Senate Bill 2 (2020)

Senators: Thomas V. Mike Miller, Jr. and Bill Ferguson

Taxation – Digital Advertising Gross Revenues – Taxation

Funding Digital Literacy and Protecting Democracy



Only applies to companies making at least \$100 million in digital ad revenue each year



\$250 million per year to improve Maryland public education



Ensures companies
using private data
to sell targeted
advertising also
contribute to the
public good