

# SENATE BILL 932

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By: **Senator Harris**

Introduced and read first time: February 6, 2026

Assigned to: Finance

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Committee Report: Favorable with amendments

Senate action: Adopted with floor amendments

Read second time: March 7, 2026

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## CHAPTER \_\_\_\_\_

1 AN ACT concerning

2 **Consumer Protection – Social Media Platforms – Display of User Location**

3 FOR the purpose of requiring a person that operates a social media platform to display to  
4 State users of the social media platform the general geographical location of each  
5 adult user whose account is visible to the State user on the platform, subject to  
6 certain exceptions; and generally relating to general geographical locations of users  
7 on social media platforms.

8 BY repealing and reenacting, with amendments,  
9 Article – Commercial Law  
10 Section 13–301(14)(xlvii)  
11 Annotated Code of Maryland  
12 (2025 Replacement Volume)

13 BY repealing and reenacting, without amendments,  
14 Article – Commercial Law  
15 Section 13–301(14)(xlviii)  
16 Annotated Code of Maryland  
17 (2025 Replacement Volume)

18 BY adding to  
19 Article – Commercial Law  
20 Section 13–301(14)(xlix) and 14–1330  
21 Annotated Code of Maryland  
22 (2025 Replacement Volume)

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EXPLANATION: CAPITALS INDICATE MATTER ADDED TO EXISTING LAW.

[Brackets] indicate matter deleted from existing law.

Underlining indicates amendments to bill.

~~Strike out~~ indicates matter stricken from the bill by amendment or deleted from the law by amendment.



1 SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF MARYLAND,  
2 That the Laws of Maryland read as follows:

3 **Article – Commercial Law**

4 13–301.

5 Unfair, abusive, or deceptive trade practices include any:

6 (14) Violation of a provision of:

7 (xlvii) Title 14, Subtitle 50 of this article; [or]

8 (xlviii) Section 13–411.1(c)(2) of the Transportation Article; or

9 **(XLIX) SECTION 14–1330 OF THIS ARTICLE; OR**

10 **14–1330.**

11 **(A) (1) IN THIS SECTION THE FOLLOWING WORDS HAVE THE MEANINGS**  
12 **INDICATED.**

13 **(2) (I) “GENERAL GEOGRAPHICAL LOCATION” MEANS, AT THE**  
14 **TIME OF ACCESS TO A SOCIAL MEDIA PLATFORM, THE ~~CITY~~ STATE, PROVINCE, OR**  
15 **OTHER COMPARABLE SUBDIVISION AND THE COUNTRY DERIVED FROM THE**  
16 **INTERNET PROTOCOL ADDRESS OF THE NETWORK CONNECTION THROUGH WHICH A**  
17 **USER’S DEVICE ACCESSES THE SOCIAL MEDIA PLATFORM.**

18 **(II) “GENERAL GEOGRAPHICAL LOCATION” DOES NOT**  
19 **INCLUDE:**

20 **1. PRECISE GEOLOCATION DATA, AS DEFINED IN §**  
21 **14–4701 OF THIS TITLE; OR**

22 **2. PRECISE GEOLOCATION, AS DEFINED IN § 14–4801 OF**  
23 **THIS TITLE.**

24 **(3) (I) “SOCIAL MEDIA PLATFORM” MEANS A ~~WEBSITE, A DESKTOP~~**  
25 **~~OR MOBILE APPLICATION, OR AN AUGMENTED OR VIRTUAL REALITY APPLICATION,~~**  
26 **PUBLIC OR SEMIPUBLIC INTERNET–BASED SERVICE OR APPLICATION THAT HAS A**  
27 **STATE USER AND THAT:**

28 **~~(4)~~ 1. ALLOWS A PERSON TO BECOME A REGISTERED USER,**  
29 **ESTABLISH AN ACCOUNT, OR CREATE A PROFILE FOR THE PURPOSE OF ~~ALLOWING~~**

1 ~~THE USER TO CREATE, SHARE, AND VIEW USER GENERATED CONTENT THROUGH~~  
2 ~~THE ACCOUNT OR PROFILE USING THE SERVICE OR APPLICATION;~~

