



TO: The Honorable Dereck E. Davis, Chair
Members, House Economic Matters Committee
The Honorable Sara Love

FROM: Richard A. Tabuteau
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DATE: February 26, 2020

RE: **OPPOSE** – House Bill 1389 – *Maryland Personal Information Protection Act – Geolocation Information and Unfair, Abusive, and Deceptive Trade Practices*

The Maryland Tech Council (MTC) is a collaborative community, actively engaged in building stronger life science and technology companies by supporting the efforts of our individual members who are saving and improving lives through innovation. We support our member companies who are driving innovation through advocacy, education, workforce development, cost savings programs, and connecting entrepreneurial minds. The valuable resources we provide to our members help them reach their full potential making Maryland a global leader in the life sciences and technology industries. On behalf of MTC, we submit this letter of **opposition** for House Bill 1389.

House Bill 1389 prohibits a business from collecting, using, storing, or disclosing “geolocation information” from a “location-based application” on a mobile device of an individual unless the business complies with certain disclosure requirements and obtains affirmative consent from a consumer beforehand.

Though MTC recognizes the importance of protecting consumer personal information, including geolocation information, the matters that House Bill 1389 addresses should and must be resolved on the federal level. Meaningful consistent compliance by industry would be more reliably satisfied with a uniform nationwide solution. This bill would have the effect of imposing millions of dollars of compliance costs on tech businesses and would harm the State’s economy more than it would protect consumer privacy. **To that end, MTC supports the need to address the issues raised by House Bill 1389 and an amendment to submit these issues for further consideration and recommendations reached by consensus of a workgroup composed of all relevant stakeholders.**

For more information call:

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