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§8–610.

(a) A person may not:

(1) directly or indirectly publish a false, deceptive, or misleading advertisement about home improvement; or

(2) advertise or offer, by any means, to perform a home improvement if the person does not intend to accept a home improvement contract:

(i) to do the particular home improvement; or

(ii) at the price advertised or offered.

(b) An advertisement that is subject to and complies with regulations adopted by the Federal Trade Commission is not false, deceptive, or misleading.

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