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§27–407.

(a) It is a fraudulent insurance act for:

(1) a person, for personal gain, to solicit an individual injured by or in a motor vehicle to sue or retain a lawyer to represent that individual in a lawsuit;

(2) a person, for personal gain, to solicit an individual injured by or in a motor vehicle to seek care from a health care practitioner; and

(3) a lawyer or health care practitioner to employ, directly or indirectly, or in any way compensate a person for the purpose of having that person solicit or attempt to solicit clients for the lawyer or health care practitioner.

(b) This section does not prohibit public communications or activity allowed by applicable rules of professional conduct or activity protected under the State or federal Constitution.

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