

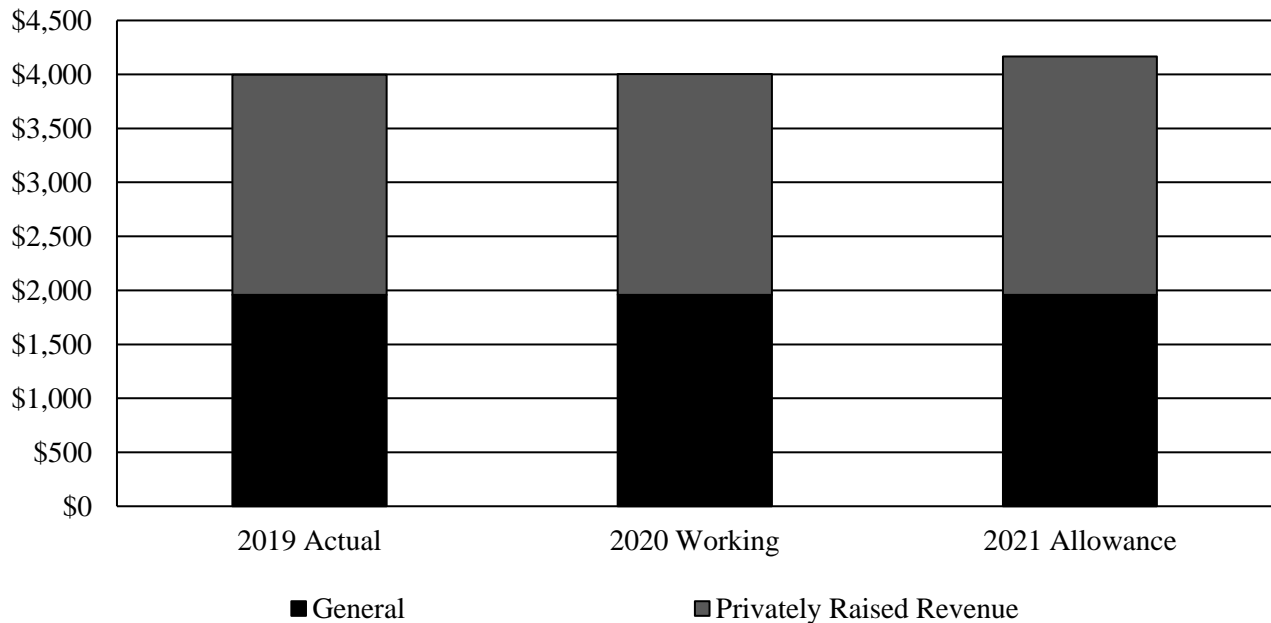
S50B01
Maryland African American Museum Corporation

Program Description

The Maryland African American Museum Corporation (MAAMC) was created by Chapters 428 and 429 of 1998 to plan, develop, and manage the Reginald F. Lewis Museum of Maryland African American History and Culture in Baltimore City. MAAMC’s mission is to be a resource regarding the lives of African American Marylanders by collecting, preserving, interpreting, documenting, and exhibiting contributions that represent their history. The corporation is a public instrumentality and an independent unit of the Executive Branch. A 37-member board of directors manages the corporation’s affairs.

Operating Budget Summary

**Budget Increases by \$163,480 or 4.1% to \$4.2 Million in Fiscal 2021
(\$ in Thousands)**



Note: Numbers may not sum due to rounding. The fiscal 2020 appropriation includes deficiencies, planned reversions, and general salary increases. The fiscal 2021 allowance includes contingent reductions and general salary increases.

- State funding provided to MAAMC in the fiscal 2021 allowance is unchanged from the fiscal 2020 working appropriation. MAAMC’s total budget is a combination of the State grant and privately earned income. When taking into account this privately raised revenue, MAAMC’s expected budget increases in fiscal 2021.

