

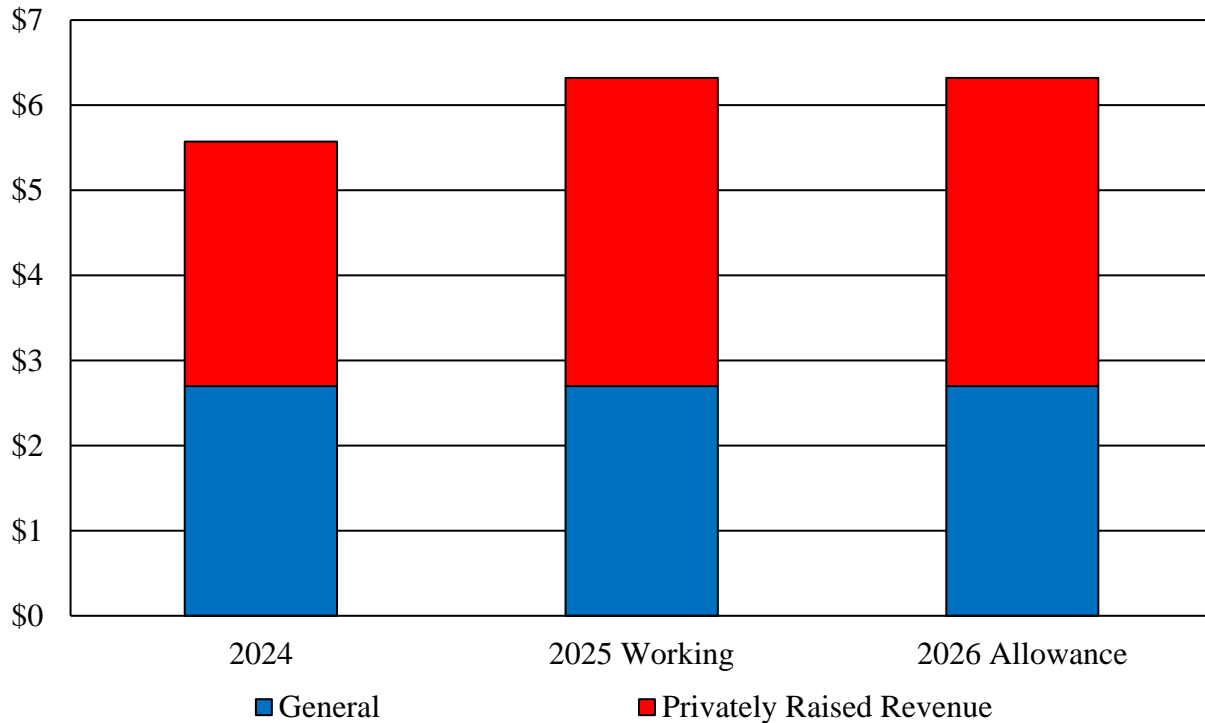
S50B01
Maryland African American Museum Corporation

Program Description

The Maryland African American Museum Corporation (MAAMC) was created in 1998 to plan, develop, and manage the Reginald F. Lewis Museum of Maryland African American History and Culture in Baltimore City. MAAMC’s mission is to be a resource regarding the lives of African American Marylanders by collecting, preserving, interpreting, documenting, and exhibiting contributions that represent their history. The corporation is a public instrumentality and an independent unit of the Executive Branch. The board of directors manages the corporation’s affairs.

Operating Budget Summary

Fiscal 2026 Budget Increases \$300, or 0.0%, to \$6.32 Million
(\$ in Millions)



- The State grant provided to MAAMC is level-funded at \$2.7 million in general funds in fiscal 2026. This grant accounts for 42.7% of MAAMC’s fiscal 2026 budget. Similarly, privately raised revenue is projected to be relatively level between fiscal 2025 and 2026.

