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Written testimony to the House Appropriations Committee HB 470 - For-Profit Institutions of Higher Education and Private Career Schools Instructional Spending - Requirements February 18, 2020

SUPPORT

Good afternoon Chair McIntosh and members of the Committee. On behalf of Maryland's 20,000 state, municipal, and public education workers, AFT- Maryland asks for a favorable report on HB 470 which will require for-profit schools to spend at least fifty percent of their tuition revenue on instruction or reduce how much they charge students to meet the amount spent on instruction.

In Maryland, twenty-four for-profit schools spend less than fifty percent of tuition revenue on instruction. For-profit schools generally spend less on instruction and more on marketing and recruitment.

School spending on instruction and student support plays an important role in students' college completion and career success. Colleges and universities that spend more on instruction are investing in students' success by providing them with more resources, quality advisors, and smaller class sizes.

By requiring for-profit schools to spend at least fifty percent of tuition revenue on instruction, the state of Maryland is ensuring that students attending for-profit schools are receiving high quality education.

It is for these reasons that we ask the committee give a favorable report to HB 470.

Marietta English President