

SENATE BILL 932

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6lr3545

By: **Senator Harris**

Introduced and read first time: February 6, 2026

Assigned to: Finance

A BILL ENTITLED

1 AN ACT concerning

2 **Consumer Protection – Social Media Platforms – Display of User Location**

3 FOR the purpose of requiring a person that operates a social media platform to display to
4 State users of the social media platform the general geographical location of each
5 adult user whose account is visible to the State user on the platform; and generally
6 relating to general geographical locations of users on social media platforms.

7 BY repealing and reenacting, with amendments,
8 Article – Commercial Law
9 Section 13–301(14)(xlvii)
10 Annotated Code of Maryland
11 (2025 Replacement Volume)

12 BY repealing and reenacting, without amendments,
13 Article – Commercial Law
14 Section 13–301(14)(xlviii)
15 Annotated Code of Maryland
16 (2025 Replacement Volume)

17 BY adding to
18 Article – Commercial Law
19 Section 13–301(14)(xlix) and 14–1330
20 Annotated Code of Maryland
21 (2025 Replacement Volume)

22 SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF MARYLAND,
23 That the Laws of Maryland read as follows:

24 **Article – Commercial Law**

25 13–301.

EXPLANATION: CAPITALS INDICATE MATTER ADDED TO EXISTING LAW.

[Brackets] indicate matter deleted from existing law.



Unfair, abusive, or deceptive trade practices include any:

(14) Violation of a provision of:

(xlvii) Title 14, Subtitle 50 of this article; [or]

(xlviii) Section 13–411.1(c)(2) of the Transportation Article; or

(XLIX) SECTION 14–1330 OF THIS ARTICLE; OR

14–1330.

(A) (1) IN THIS SECTION THE FOLLOWING WORDS HAVE THE MEANINGS INDICATED.

(2) (I) “GENERAL GEOGRAPHICAL LOCATION” MEANS, AT THE TIME OF ACCESS TO A SOCIAL MEDIA PLATFORM, THE CITY AND COUNTRY DERIVED FROM THE INTERNET PROTOCOL ADDRESS OF THE NETWORK CONNECTION THROUGH WHICH A USER’S DEVICE ACCESSES THE SOCIAL MEDIA PLATFORM.

(II) “GENERAL GEOGRAPHICAL LOCATION” DOES NOT INCLUDE:

1. PRECISE GEOLOCATION DATA, AS DEFINED IN § 14–4701 OF THIS TITLE; OR

2. PRECISE GEOLOCATION, AS DEFINED IN § 14–4801 OF THIS TITLE.

(3) “SOCIAL MEDIA PLATFORM” MEANS A WEBSITE, A DESKTOP OR MOBILE APPLICATION, OR AN AUGMENTED OR VIRTUAL REALITY APPLICATION, THAT:

(I) ALLOWS A PERSON TO BECOME A REGISTERED USER, ESTABLISH AN ACCOUNT, OR CREATE A PROFILE FOR THE PURPOSE OF ALLOWING THE USER TO CREATE, SHARE, AND VIEW USER–GENERATED CONTENT THROUGH THE ACCOUNT OR PROFILE;

(II) ENABLES A USER TO GENERATE CONTENT THAT CAN BE VIEWED BY OTHER USERS OF THE PLATFORM; AND

(III) PRIMARILY SERVES AS A MEDIUM FOR USERS TO INTERACT WITH CONTENT GENERATED BY OTHER USERS OF THE PLATFORM.

1 **(4) “STATE USER” MEANS A USER OF A SOCIAL MEDIA PLATFORM**
2 **WHOSE GENERAL GEOGRAPHICAL LOCATION IS IN THE STATE.**

3 **(B) (1) EXCEPT AS PROVIDED IN PARAGRAPH (2) OF THIS SUBSECTION, A**
4 **PERSON THAT OPERATES A SOCIAL MEDIA PLATFORM SHALL DISPLAY TO A STATE**
5 **USER THE GENERAL GEOGRAPHICAL LOCATION OF EACH USER WHOSE ACCOUNT IS**
6 **VISIBLE TO THE STATE USER ON THE SOCIAL MEDIAL PLATFORM.**

7 **(2) A PERSON THAT OPERATES A SOCIAL MEDIA PLATFORM MAY NOT**
8 **DISPLAY THE GENERAL GEOGRAPHICAL LOCATION OF A USER WHO THE PERSON**
9 **KNOWS OR HAS REASON TO KNOW IS A MINOR.**

10 **(C) A VIOLATION OF THIS SECTION IS:**

11 **(1) AN UNFAIR, ABUSIVE, OR DECEPTIVE TRADE PRACTICE WITHIN**
12 **THE MEANING OF TITLE 13 OF THIS ARTICLE; AND**

13 **(2) SUBJECT TO THE ENFORCEMENT AND PENALTY PROVISIONS**
14 **CONTAINED IN TITLE 13 OF THIS ARTICLE, EXCEPT §§ 13–407, 13–408, AND 13–411**
15 **OF THIS ARTICLE.**

16 **SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall take effect**
17 **October 1, 2026.**