

Chapter 494

(House Bill 527)

AN ACT concerning

**Maryland Transit Administration – Purple Line – Free Ridership and
~~Advertising~~ Promotional Materials and Services**

FOR the purpose of requiring the Maryland Transit Administration to develop and implement a program providing free ridership, for a certain period of time, on Purple Line transit vehicles to individuals residing within a certain distance of the Purple Line track and free ~~advertising space on Purple Line transit vehicles and at Purple Line transit stations~~ promotional materials and services to small businesses located within a certain distance of a Purple Line track; and generally relating to the Purple Line.

BY adding to

Article – Transportation

Section 7–718

Annotated Code of Maryland

(2020 Replacement Volume and 2024 Supplement)

SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF MARYLAND,
That the Laws of Maryland read as follows:

Article – Transportation

7–718.

(A) IN THIS SECTION, “PURPLE LINE” HAS THE MEANING STATED IN §
2–103.8 OF THIS ARTICLE.

(B) ~~THE~~ SUBJECT TO SUBSECTION (C) OF THIS SECTION, THE
ADMINISTRATION SHALL DEVELOP AND IMPLEMENT A PROGRAM TO PROVIDE:

(1) FOR THE FIRST ~~3 MONTHS~~ MONTH AFTER TRANSIT SERVICE ON
THE PURPLE LINE BEGINS, RIDERSHIP ON PURPLE LINE TRANSIT VEHICLES AT NO
COST TO INDIVIDUALS RESIDING WITHIN A ONE-QUARTER-MILE RADIUS OF THE
PURPLE LINE TRACK; AND

(2) ~~ADVERTISING SPACE ON PURPLE LINE TRANSIT VEHICLES AND~~
~~AT PURPLE LINE TRANSIT STATIONS~~ BEGINNING ON OCTOBER 1, 2025, AND UNTIL
3 MONTHS AFTER TRANSIT SERVICE ON THE PURPLE LINE BEGINS, PROMOTIONAL
MATERIALS AND SERVICES AT NO COST TO SMALL BUSINESSES, AS DEFINED IN §

2-1505.2 OF THE STATE GOVERNMENT ARTICLE, LOCATED WITHIN A ONE-QUARTER-MILE RADIUS OF THE PURPLE LINE TRACK.

(C) THE ADMINISTRATION SHALL USE INTERNAL RESOURCES IT HAS AVAILABLE TO IMPLEMENT THE PROGRAM, INCLUDING:

(1) WEBSITES MAINTAINED BY THE ADMINISTRATION; AND

(2) THE PRINTING AND DESIGN SERVICES OF THE ADMINISTRATION.

(D) NOTHING IN THIS SECTION MAY BE CONSTRUED TO REQUIRE THE ADMINISTRATION TO PROCURE PRIVATE ADVERTISING OR MARKETING SERVICES.

(E) THE ADMINISTRATION SHALL ADOPT REGULATIONS TO IMPLEMENT THIS SECTION.

SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall take effect October 1, 2025.

Approved by the Governor, May 13, 2025.