

HB0895/373526/1

BY: Delegate Hartman

AMENDMENT TO HOUSE BILL 895, AS AMENDED
(First Reading File Bill)

On page 2 of the bill, in line 20, after “THE” insert “DISCRIMINATORY”; in the same line, after “PRACTICE” insert “OF OFFERING OR SETTING A PERSONALIZED PRICE FOR A GOOD OR SERVICE THAT IS SPECIFIC TO A CONSUMER BASED ON THE CONSUMER’S PERSONAL DATA, REGARDLESS OF WHETHER THE SELLER COLLECTED OR PURCHASED THE PERSONAL DATA”; and strike beginning with “OF” in line 20 down through “FACTORS” in line 22.

On page 2 of the Economic Matters Committee Amendments (HB0895/643424/1), in line 3 of Amendment No. 2, strike “THE SAME”; and strike lines 11 through 21, inclusive, and substitute:

“3. A DIFFERENCE IN PRICE BASED ON COSTS OR DIFFERENCES IN SUPPLY OR DEMAND ASSOCIATED WITH PROVIDING OR SELLING A GOOD OR SERVICE IN DIFFERENT LOCATIONS OR GEOGRAPHIES;

4. A DIFFERENCE IN PRICE BASED ON COSTS ASSOCIATED WITH THE AVAILABILITY OR SUPPLY OF THE GOOD OR SERVICE;

5. A PRICE OFFERED TO A CONSUMER THROUGH A LOYALTY, MEMBERSHIP, OR REWARDS PROGRAM IN WHICH ANY CONSUMER MAY VOLUNTARILY ENROLL OR CONSENT TO PARTICIPATE;

6. A PRICE OFFERED TO A CONSUMER IN CONNECTION WITH A SUBSECTION-BASED CONTRACT OR AGREEMENT;

7. A PRICE OFFERED TO A CONSUMER WHO
CONSENTS TO PROVIDING PERSONAL DATA OR OTHER INFORMATION IN
EXCHANGE FOR OBTAINING THE PRICE;

On page 3 of the Economic Matters Committee Amendments, in Amendment No. 2, strike in their entirety lines 1 through 3, inclusive; and in lines 4 and 6, strike “4.” and “5.”, respectively, and substitute “8.” and “9.”, respectively.