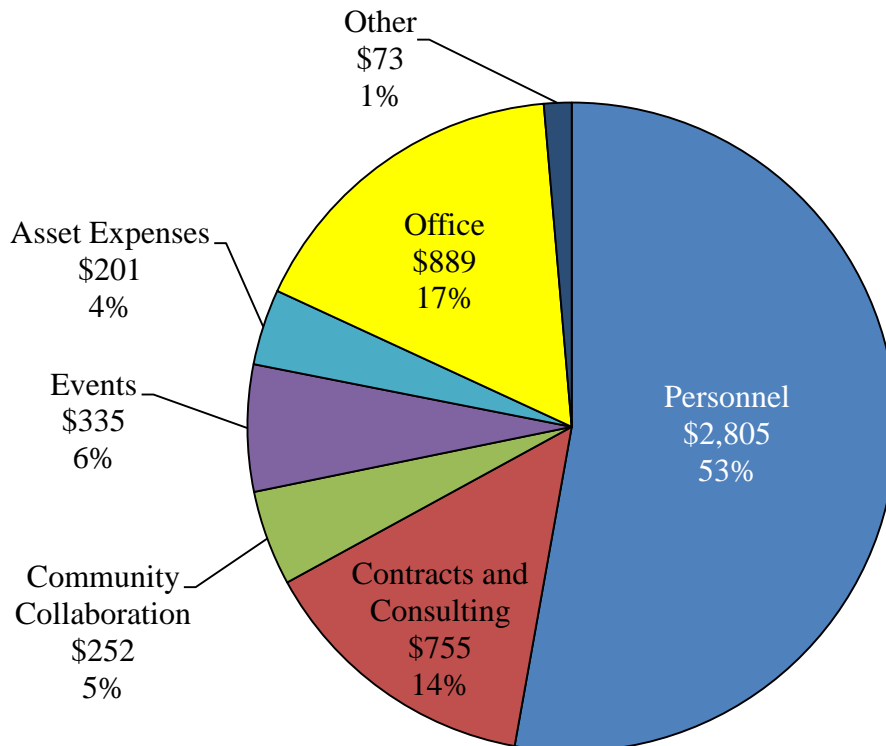
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Fiscal 2024

The total expenditures in fiscal 2024 were \$5.3 million. As shown in **Exhibit 1**, \$2.8 million, or 53%, of MAAMC spending in fiscal 2024, including both the State grant and privately raised revenue, supported personnel. Another \$755,000, or 14%, went toward contracts and consulting. Additionally, \$889,000, or 17%, of expenses funded the operations of MAAMC, including such items as technology and office occupancy. The building is owned by the State and operated by the corporation under a memorandum of understanding (MOU). Land for the museum is leased from Baltimore City. Baltimore City contributed to building the museum by leasing the land for \$1 per year for 98 years. Under the terms of the Land Disposition Lease Agreement, the property can only be used as a museum. In the event of any default, the land would revert to Baltimore City and the building back to the State. Asset expenses, which are 4% of the spending, cover lease, interest, investment, depreciation, and finance costs.

Exhibit 1
Agency Spending by Category
Fiscal 2024
(\$ in Thousands)



Source: Maryland African American Museum Corporation

Proposed Budget Change

State support for MAAMC is budgeted as a general fund grant. The Governor’s fiscal 2026 allowance for the corporation is level-funded at \$2.7 million. An MOU between the museum and the Department of Budget and Management (DBM) includes a provision that the museum will match the State grant with its own earnings. DBM waived this requirement for fiscal 2020 through 2022 due to the COVID-19 pandemic. As shown in **Exhibit 2**, MAAMC’s privately raised revenue exceeded the required match in fiscal 2022 through 2024. MAAMC estimates that it will exceed the match again in fiscal 2025 and 2026. In fiscal 2024, MAAMC’s total revenue exceeded total expenditures by \$262,000, an improvement over fiscal 2023 when MAAMC faced a budget shortfall of \$170,000. Fiscal 2025 is estimated to have relatively even revenues and expenditures; this is largely due to an increase in expenditures of \$1 million. While MAAMC anticipates this level of revenue will continue into fiscal 2026, MAAMC projects a net loss of \$126,000 in that year due to expenditure growth. In fiscal 2026, outside of personnel costs, the largest increase in expenditures is contractual services, which has been credited to an increase in the fabrication of exhibits as well as an increase in fixed costs such as security.