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Proposed Budget

The fiscal 2021 allowance of \$1,959,000 is unchanged from the fiscal 2020 working appropriation. MAAMC's State funding is comprised of a general fund grant. The corporation's financial statement also provides an accounting of all of its revenues and expenditures, as shown in **Exhibit 1**. MAAMC and the Department of Budget and Management have a Memorandum of Understanding that the State grant may not support more than 50% of MAAMC's operations. The corporation raised \$2.0 million in private revenue in fiscal 2019, and this was the second year since fiscal 2014 that the corporation matched the State grant as required.

Exhibit 1 Maryland African American Museum Corporation Financial Statement Fiscal 2015-2019

| <u>Expenses</u> | <u>2015</u> | <u>2016</u> | <u>2017</u> | <u>2018</u> | <u>2019</u> |
|--------------------------------------|--------------------|--------------------|--------------------|--------------------|--------------------|
| Collections and Exhibits | \$592,921 | \$662,110 | \$639,980 | \$566,930 | \$525,116 |
| Education and Public Programs | 683,837 | 691,029 | 621,105 | 627,185 | 487,515 |
| External Affairs | 521,128 | 685,246 | 377,070 | 498,688 | 705,649 |
| Management, Building, and Security | 1,882,522 | 1,943,802 | 1,767,924 | 1,790,637 | 1,626,674 |
| Total | \$3,680,408 | \$3,982,187 | \$3,406,079 | \$3,483,440 | \$3,344,954 |
| General Funds | \$1,959,000 | \$1,959,000 | \$1,959,000 | \$1,959,000 | \$1,959,000 |
| Revenue and Support | | | | | |
| Grants | \$2,330,196 | \$2,377,069 | \$2,180,917 | \$2,549,309 | \$2,303,777 |
| Contributions | 167,721 | 442,115 | 179,875 | 251,036 | 506,683 |
| Admissions | 99,449 | 143,801 | 154,330 | 130,955 | 154,374 |
| Membership Dues | 46,047 | 47,866 | 66,435 | 67,277 | 39,707 |
| Investment Income | 143,984 | 119,280 | 86,413 | 112,937 | 101,445 |
| Realized Gain (Loss) on Endowments | 1,734 | -310,274 | 1,221,088 | 0 | 489,182 |
| Unrealized Gain (Loss) on Endowments | 123,613 | -544,535 | -558,934 | 517,585 | 4,484 |
| Other Income | 191,936 | 158,168 | 156,743 | 457,671 | 396,495 |
| Net Assets Released from Restriction | 0 | 0 | 0 | 0 | 0 |
| Rental income | 0 | 0 | 0 | 0 | 0 |
| Total Revenue and Support | \$3,104,680 | \$2,433,490 | \$3,486,867 | \$4,086,770 | \$3,996,147 |
| Privately Raised Revenue | \$1,145,680 | \$474,490 | \$1,527,867 | \$2,127,770 | \$2,037,147 |

