryland (2020 Replacement Volume and 2024 Supplement) BY repealing and reenacting, without amendments, Article – Transportation Section 15–313(a) and (b) Annotated Code of Maryland (2020 Replacement Volume and 2024 Supplement) SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF MARYLAND, That the Laws of Maryland read as follows: Article - Transportation 15-207.

EXPLANATION: CAPITALS INDICATE MATTER ADDED TO EXISTING LAW.

[Brackets] indicate matter deleted from existing law.

<u>Underlining</u> indicates amendments to bill.

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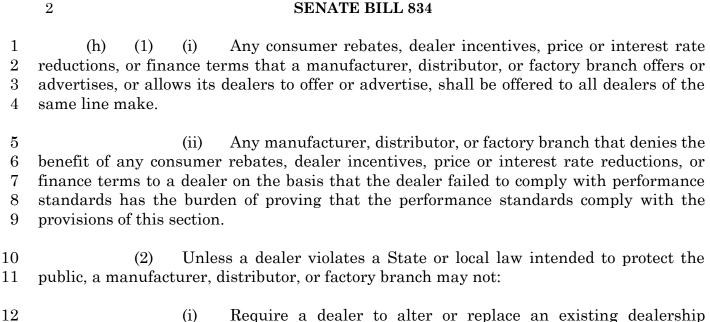
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Strike out indicates matter stricken from the bill by amendment or deleted from the law by amendment.



facility; or

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- 14 (ii) Deny, or threaten to deny, any benefit generally available to all
- 15 dealers for a dealer's failure to alter or replace an existing dealership facility.
- 16 **(3)** UNLESS A DEALER VIOLATES § 15–313(A) OR (B) OF THIS TITLE 17 OR A STATE OR LOCAL LAW INTENDED TO PROTECT THE PUBLIC, A MANUFACTURER, DISTRIBUTOR, OR FACTORY BRANCH MAY NOT TAKE AN ADVERSE ACTION AGAINST 18 A DEALER FOR DISCLOSING ON ITS WEBSITE THAT THE ADVERTISED PRICE OF A 19 20 VEHICLE IS THE MANUFACTURER'S MINIMUM ALLOWABLE ADVERTISED PRICE AND 21 THAT THE DEALER MAY OFFER A LOWER PRICE FOR THE VEHICLE.
- 22 [(3)] **(4)** A manufacturer, distributor, or factory branch may not reduce 23 the price of a motor vehicle charged to a dealer or provide different financing terms to a dealer in exchange for the dealer's agreement to: 24
- 25 Maintain an exclusive sales or service facility; (i)
- 26 Build or alter a sales or service facility; or (ii)
- 27 (iii) Participate in a floor plan or other financing arrangement.
- 28 NOTHING IN THIS SUBSECTION PROHIBITS A MANUFACTURER, 29 DISTRIBUTOR, OR FACTORY BRANCH FROM REQUIRING ALL DEALERS TO INCLUDE 30 FREIGHT OR DEALER PROCESSING CHARGES IN THE PRICES LISTED ON A DEALER'S WEBSITE. 31
- 15-313. 32
- 33 A dealer or an agent or employee of a dealer may not use any advertisement 34 that is in any way false, deceptive, or misleading.

A dealer or an agent or employee of a dealer may not by any means advertise

(b)

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SECTION 2 October 1, 2025.	. AND	BE	IT	FURTHER	ENACTED,	That	this	Act	shall	take	effe
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