3 ~~(H)~~ 2. ENABLES A USER TO GENERATE CONTENT THAT CAN  
4 BE VIEWED BY OTHER USERS OF THE PLATFORM SERVICE OR APPLICATION AND  
5 VIEW CONTENT GENERATED BY OTHER USERS OF THE SERVICE OR APPLICATION;  
6 AND

7 ~~(H)~~ 3. PRIMARILY SERVES AS A MEDIUM FOR USERS TO  
8 INTERACT SOCIALLY WITH CONTENT GENERATED BY OTHER USERS OF THE  
9 PLATFORM SERVICE OR APPLICATION; AND

10 4. POPULATES A LIST OF OTHER USERS WITH WHOM A  
11 USER SHARES A SOCIAL CONNECTION WITHIN THE SERVICE OR APPLICATION.

12 (II) “SOCIAL MEDIA PLATFORM” DOES NOT INCLUDE A SERVICE  
13 OR APPLICATION:

14 1. SOLELY ON THE BASIS THAT THE SERVICE OR  
15 APPLICATION OFFERS E-MAIL OR DIRECT MESSAGING FUNCTIONS;

16 2. THAT IS COMPOSED PRIMARILY OF CONTENT  
17 PRESELECTED BY THE SERVICE OR APPLICATION PROVIDER AND FOR WHICH ANY  
18 COMMUNICATIONS FUNCTION IS INCIDENTAL TO, DIRECTLY RELATED TO, OR  
19 DEPENDENT ON THE PROVISION OF THE PRESELECTED CONTENT; OR

20 3. FOR INTERACTIVE GAMING.

21 (4) “STATE USER” MEANS A USER OF A SOCIAL MEDIA PLATFORM  
22 WHOSE GENERAL GEOGRAPHICAL LOCATION IS IN THE STATE.

23 (B) (1) EXCEPT AS PROVIDED IN PARAGRAPH (2) OF THIS SUBSECTION, A  
24 PERSON THAT OPERATES A SOCIAL MEDIA PLATFORM SHALL DISPLAY TO A STATE  
25 USER THE GENERAL GEOGRAPHICAL LOCATION OF EACH USER WHOSE ACCOUNT IS  
26 VISIBLE TO THE STATE USER ON THE SOCIAL MEDIAL PLATFORM.

27 (2) A PERSON THAT OPERATES A SOCIAL MEDIA PLATFORM MAY NOT  
28 DISPLAY THE GENERAL GEOGRAPHICAL LOCATION OF A USER WHO ~~THE~~:

29 (I) THE PERSON KNOWS OR HAS REASON TO KNOW IS A MINOR;  
30 OR

1 (II) CERTIFIES PARTICIPATION IN THE ADDRESS  
2 CONFIDENTIALITY PROGRAM ESTABLISHED UNDER TITLE 7, SUBTITLE 3 OF THE  
3 STATE GOVERNMENT ARTICLE.

4 (3) A PERSON THAT OPERATES A SOCIAL MEDIA PLATFORM SHALL  
5 ESTABLISH A PROCESS TO ENABLE A STATE USER TO MAKE THE CERTIFICATION  
6 DESCRIBED UNDER PARAGRAPH (2)(II) OF THIS SUBSECTION.

7 (C) A VIOLATION OF THIS SECTION IS:

8 (1) AN UNFAIR, ABUSIVE, OR DECEPTIVE TRADE PRACTICE WITHIN  
9 THE MEANING OF TITLE 13 OF THIS ARTICLE; AND

10 (2) SUBJECT TO THE ENFORCEMENT AND PENALTY PROVISIONS  
11 CONTAINED IN TITLE 13 OF THIS ARTICLE, EXCEPT §§ 13-407, 13-408, AND 13-411  
12 OF THIS ARTICLE.

13 SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall take effect  
14 October 1, 2026.

Approved:

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Governor.

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President of the Senate.

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Speaker of the House of Delegates.