Exhibit 2
Expenditures and Revenues
Fiscal 2022-2026 Estimated
(\$ in Thousands)

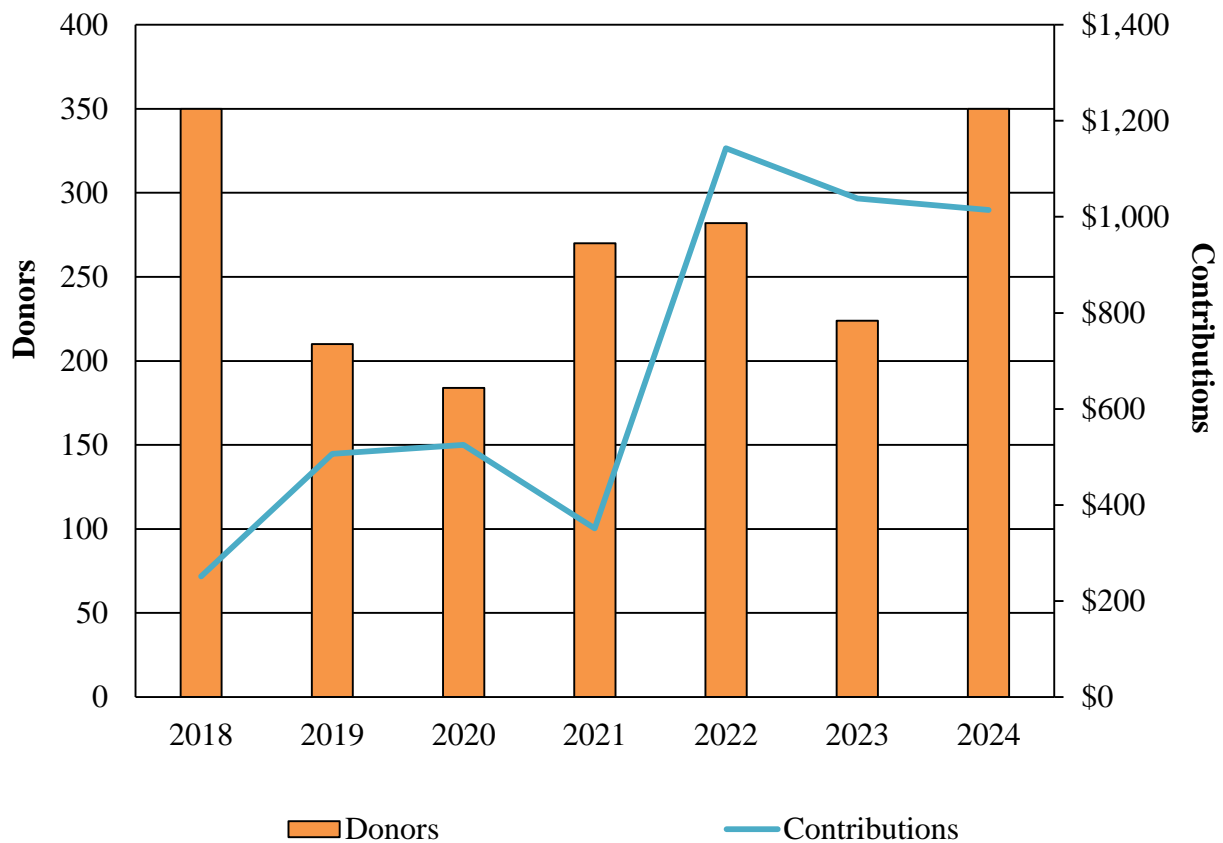
	<u>2022</u>	<u>2023</u>	<u>2024</u>	<u>Estimated</u> <u>2025</u>	<u>Estimated</u> <u>2026</u>	<u>Change</u> <u>2025-2026</u>	<u>%</u> <u>Change</u> <u>2025-2026</u>
Salaries and Wages	\$1,959	\$2,579	\$2,692	\$3,492	\$3,533	\$42	1.2%
Technical and Special Fees	104	120	119	\$135	\$149	13	9.8%
Fuel and Utilities	271	268	361	\$375	\$381	5	1.4%
Contractual Services	1,252	1,013	1,299	\$1,498	\$1,544	46	3.1%
Other Operating Costs	240	649	839	\$818	\$841	22	2.7%
Total Expenses	\$3,826	\$4,629	\$5,311	\$6,319	\$6,448	\$129	2.0%
General Funds	\$1,959	\$2,000	\$2,700	\$2,700	\$2,700	\$0	0.0%
Privately Raised Revenue	2,128	2,459	2,872	3,622	3,622	0	0.0%
Total Revenue	\$4,087	\$4,459	\$5,572	\$6,322	\$6,322	\$0	0.0%
Change in Net Assets	\$261	-\$170	\$262	\$3	-\$126	-\$259	

Source: Governor’s Budget Books; Department of Budget and Management

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As shown in **Exhibit 3**, the number of donors and sustained members increased by 126 people in fiscal 2024 compared to 2023. Membership dues collected in fiscal 2024 totaled \$46,239 across 441 members. The museum’s contributions come from cash and in-kind support. The total value of contributions decreased by \$23,498 from fiscal 2023 to 2024 to \$1.01 million.