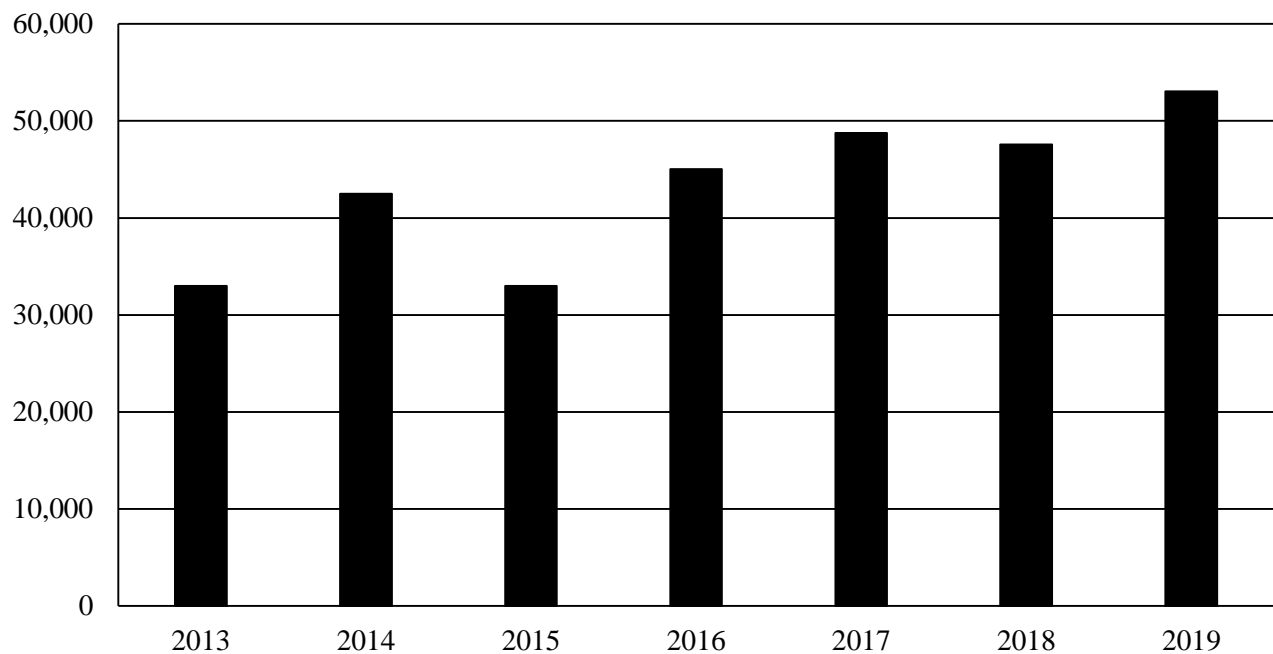
Source: Maryland African American Museum Corporation

Key Observations

1. Attendance Continues to Grow

Attendance at the Reginald F. Lewis Museum of Maryland African American History and Culture has grown from a recent low of 32,974 in 2013 to 53,041 in 2019, as shown in **Exhibit 2**.

Exhibit 2
Visitor Attendance
Calendar 2013-2019



Source: Maryland African American History Museum Corporation

There had been concern about the opening of the Smithsonian National Museum of African American History and Culture in Washington, DC in September 2016 negatively impacting the Lewis Museum attendance. However, this does not appear to be an issue with attendance up substantially in 2019. The Reginald F. Lewis Museum is a Smithsonian affiliate, which gives it access to select Smithsonian programs, materials, and participation for reduced or no costs. In addition, members can become Smithsonian members for \$20 annually. The increased attendance is a likely contributor to MAAMC's ability to match the State grant with privately raised revenue for the second year. **MAAMC should comment on what contributed to the increase in attendance in 2019 and the sustainability of this increase.**

Operating Budget Recommended Actions

1. Concur with Governor's allowance.

**Appendix 1
Object/Fund Difference Report
Maryland African American Museum Corporation**

| <u>Object/Fund</u> | <u>FY 19 Actual</u> | <u>FY 20 Working Appropriation</u> | <u>FY 21 Allowance</u> | <u>FY 20 - FY 21 Amount Change</u> | <u>Percent Change</u> |
|-----------------------------------------|-------------------------|--------------------------------------------|----------------------------|----------------------------------------|---------------------------|
| Objects | | | | | |
| 12 Grants, Subsidies, and Contributions | \$ 1,959,000 | \$ 1,959,000 | \$ 1,959,000 | \$ 0 | 0% |
| Total Objects | \$ 1,959,000 | \$ 1,959,000 | \$ 1,959,000 | \$ 0 | 0% |
| Funds | | | | | |
| 01 General Fund | \$ 1,959,000 | \$ 1,959,000 | \$ 1,959,000 | \$ 0 | 0% |
| Total Funds | \$ 1,959,000 | \$ 1,959,000 | \$ 1,959,000 | \$ 0 | 0% |

Note: The fiscal 2020 appropriation does not include deficiencies, planned reversions, or general salary increases. The fiscal 2021 allowance does not include contingent reductions or general salary increases.