

- TO: The Honorable Dereck E. Davis, Chair Members, House Economic Matters Committee The Honorable Sara Love
- FROM: Richard A. Tabuteau Pamela Metz Kasemeyer J. Steven Wise Danna L. Kauffman

DATE: February 26, 2020

RE: **OPPOSE** – House Bill 307 – Commercial Law – Consumer Protection – Biometric Identifiers and Biometric Information Privacy

The Maryland Tech Council (MTC) is a collaborative community, actively engaged in building stronger life science and technology companies by supporting the efforts of our individual members who are saving and improving lives through innovation. We support our member companies who are driving innovation through advocacy, education, workforce development, cost savings programs, and connecting entrepreneurial minds. The valuable resources we provide to our members help them reach their full potential making Maryland a global leader in the life sciences and technology industries. On behalf of MTC, we submit this letter of **opposition** for House Bill 307.

House Bill 307 requires each "private entity" in possession of "biometric identifiers" or "biometric information" to develop a publicly available written policy establishing a retention schedule and guidelines for permanently destroying the biometric identifiers and information on the earlier of (1) when the initial purpose for collecting or obtaining the biometric identifiers or information has been satisfied or (2) within three years after the individual's last interaction with the private entity.

Though MTC recognizes the importance of protecting consumer information, including biometric identifiers and information, the matters that House Bill 307 addresses should and must be resolved on the federal level. Meaningful consistent compliance by industry would be more reliably satisfied with a uniform nationwide solution. This bill would have the effect of imposing millions of dollars of compliance costs on tech businesses and would harm the State's economy more than it would protect consumer privacy. To that end, MTC supports the need to address the issues raised by House Bill 307 and an amendment to submit these issues for further consideration and recommendations reached by consensus of a workgroup composed of all relevant stakeholders.

## For more information call:

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