Exhibit 3
Donors and Dollar Value of Charitable Contributions
Fiscal 2018-2024
(\$ in Thousands)



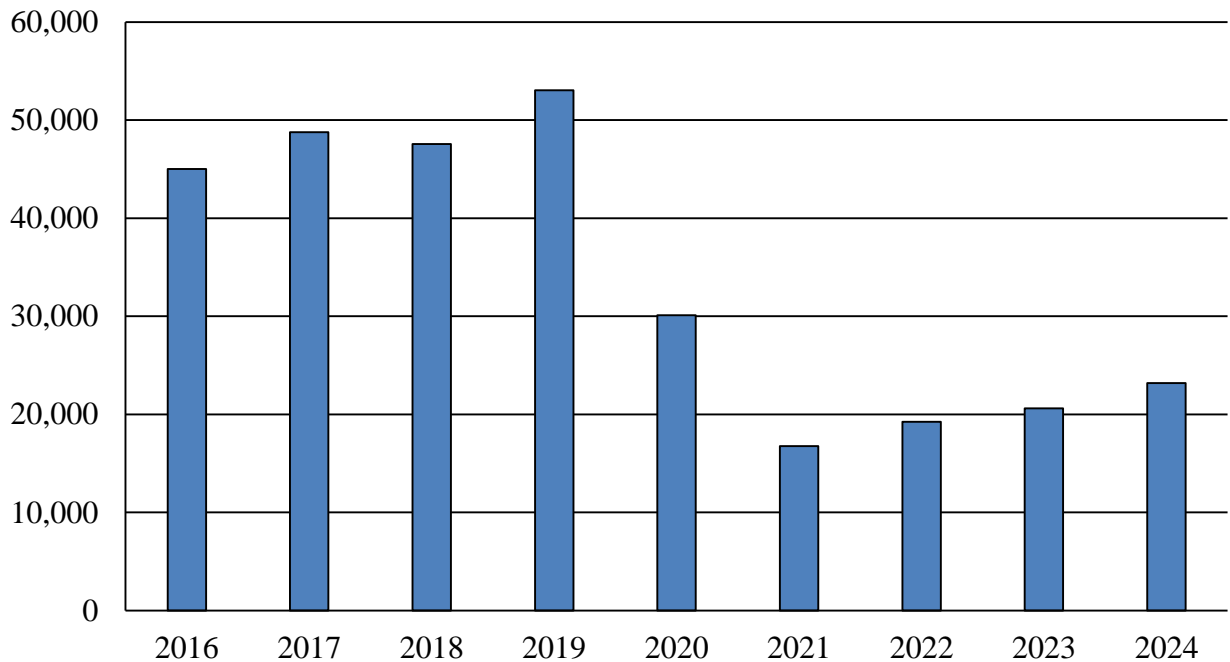
Source: Maryland African American Museum Corporation

Key Observations

1. In-person and Virtual Attendance

As shown in **Exhibit 4**, total in-person and virtual attendance to the museum increased by 12.4%, from 20,614 visitors in fiscal 2023 to 23,178 visitors in fiscal 2024. Despite the increase in fiscal 2024, MAAMC attendance is still approximately 56% below the 53,041 visitors in fiscal 2019. To increase attendance, MAAMC conducts outreach to schools bringing in student visitors and to businesses to host events. In fiscal 2024, MAAMC hosted three festival days, six first Friday music concerts, and three free exhibit openings. There was in-person attendance of 2,567 for public programs and attendance of 1,040 for virtual programs.

Exhibit 4
In-person and Virtual Attendance
Fiscal 2016-2024



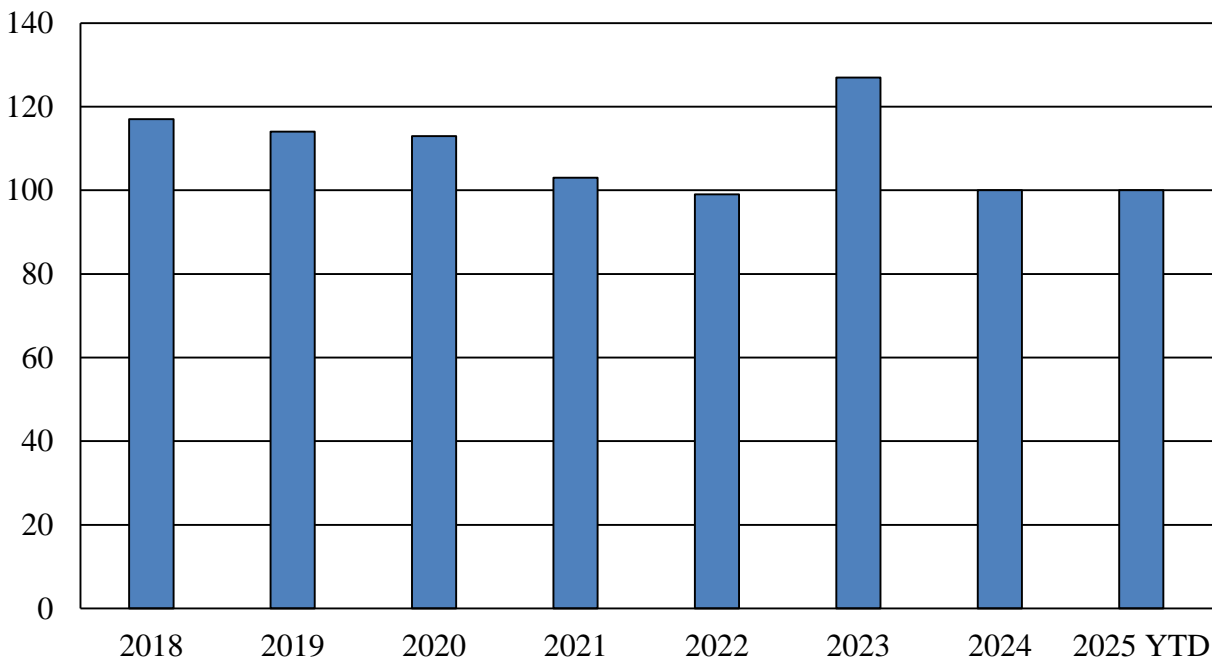
Note: Virtual attendance is included in the attendance count beginning in fiscal 2020.

Source: Maryland African American Museum Corporation

2. Volunteer Staff Volume

Volunteers are an essential part of operations at the museum. They also express the value of the museum to Baltimore City and the State as well as an effort to maximize use of the State’s general fund grant. These volunteers include flexible volunteers and regular volunteer docents who lead guided tours through the museum. As shown in **Exhibit 5**, the total number of volunteers and docents decreased by 27 from fiscal 2023 to 2024. MAAMC reported having 10 docents in fiscal 2024 and 90 volunteers with that number remaining consistent in fiscal 2025 (through January 2025). The total number of 100 volunteers and docents in fiscal 2024 is lower than the pre-pandemic level of 114 in fiscal 2019. MAAMC reports that 5 of the current docents are staff members providing tours with 5 external docents expected to begin giving tours in February 2025.

Exhibit 5
Volunteers and Docents
Fiscal 2018-2025 YTD (through January 2025)



YTD: year to date

Source: Maryland African American Museum Corporation

Operating Budget Recommended Actions

1. Concur with Governor's allowance.

**Appendix 1
Object/Fund Difference Report
Maryland African American Museum Corporation**

<u>Object/Fund</u>	<u>FY 24 Actual</u>	<u>FY 25 Working Appropriation</u>	<u>FY 26 Allowance</u>	<u>FY 25 - FY 26 Amount Change</u>	<u>Percent Change</u>
Objects					
12 Grants, Subsidies, and Contributions	\$ 2,700,000	\$ 2,700,000	\$ 2,700,000	\$ 0	0%
Total Objects	\$ 2,700,000	\$ 2,700,000	\$ 2,700,000	\$ 0	0%
Funds					
01 General Fund	\$ 2,700,000	\$ 2,700,000	\$ 2,700,000	\$ 0	0%
Total Funds	\$ 2,700,000	\$ 2,700,000	\$ 2,700,000	\$ 0	0%